The Sacramento Observer

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NEW POLITICAL SECTION

(SEE SECTION D)

Barbar W. Hancock, right, points to a full calendar of events as she describes her year's experience as White House Fellow at the U.S. Labor Department. With her is Carol Furr of the Labor Department who served as Ms. Hancock's secretary. (See Story on Page A-2)

VOL. 11 NO. 32 FOR WEEK OF: JULY 11 - 17, 1974 15¢ PER COPY 25¢ Per Copy For Home Delivery

OAK PARK $MILLION

The Oak Park Project Area Committee (PAC) a branch of the Sacramento Redevelopment Agency this week asked City Council to appropriate $1 million in federal revenue sharing funds to construct a community service center on the site of burned-out Stanford Junior High School.

In a letter addressed to City Council Ms. Betty William, president of PAC, said that an identical amount of funding was being requested from the Sacramento County Board of Supervisors for building and construction cost.

According to the letter, City Council and the Board of Supervisors, will each contribute one million dollars apiece, for a grant total of $2 million.

Tenative plans call for a library, administration and information center; a branch office of the Sacramento County Welfare Department; Food Stamp distribution offices; senior citizen housing; gymnasium facilities; youth hobby shops; child care; playing fields and a parking lot.

The 2-page letter carried with it a think "Social Service Study," prepared by PAC consultants Murray-McCormick, outlining proposed redevelopment plans tailored to neighborhood needs uncovered by the study.

The letter listed several reasons why PAC felt that City Council and the Board of Supervisors should act to meet the request.

" . . . Social Service needs of the neighborhood have been authenticated by the Social Service Study which was part of the NDP (Neighborhood Development Plan) planning process. The Oak

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'Fellow' Leaves For Fed Job

WASHINGTON -- When Barbara W. Hancock leaves the U.S. Department of Labor in August as a White House Fellow, she will take with her a unique awareness of the federal government.

One of 17 White House Fellows assigned to work a year with one of President Nixon's cabinet members or with White House staff members, Ms. Hancock says the program "is a very worthwhile chance and opportunity."

"But, unfortunately, most blacks don't travel in circles where whites traditionally find out about programs such as this," she adds.

As special assistant to Under Secretary of Labor Richard F. Schubert, she has helped in preparing departmental policies and programs, such as the one helping migrant and seasonal farmworkers.

During the year as a White House Fellow, Ms. Hancock has learned about local and federally sponsored programs. She has visited numerous cities throughout the country to observe and analyze educational processes, current political issues, and local and state government structures as they relage to the federal government.

She also visited West Africa, South Africa, Europe, and Moscow. On this tour, she observed developing social and political policies of those nations.

A native of Coropolis, Penn, Ms. Hancock is a graduate of Howard University with a B.A. in government. She received her M.A. from Newark State College, and was certified as a principal through Glassboro State College, N.J.

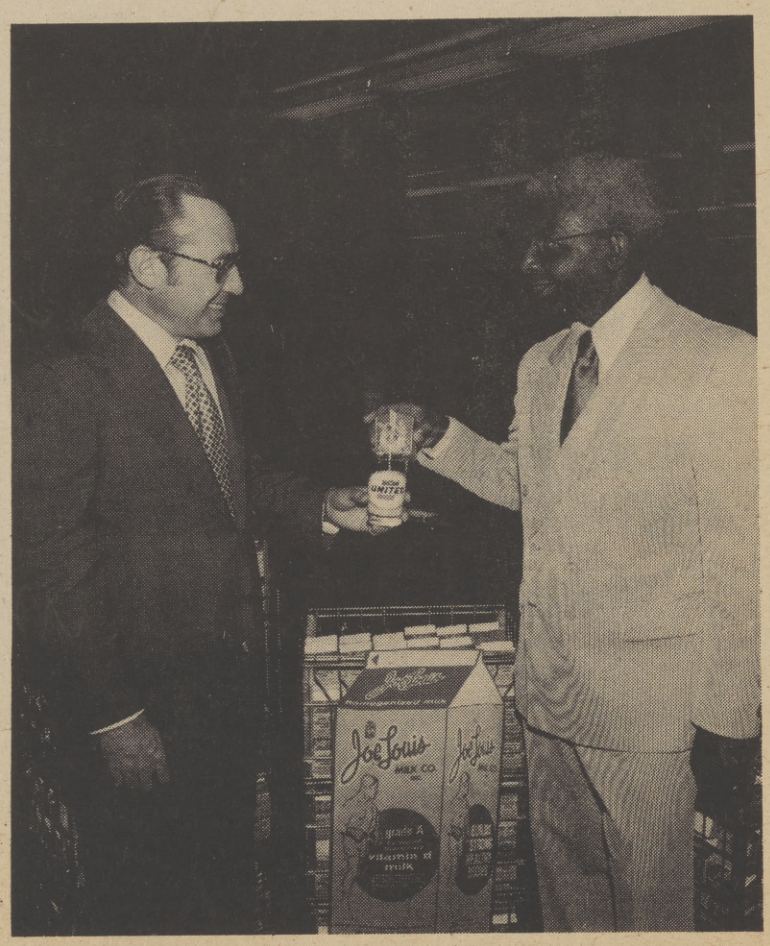
Ms. Hancock is co-author of "The Slums", a book on the various types of slum situations, and factors causing their existence.

She was a hostess of "Express Yourself" a bi-weekly half-hour television program from the black prespective aired in Trention, N.J.

"Blacks should be in every area of the communications industry. It is a new arena for us and we should be in the management levels, on the camera, behind the senes, and in the investment end of it. The black experience is one which encompasses all areas and should not limit itself," she says.

Ms. Hancock would like to see more blacks in higher lever executive and administrative positions in the U.S. Department of Labor. Convinced that the Labor Department has progressed more than other government agencies, Ms. Hancock feels there are qualified blacks throughout the country whose expertise should be utilized to a greater extent in all government agencies.

JOE LOUIS MILK



George Jones, executive vice president of the Joe Louis Milk Company of Chicago pours a sample of his company's product for James H. Kent, president of United Airlines' Food Services Division. The Joe Louis Milk Company is supplying packaged dairy products to United's flight kitchen at O'Hare International Airport and to the airline's commissary in the Chicago suburb of Schiller Park. The contract is a direct result of a Unted purchasing program designed to seek out minority firms capable of providing needed goods and services at competitive prices.

OAK PARK...

(Continued from Page A-3)

Park community needs the supportive people services which can enhance, accentuate, and hasten the redevelopment process."

The letter mildly reminded city fathers of their obligation to redeveloping blighted areas.

"So far, the City of Sacramento, the Redevelopment Agency, and the Oak Park Project Area Committee, Inc., have very little to show for our combined redevelopment efforts in the Oak Park area. It is a fact that of the three NDP areas in Sacramento - Oak Park has waited the longest for the least."

The letter included a request that City Council establish a timetable for the implementation of the project. PAC suggested that the project from start to finish be completed within the next 18 months.

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Teacher's Program Seems To Be 'Felling'

by J. SHAWN ORTIZ
Observer Staff Writer

Sacramento City Unified School District Superintendent, Dr. Edward Fort's voluntary transfer program involving 86 ethnic teachers is faultering according to figures provided by the district's personnel department this week.

Last month, Dr. Fort said that the district would have to comply with civil rights requirements designated by the Department of Health, Education and Welfare before receiving $1.8 million in Emergency School Aid Funds.

HEW's requested the district to equalize the distribution of ethnic teachers. In order to successfully satisfy HEW's request, the district must relocate 89 classroom instructors.

Fort's problems lay in the fact that the district does not have the power to force teachers to transfer from their present assignments.

As a result, Fort has had to request ethnic teachers to voluntarily transfer to achieve a suitable balance.

This week, Robert Park, director of personnel services for the district, reported that only 22 teachers were committed to transferring.

According to district public information, officer Gus Blanchard, said for every one ethnic teacher that agrees to transfer, one white teacher must also follow suit.

The plan resembles a checker board with each player taking their turn at making the next move.

For example, Alice Birney elementary school currently has two ethnic teachers. According to HEW, they should ideally have three. What this means, is that Alice Birney must get one more ethnic teacher and lose one white.

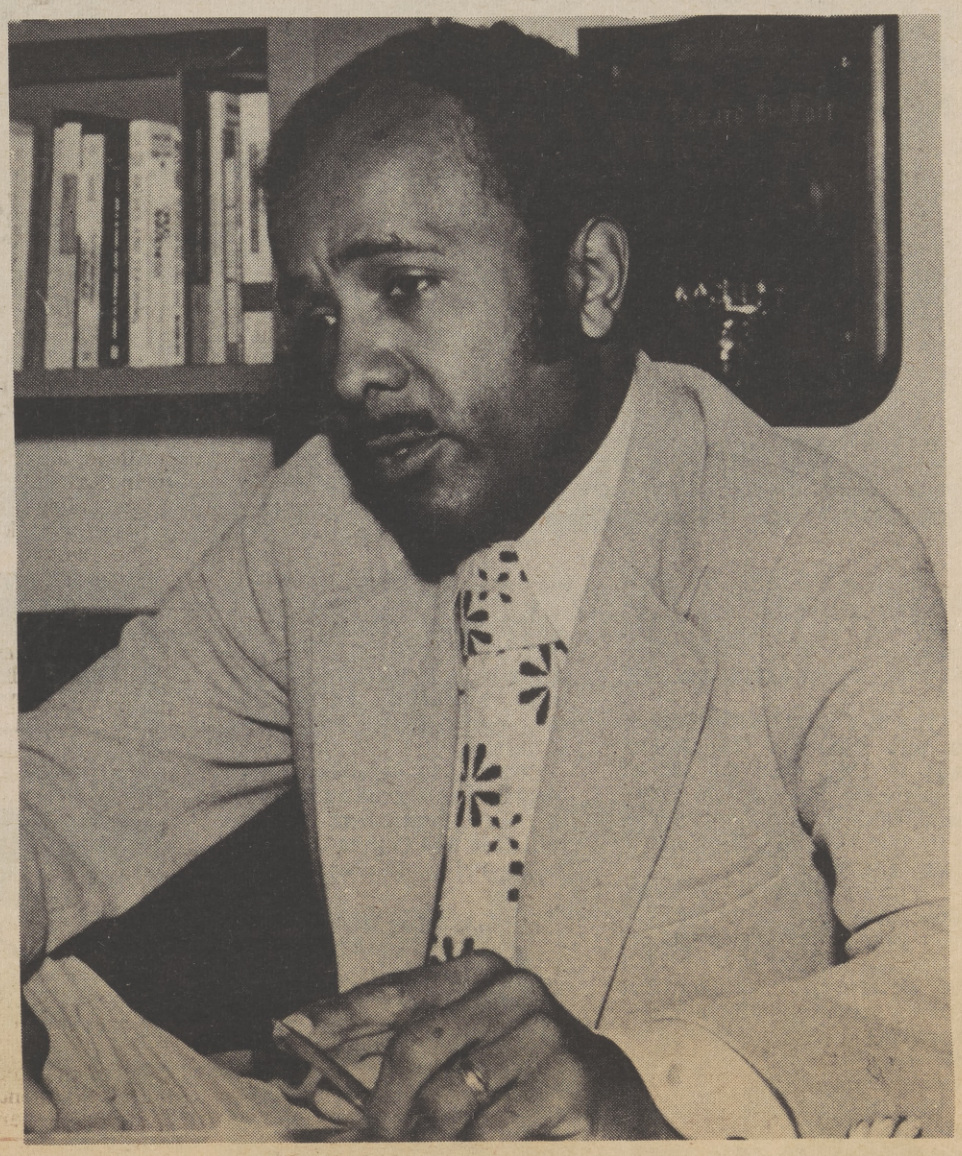
Thus in the case of Alice Birney, the compounded problem of give and take is apparent.

Dr. Fort's problem is further compounded by HEW's insistence that the district comply with ethnic teacher balance by September of this year.

Last month, Dr. Fort told newsmen that if the teachers did not volunteer to transfer, that he would ask the Board of Education to give him the administrative power to force them to move. Dr. Fort said however, that if there was any sign of organized resistance to forced transfers, that he would drop the cause.

Dr. Fort is currently on vacation and was not available for comment.

DISTRICT'S SUPT.



Another Fight To Keep Firehouse Open

The Oak Park Project Area Committee (PAC) and community is once again fighting to keep Sacramento Fire Department Station # 6 open. The fight began in the fall of '72, when city management adopted plans to reduce the nation's staff and equipment and eventually close the station located at 3414 4th Avenue.

PAC is urging Oak Park community members to express their opposition to that plan which would leave the community with inadequate fire protection.

"Remember -- seconds count when a life hangs in balance," reads a leaflet being distributed by the organization. PAC urges community members to contact Mayor Richard Marriott, the city councilmen, "to let them know where you stand."

Community members will canvas the Oak Park area with petitions against the planned closing of the station. Persons are also urged to visit the PAC office at 3425 Sacramento Blvd., where petitions also may be signed.

Housing Report Recommends 'New' Units

The Sacramento Regional Area Planning Commission (SRAPC) this week released a 74-page general housing plan, which includes a section recommending that racially unbalanced neighborhoods could be dismantled by incorporating low and moderately priced units in a new housing developments.

The report summized that the creation of racially unbalanced neighborhoods was due to spiraling construction and land costs.

"High construction and land costs often result in the concentration of low and moderate income units where land is less expensive," stated the report.

The report did not mention longstanding covert discriminatory policies within the real estate industry as a contributing factor in the creation of racially unbalanced neighborhoods.

However, the report cited deeply ingrained social attidues towards racial intergration as a "distribution constraint."

"Some groups (i.e. racial minorities, low income, single persons) are considered by other as undesirable neighbors. This results in overly homogeneous rather than balanced communities."

The report suggested that Blacks and other racial minorities are "ill-equiped" to meet the responsibility.

"The lack of home ownership training results in some residents finding themselves ill-equiped to meet the responibilities of being a "good neibor".

The report also embranced the notion that government should assume a certain responsibility towards creation of balanced neighborhoods.

"The lack of cirtical planning procedures and leadership in increasing housing opportunties results in residential development along strict economic lines."

The report sidestepped the issue of predominately non-white communities by refering to high concentrations of low income residents as opposed to predominately Black or Chicano enclaves.

The report noted that there is an increasing gap between the "have" and "have nots", which they concluded if left unchecked would create still greater inequities in housing opportunities.

SRAPC established as a gole the promotion of economic and racially balanced communities affording residents an opportunity a choice in residential locations.

However, the report recognized the serious obstacales presented by traditional racial values in establishing balanced housing.

The report suggest that public policy toward the implementation of balanced communities could be formulated with the cooperation of private and public agencies.

SRAPC suggested the following policies for the implementation of racial balanced communities:

-Low moderate income housing should be dispersed to avoid impation of any one area.

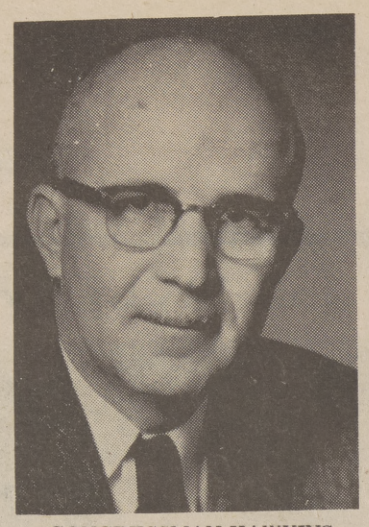
-All jurisdiction should assume their "fair share" responsibility for meeting the housing needs of low and moderate income residents.

-The federal, state, regional and local governments should work together to develop and implement housing dispersement plans.

-Coordination should be encouraged between local governments and developers to meet adopted low and moderate income housing goals.

-Equal housing opportunities should be provided to decrease the effect of past housing discrimination.

MAYOR JACKSON


CONGRESSMAN HAWKINS

VERN JORDAN

SENATOR TUNNEY

BOBBY SEALE

TO CONVENE IN SAN FRANCISCO

Annual Urban League Confab

MAYOR BRADLEY

After a seven-year absence, the National Urban League is returning to the West Coast this summer to hold its Annual Conference in San Francisco, July 28 - 31.

The last time for the League in this section of the country was in 1967 when the Annual Conference was held in Portland, Oregon, with the theme -- "People vs The City? Challenge and Opportunity."

"Full Employment was a National Goal" will be the theme of this year's Conference and the numerous plenary sessions will be devoted to its exploration from a number of different perspectives including "Full Employment as an Approach to Reducing Crime."

At this session, Tuesday morning, July 30th, the guest speakers will be Milton B. Allen, State's Attorney for Baltimore City; Bennett J. Cooper, Director, Department of Rehabilitation and Correction, State of Ohio; and Patrick V. Murphy, President, Police Foundation, Washington, D. C.

Reactors to the presentations will be Sheriff Richard D. Hongisto, San Francisco; Diane R. Palm, Director, Community Assistance Project, Chester, Pa.; and Bobby Seale, of the Black Panther Party.

Allen is the first Black to be elected as the prosecuting attorney for a major city. He won election in 1970 to cap a law career that began in 1948 after his graduation from the University of Maryland.

Murphy is one of the nation's most honored law enforcement officers. He began his career as a patrolman with the New York City Police Department and has served as both Deputy Inspector and Police Commissioner of that Department. He has also served as Chief of Police, Syracuse, N.Y.; Commissioner of the Detroit Police Department; Public Safety Director of the District of Columbia, and Administrator of the Law Enforcement Assistance Administration, United States Department of Justice.

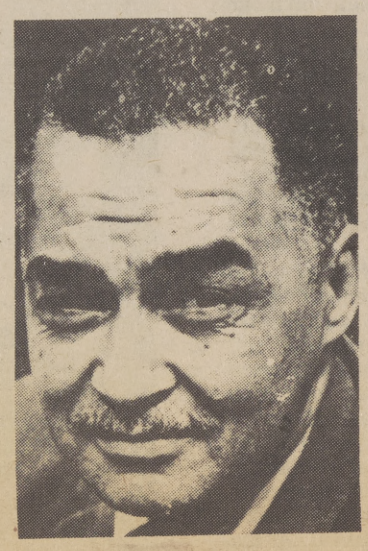
Cooper, an outstanding Penologist, has served as Director of Ohio's Department of Rehabilitation and Correction since 1972. Prior to that, he was

MAYOR DAVIS

Commissioner, Ohio Division of Correction; Superintendent, Ohio Division of Correction; Associate Superintendent, Ohio State Reformatory, and Chief psychologist, Ohio State Reformatory.

The Conference officially opens on Sunday night, June 28th, with Vernon E. Jordan, Jr. Executive Director of the League delivering the keynote address.

The next three days, Monday through Wednesday, will be filled with a number of major sessions with such distinguished individuals as Vice President Gerald R. Ford; Dr. John H. Knowles, president, the Rockefeller Foundation; John H. Powell, Chairman, U.S. Equal Employment Opportunity Commission; I. W. Abel, President, United Steelworkers of America; Senator John V. Tunney, of California, and California Representative August F. Hawkins.


MAYOR YOUNG

A social program -- "Politics '74," has been arranged for Tuesday night, July 30th, at which a number of recently elected Black mayors will be questioned by a group of outstanding journalists. The mayors are: Thomas Bradley, Los Angeles; Coleman Young, Detroit; Maynard Jackson, Atlanta; Doris Davis, Compton, Calif.; and Clarence E. Lightner, Raleigh, N.C.

The conference to be held at the San Francisco Hilton, containing displays by a number of firms and organizations.

Registration is open to the public. Information may be obtained by contacting the National Urban League Office of Conferences, 55 East 52nd St., New York, N.Y. 10022. Telephone (212) 751-0300.

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REQUEST FOR KING STATUE IN CAPITOL

WASHINGTON, D. C. - Senator Walter F. Mondale (D-Minn.), will introduce legislation this week commissioning a statue of the late Dr. Martin Luther King, Jr., to stand in the United States Capitol.

While the Civil Rights Act of 1964 and 1968 and the Voting Rights Act of 1965 "stand as living monuments to Dr. King's memory," Mondale noted, "I propose that Congress act to honor this great leader in yet another way." He said that his bill would commission "a statue or bust of Dr. Martin Luther King, Jr., to be placed in an appropriate place in the United States Capitol."

Pointing out that "not a single Black American has been honored by having a portrait or statue placed in the Capitol," Mondale said that "this is supposed to be a building that symbolizes a government of all the people." He added that while "Dr. King's portrait hangs today in millions of homes, no such portrayal memoralizes him in the halls of the United States Capitol -- a building in which his deeds have been felt, and the seat of a government of a nation which he has profoundly affected.

INTERROGATION

Rookie Terry Webster (series star Georg Stanford Brown, right), questions 16-year-old Eric Corey (guest star Andy Parks), an enrollee in a police cadet program, about his older sister, suspected of involvement with a wanted criminal, in "Rolling Thunder," on the ABC Television Network's "The Rookies," airing Monday, July 22, 8:00 - 9:00 p.m.

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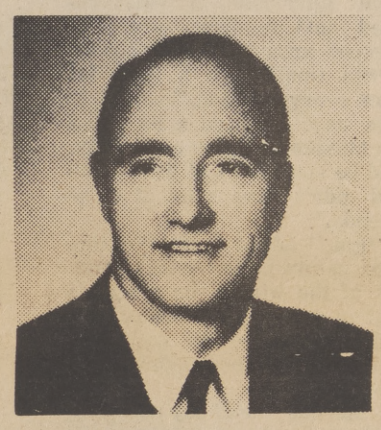

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Tragedy Has Followed King Family

ATLANTA - Tragedy has followed the family of Dr. Martin Luther King Sr., starting with six years ago when his famous son, civil rights leader Dr. Martin Luther King Jr., died from an assassins bullet.

A year later, another son, the Rev. A. D. King, drowned in a swimming pool accident.

And during services in King's Ebenezer Baptist Church last Sunday, an apparently berserk Black man shot and killed Mrs. Alberta King, 69-year-old wife of the elder minister.

Now only Dr. King Sr., 74 and one daughter, Christine Farris, are left.

On April 4, 1968, the Rev. Martin Luther King Jr., a Nobel Peace Prize winner, was in Memphis, spearheading a drive on behalf of striking sanatation workers when he was shot down by a sniper while standing on a motel balcony.

The assassination plunged the nation into mourning. Violence broke out across the country, including riots in Chicago and other major cities. Thirty-four persons were killed and thousands were injured.

A huge manhunt was launched for the killer, James Earl Ray, an escaped convict, was arrested in London and returned to Memphis and pleaded guilty to the slaying. Ray is serving a 99-year term in prison, but he is currently seeking a new trial.

For the senior King, more sorrow was in store in little more than a year. The 38-year-old A. D. King, who had followed Martin Luther Jr., into civil rights work, was found dead in a swimming pool at his home. The official cause of death was listed as accidental drowning.

The younger brother had served as pastor of a Baptist Church in Louisville until Martin Luther Jr. was slain, then came here to join his father as co-pastor of Ebenezer Baptist.

The senior King said several years later at a memorial service for Martin Luther Jr. that he bore no animosity toward James Earl Ray.

Sunday, he asked a friend, State Sen. Leroy Johnson, "Leroy, how much more can a man take?"

Mrs. King was a quiet, devout woman who kept out of the lime-light during the years her son preached nonviolence from the pulpit of Ebenezer Baptist Church.

Two of her nine grandchildren were among the congregation when the gunman opened fire. Mrs. King and a church deacon were killed and another woman was wounded.

A shy, reserved person, she simply bowed her head and nodded when Emperor Haile Salassie of Ethiopia spoke to her after he had placed a wreath on her son's tomb in 1969.

Her two sons left nine fatherless children and she and "Daddy King" devoted themselves to them. King Sr. who often preaches at Ebenezer, did not deliver the sermon Sunday. He was seated in a pew near the pulpit.

"We live for the grandchildren," she and her husband often said.

King Jr. left four: Yolanda, who attends Smith College, Martin Luther III, Dexter and Bernice. A. D. King had five children, two of whom the elder Kings were putting through college. They have one great-grand child.

Mrs. King was the daughter of a Baptist minister, the Rev. A. D. Williams, who founded Ebenezer Church.

She married King Sr., who was the son of a sharecropper in Atlanta nearly 50 years ago and their three children were born in a simple, white frame house a few blocks from Ebenezer Baptist Church.

She had one living child, Christine Farris, who is married to Isaac Farris, an assistant professor of education at Spellman College.

Four years ago, more than 1,000 persons gather in Atlanta to honor the elder Kings at testimonial dinners marking King's 70th birthday.

Throughout the evening, "Momma King" dabbed her eyes while the robust King Sr. vacillated between outbursts of laughter and quiet moment of humility while friends and celebrities from across the nation filed across the podium to pay them tribute.

Mrs. King never made speeches, but her daughter-in-law, Mrs. Coretta Scott King, spoke for her.

"Momma and Daddy King represent the best in manhood and womanhood, the best in a marriage, the kind of people we are trying to become," said the widow of Dr. King.

"What we have achieved in the human struggle for freedom, we couldn't have done without the help of these two people," she said.

Mrs. King's Accused

COLUMBUS, Ohio - The accused killer of Mrs. Martin Luther King Sr. was described here as a good natured youth who used to preach religious sermons on a loud-speaker from his apartment window -- a practice which once cost him a $50 fine.

Marcus Wayne Chenault, 23, of Dayton, Ohio, an Ohio State University student, was accused of shooting three persons -- two of whom died, including Mrs. King -- during a church service in Atlanta.

"Marcus had a religion all of his own, said Richard Kish, an Ohio State University senior from Hurricane, W. Va., who lived next to Chenault's OSU Campus area apartment house.

"He would pick a little bit from every religion," said Kish. "He used to read a lot about the Muslem religion especially. And he spent a lot of time alone and didn't have a lot of close friends."

"But," added Kish, "he was good natured. He would preach out of the window on a stereo system set up. He would preach and then laugh -- and laugh like Ha! I have the neighborhood going again."

"Marcus would say one thing early in the day, and then change his mind later in the day," Kish added.

Chenault worked for a few weeks this spring at the MCL Cafeteria in suburban Upper Arlington.

"I told one of the managers the kid was a psycho," said Mrs. Sally Callagher, a cashier at the cafeteria.

"He started on the Black racist business a few days before he quit. He said all leaders of the Black movement didn't know anything," Mrs. Callagher said. "He said he was going to quit school. He was jiving all the time."

Local police said Chenault was arrested last April for disturbing the peach by preaching from his apartment window. He was fined $50 in municipal court here.

Daniel Sheeran, the owner of the apartment building where Chenault lived, said the youth had been a good tenant.

"I wouldn't have described him as a Black militant," said Sheeran, "although he always had a lot of thoughts in his mind."

Chenault was listed in the OSU student directory from the past school year as a major in professional education.

In Dayton, a neighbor of Chenault said he had a conversation with the youth this spring about King Sr.

"I can't swear by every word," said the 24-year-old OSU student who declined to identify himself, "but he said he held Martin Luther King Sr. in low esteem because he thought he was doing it (Civil Rights Work).

FICTICIOUS NAME

NOTICE IS HEREBY GIVEN, that the partnership composed of JULIE THOMPSON and VIRGINIA BORNEMAN, heretofore engaged in business under the firm name of THE GREENERY at Sacramento, California, was dissolved as of June 30, 1974.

VIRGINIA BORNEMAN hereby certifies that she is a sole proprietor transacting business under the fictitious name of THE GREENERY at 4770 Freeport Boulevard, Sacramento, California, and the name and residence address of the sole proprietor is:

VIRGINIA BORNEMAN
616 35th Street
Sacramento, California 95816

LEGAL NOTICE

The State of California, Employment Development Department is proposing to enter into an agreement with the Department of Labor for $3,288,800 to fund approximately 366 jobs in the 27 counties under its jurisdiction as a prime sponsor of the "balance of state areas" as provided by Title II of the Comprehensive Employment and Training Act of 1973. This proposed program will give financial assistance to public employers to be used in providing the unemployed, underemployed and AFDC recipients age eighteen (18) years or older with transitional employment in jobs providing public services.

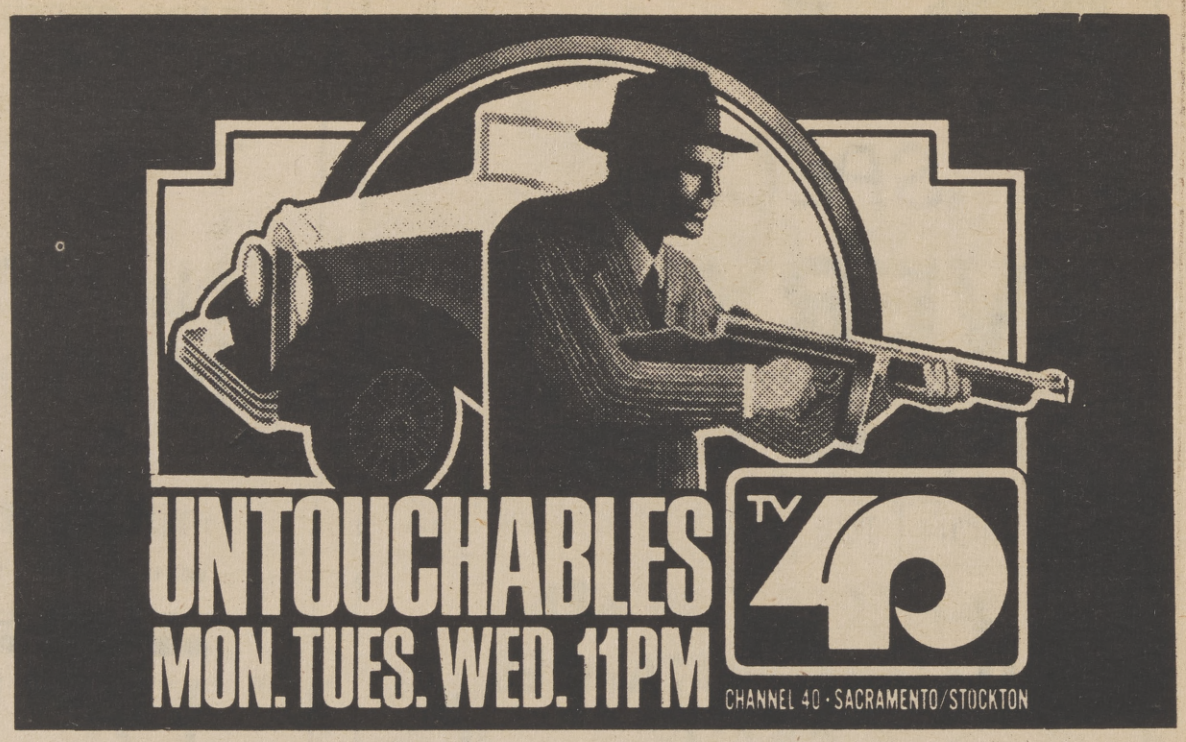
The jobs to be funded will be in the field of education, crime prevention, public health, safety, and parks and recreation activities. The counties to receive these funds and the amount of wages and benefits allocated to each, as provided by the formula established by CETA, are as follows:

Alpine	19,087	Napa	38,760
Amador	35,641	Nevada	132,585
Calaveras	84,413	Placer	233,985
Del Norte	86,889	Plumas	76,234
El Dorado	276,349	San Benito	103,171
Glenn	58,151	Shasta	356,440
Inyo	45,020	Sierra	19,087
Lake	111,276	Siskiyou	156,970
Lassen	116,302	Sutter	162,999
Madera	156,671	Yuba	138,050
Mariposa	26,262	Tehama	113,151
Mendocino	215,840	Trinity	84,413
Modoc	37,517	Tuolumne	166,248
Mono	28,738		

A copy of this proposal will be on file with the administration offices of each county between the hours of 8:30 a.m., to 4:00 p.m. Persons or organizations wishing to comment on the above proposal must do so by either

(a) filing their comments within 3 days from the date of this publication, or

(b) notifying EDD of intent to comment within (3) days from the date of this publication and subsequently filing their comment within [illegible] days from the date of this publication. Notification of intent to comment may be made by either phoning or writing to the prime sponsor, Employment Development Department, at 800 Capitol Mall Room 5098; Sacramento, California 95814, Attention Mark Sanders, Chief, State Manpower Planning Office, phone (916) 445-4546; or to William Haltigan, Acting Assistant Regional Director for Manpower, 450 Goldengate Avenue, or P. O. Box 36084, San Francisco, California 94102, phone (415) 556-7414.



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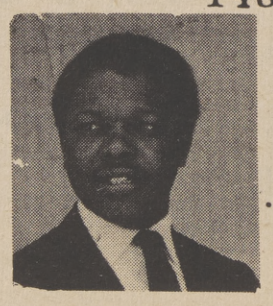

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During the last few years, THE SACRAMENTO OBSERVER has become the most honored Black Newspaper in America. Here's why.....

During 1973, THE SACRAMENTO OBSERVER received twenty-nine major awards given as national and local recognition of a newspaper trying to do it's job of publishing a good newspaper.

Among those 1973 honors, was the coveted John B. Russwurm Trophy, given to THE OBSERVER by the National Newspaper Publishers Association (NNPA). The Russwurm Trophy, given for Journalism Excellence, is the highest award given in Black Journalism.

During the first part of 1974, THE OBSERVER appears to be on it's way of even bettering its superb 1973 record achievement. The paper literally "walked away with everything" at the recent NNPA convention held in Pittsburgh, Penn.

Without a doubt THE OBSERVER has become the most exciting and most honored Black Newspaper in America.

The editors of this weekly publication, have created a newspaper that truly provides Black America with an extraordinary package of information, service, entertainment, and enlightment.

Proof of just how accurate their editorial judgment has been: THE OBSERVER'S weekly issue sales have consistently increased for the last three years.

The bright tabloid - size publication combines graphics, a profuse use of photographs, with an explosive, information editorial style, to reach the lofty position it presently occupies today -- America's No. 1 Black newspaper, the hottest publication of its kind.

Get THE OBSERVER and see what all the talk is about!

The Sacramento Observer

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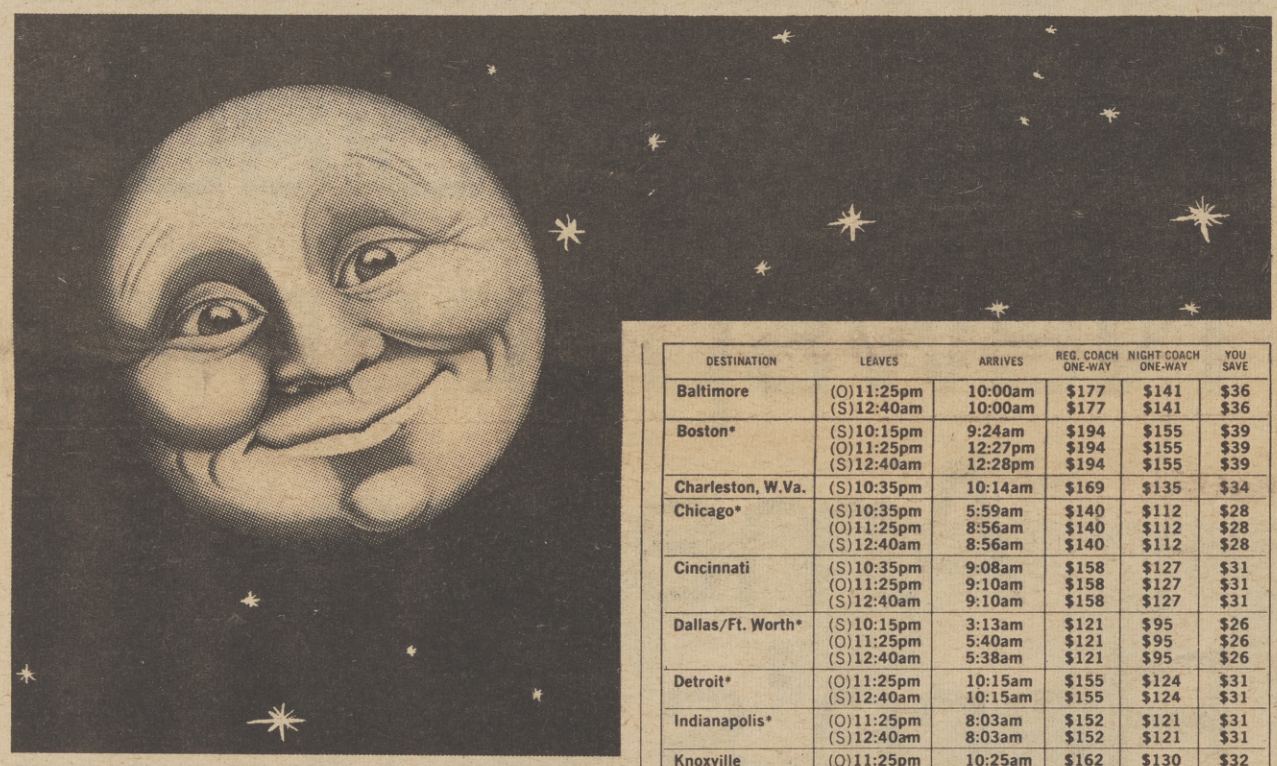

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	(S)12:40am	10:00am	$177	$141	$36
Boston*	(S)10:15pm	9:24am	$194	$155	$39
	(O)11:25pm	12:27pm	$194	$155	$39
	(S)12:40am	12:28pm	$194	$155	$39
Charleston, W.Va.	(S)10:35pm	10:14am	$169	$135	$34
Chicago*	(S)10:35pm	5:59am	$140	$112	$28
	(O)11:25pm	8:56am	$140	$112	$28
	(S)12:40am	8:56am	$140	$112	$28
Cincinnati	(S)10:35pm	9:08am	$158	$127	$31
	(O)11:25pm	9:10am	$158	$127	$31
	(S)12:40am	9:10am	$158	$127	$31
Dallas/Ft. Worth*	(S)10:15pm	3:13am	$121	$95	$26
	(O)11:25pm	5:40am	$121	$95	$26
	(S)12:40am	5:38am	$121	$95	$26
Detroit*	(O)11:25pm	10:15am	$155	$124	$31
	(S)12:40am	10:15am	$155	$124	$31
Indianapolis*	(O)11:25pm	8:03am	$152	$121	$31
	(S)12:40am	8:03am	$152	$121	$31
Knoxville	(O)11:25pm	10:25am	$162	$130	$32
	(S)12:40am	10:25am	$162	$130	$32
Louisville	(O)11:25pm	9:29am	$155	$124	$31
	(S)12:40am	9:29am	$155	$124	$31
Memphis*	(O)11:25pm	7:58am	$141	$113	$28
	(S)12:40am	7:58am	$141	$113	$28
Nashville	(O)11:25pm	8:25am	$154	$122	$32
	(S)12:40am	8:25am	$154	$122	$32
New York*	(S)10:15pm	(L)8:03am	$187	$149	$38
	(O)11:25pm	(E)11:13am	$187	$149	$38
	(O)11:25pm	(L)11:45am	$187	$149	$38
	(S)12:40am	(E)11:13am	$187	$149	$38
Oklahoma City	(O)11:25pm	7:40am	$113	$91	$22
	(S)12:40am	7:40am	$113	$91	$22
Philadelphia*	(S)10:15pm	8:37am	$182	$146	$36
Phoenix*	(S)10:35pm	12:13am	$64	$51	$13
	(O)11:25pm	1:00am	$64	$51	$13
Pittsburgh	(O)11:25pm	10:39am	$165	$132	$33
	(S)12:40am	10:39am	$165	$132	$33
St. Louis	(O)11:25pm	8:03am	$138	$110	$28
	(S)12:40am	8:03am	$138	$110	$28
Washington, DC*	(S)10:15pm	(D)7:42am	$177	$141	$36
	(O)11:25pm	(I)10:00am	$177	$141	$36
	(S)12:40am	(I)10:00am	$177	$141	$36

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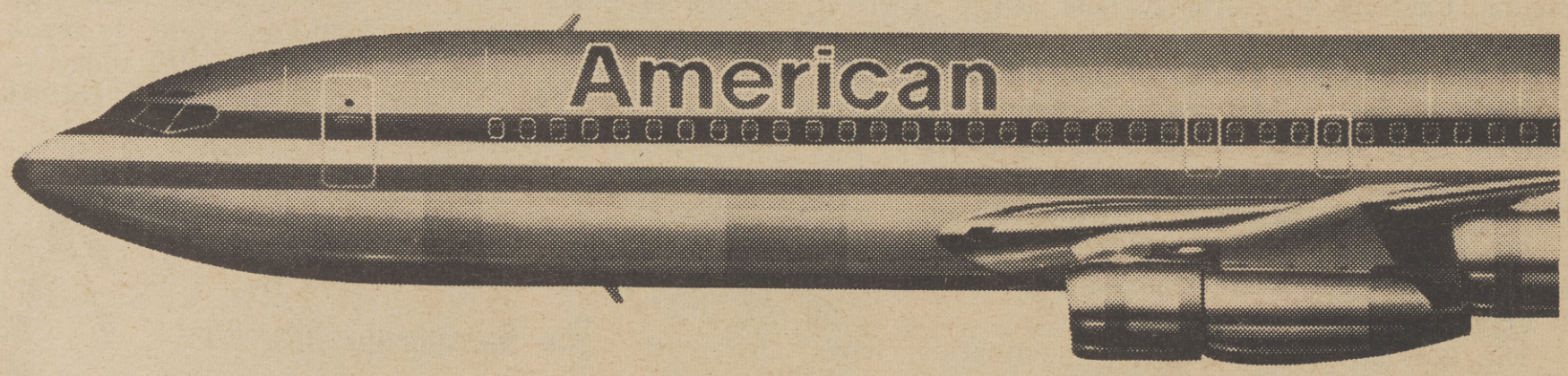


The Sacramento Observer

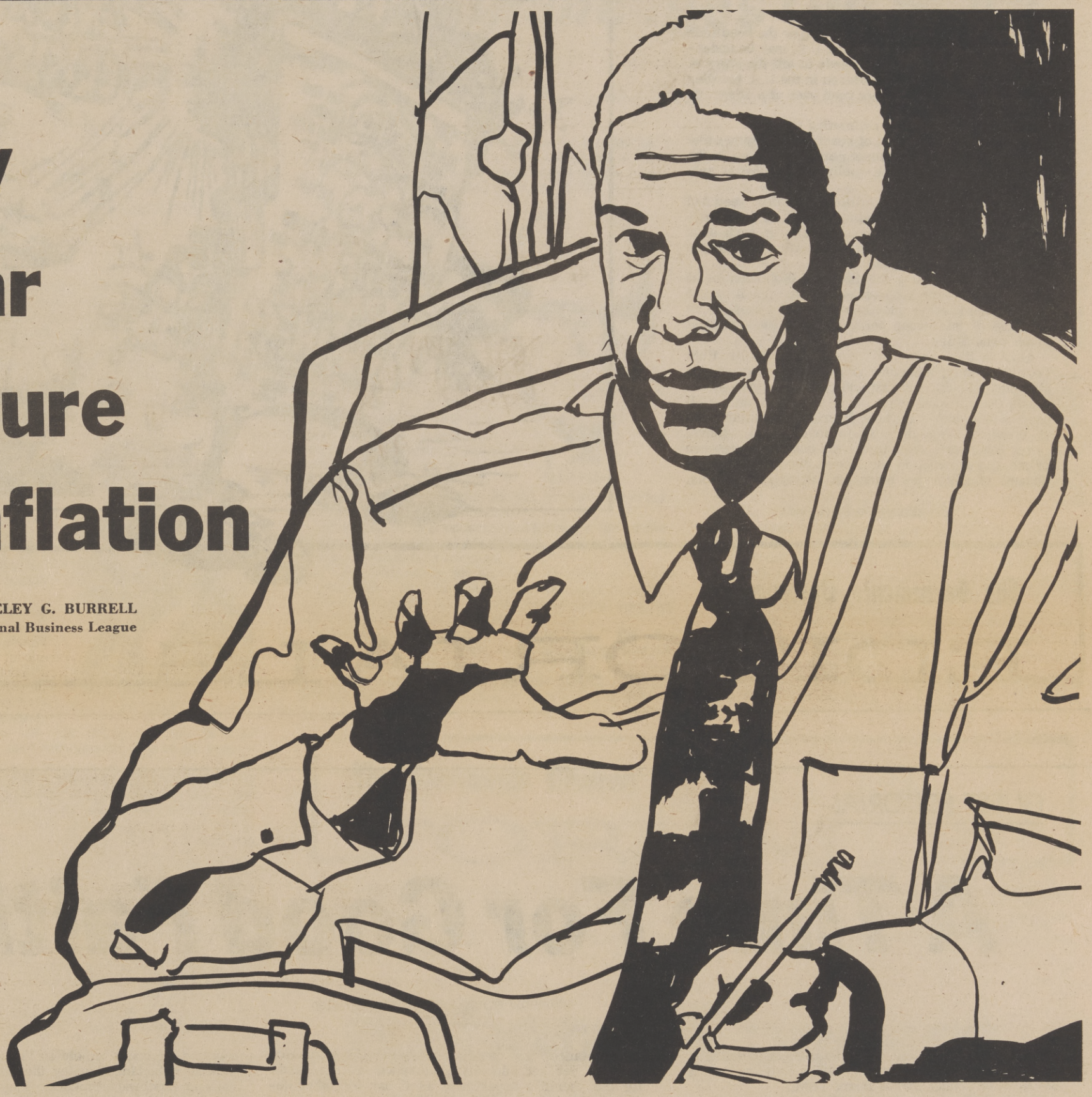
SECTION B

OBSERVATIONS

JULY 11 - 17, 1974

The Very Clear Picture of Inflation

DR. BERKELEY G. BURRELL
President, National Business League



Inflation is that all too easily tossed around word which helps to determine whether or not you and I can buy foor or pay rent.

The most recent reports from the U.S. Bureau of Labor and Statistics indicates that food prices may level off as early spring harvests arrive in the markets. Energy prices appear to be losing some of their upward surge and may be leveling off. Certain commodity prices are beginning to drop, yet they still remain significantly above last year's highs.

All in all, things might look like the economy is "cooling off". Unfortunately, that just "ain't" the way it really is.

For over a year now, real retail sales have stedily declined as inflationary prices raises have exceeded income growth.

The price to produce furniture and some other wholesale items has increased by 30 per cent but has not fully reached that point for the individual buyer. But because it hasn't come doesn't mean it won't.

'Retail sales have steadily declined...'

The needs and demands on our money systems are far too great for us to slip under the wire as we back away from the repression. Where's the proof?

The economics of business enterprise is pressing hard for a sound price-cost relationship. Workers are demanding that their wages catch-up with the increase in the cost of purchasing just the essentials, not to mention those materials that provide pleasure and entertainment.

Union negotiators are insisting on automatic cost-of-living adjustments and options.

That this all sum up to is a giant minus sign. We are definitely minus the things most of us want. In many cases those things that we want and may in fact need, come awfully hard. With increasing frequency our people are totally without. Whatever happened to life, liberty and the pursuit of happiness. The average man today is having to work double time and triple time at the job of life, liberty and survival.

Highlighting this fact, a Black California paper carried the headline, "U.S. Economic Woes Could Breed Group Conflicts." The article quoted the President of the Rockefeller Foundation who warned that recent shifts in America's economic position, that have created disruptions in employment and lifestyles, could lead to major inter-group conflicts. Dr John Knowles was further quoted as saying that ". . . as Americans we have passed suddenly from independence to interdependence, and from boundless abundance of resources to the specter of chronic scarcity."

'Unity brings strength...

Unity builds institutions...

Unity is power...'

When we know and understand the American economic system and its points of power, we will begin to gain economic strength.

Black people are compelled to organize because power is never shared voluntarily by those in power. It is gained only because of a mutual respect of strengths.

Unity brings strength . . . unity builds institutions . . . unity is power.

We are beyond that point where we as a people should -Now we must get down to the business of forging the bonds that will bring the security we demand.

Successful Methods, Key To A Decent Educational Career

Recently in the Monterey newspaper the headlines went like this: "Illiteracy in the U.S. may be understimate" and the article proceeds to tell the story of how more than a million children in the U.S. between the age of 12 and 17 cannot read even at a 4th grade level.

Even this story is understimating it.

Often I hear proponents of reading give figures like 18 - 20 million adults cannot read. Occasionally the figures of 80 million are published and this is only on rare occasions.

How can anyone say 18 million year after year and in almost the same breath admit that 25% of the youngsters leaving school are non-readers or such poor readers that they can safetly be classified as illiterate and yet never up the figure.

We have been using the figure of 18 million for at least twenty years without having changed it except to decrease it every once in a while when there is no evidence of this group being taught to read, at least in such quantities.

Also in this report was a statement by Dr. Ruth Love Holloway, a former Sacramentan, report was alarming and discouraging and I couldn't agree more. It has been discouraging for a long time and we all need to be alarmed by these figures because this kind of problem leads directly to many, many others.

Yet few people seem to see the connection between crime and violence in our streets and the increasing amount of illiterates being put out by our schools.

(Continued on Page B-8)

The Sacramento Observer

EDITORIALS

GUEST EDITORIAL

A Time For Good Faith

Reprinted from The Sacramento Union

We do not pretend to know who is right in the current controversy over minority hiring swirling around Sacramento County Sheriff Duane Lowe.

We do believe the issue reflects an unfortunate breakdown of communications that is bad for the community.

The controversy escalated two weeks ago when the state Fair Employment Practices Commission sent a report to the Board of Supervisors charging that the sheriff's department has "a general atmosphere of discrimination." It said women and members of minority races were not used to their capacities.

Lowe termed the charges "absolutely false," declaring that much of the report was a year old and thus out of date.

Then last week the Sacramento City-County Human Relations Commission adopted a staff report recommending that it file suit requiring that the sheriff's department hire more minorities and women and press an affirmative action program. In so doing it defeated a motion by commissioner Sam Cullers suggesting that it meet with the sheriff and discuss the problem.

Sheriff Lowe lashed back, accusing the commission's executive director, John Brownfield, of promoting racism and unrest in order to justify his position on the commission.

We thought Commissioner Cullers expressed it well when he said to his colleagues: If you're going to relate -- relate!

Both sides should follow this suggestion, and try to understand the prime responsibility of the other side -- for the HRC to take steps to sweep away any discrimination in a local government agency, for the sheriff to maintain the highest standards of effective law enforcement for the county.

Other agencies are involved in the controversy. For instance, the county civil service commission has not yet set minority preference law standards for the sheriff's department as it has for other departments. This should be expedited.

Sheriff Lowe has agreed to meet with the human relations commission. Some commissioners and staff members believe the sheriff has made clear that he is hostile towards the commission and that such a meeting would be futile.

But there is no reason such an effort should be attempted. If could be held on "neutral grounds" if one side is reluctant to enter the other's bailwick. Perhaps an independent mediato should call the two sides together and in the best traditions to negotiation, determine how the two sides agree and isolate those points on which they disagree. The goal should be to call off the broad-brush criticisms and personal attacks.

In short, what the community wants is good faith bargaining by men of good will.

The Sacramento Observer

Published Weekly By

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1973

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TO BE EQUAL

Black- Jewish Coalition, Re-examined

BY VERNON JORDAN

URBAN LEAGUE EXECUTIVE DIRECTOR

The long-standing, fruitful coalition of the black and the Jewish communities is undergoing a period of searching re-examination and the result, hopefully, will be a renewed and re-invigorated partnership.

The coalition has been subjected to strains over the past several years. Many blacks were resentful at the positions taken by some Jews on school decentralization, scatter-site housing, and so-called "quotas."

JORDAN

And many Jews became alarmed at indications that some blacks were cool toward Israel, favored programs that appeared to threaten the Jewish stake in school and professions, and displayed tendencies interpreted as anti-Semitic.

But these intergroup differences, some real, some imagined, should now be allowed to obscure the greater union of interests shared by both. Nor should they distort some important realities, such as the over-riding one that Jews as a group are far less anti-Semitic than most Americans.

Shared values and a common history marked by oppression are primarily responsible for this. The same precarious minority status that brings both groups together is also responsible for the sensitivities shown by each group. So the very conditions that brings us together are also responsible for invitable stresses and strains from time to time.

Abasic point both groups must keep uppermost in their minds is that far more unites us than divides us and therefore it is in each group's interest to stress the common agenda for change rather than the occasional differences.

Another basic for both groups to keep in sight is that dividing the historic coalition serves the interests only of those outside that coalition. When the media overplay confrontations between blacks and Jews the only ones who win are the enemies of both cheering from the sidelines.

There is every indication now that the leadership of both groups have a new appreciation of these basics and the continuing dialougue that's going on now should result in a firmer bond between blacks and Jews, strong enough to resist the trend of withdrawal from social concerns that marks our country today.

Those blacks and Jews who may feel threatened in some way by the other group should realize that the threat does not come from some individual black or Jew. It comes from a society that resists change by stacking things so that group is pitted against group for a piece of the pie when the real question is how to make a bigger pie and distribute it more equally.

And both blacks and Jews need to be more aware of the sensitivities of the other. Black people for example, should know that Jews who suffered from genocide barely a generation ago are vitially concerned about threats to Israel. And while some Jews enthusiastically support strict numerical guidelines for hiring to overcome past discrimination, other Jews relate such a system to their historical experience with quotas should not be related to the need for strong, firm positive affirmative action plans to overcome discrimination against black people today. And Jews must understand that the path they took to climb out of poverty is closed to blacks today because of the changed economy and the totally different environment of the present.

Given the abundant good will on both sides, I'm confident that the present stresses and strains in black-Jewish relations will be seen as a transitory period in the overriding arch of historical cooperation and mutuality of interests that bind us in a progressive coalition.

HAWKINS REPORT

Project Seed Challenges Old Math

BY AUGUSTUS HAWKINS

CALIFORNIA'S FIRST BLACK CONGRESSMAN

One of the continuous questions in the education of economically disadvantaged children is -- How can the formal learning environment of the disadvantaged child be improved and sustained?

HAWKINS

An exciting answer to this query is Project SEED (Special Elementary Education for the Disadvantaged) which is a ten year old national program, designed to improve the academic achievement of disadvantaged pupils, by teaching them abstract mathematics in the elementary grades.

Operating in twelve states, it reaches some 6,000 in-school youngsters, most of whom are Black children from urban poverty backgrounds.

It also involves Eskimo, Indian, Mexican-American and Appalachian white children.

According to its proponents and teachers, higher mathematics is a natural educational medium for disadvantaged youngsters because:

- few children, no matter their social or economic background, have any experience in abstract mathematics, therefore the disadvantaged child does not start out behind in this subject
- higher mathematics is "culture free," thus the disadvantaged child cannot use it to compare himself unfavorably with others
- higher mathematics enjoys high status, and is intellectually demanding, thus success in this subject helps the disadvantaged child with his self image and enables him to perform better in all subjects

Project SEED is a compensatory educational program, which ironically enough, is non-remedial, since it is not making up for any learning deficiency. Rather than deal with a youngster's failures and shortcomings, as most compensatory programs do, Project SEED's fresh subject approach encourages success, because it postulates the idea that relatively every child starts out with a comparable ability to deal with abstract mathematics.

Under the SEED program, trained mathematicians, from major universities and research corporations, meet their assigned full-sized math classes four days a week.

The lessons, based on the concept of mutual exploration and discovery, last 45 minutes, and act as supplements to the school's regular mathematics program.

The SEED instructor, must love his subject, and have the ability to infect both his students and the teaching staff of his assigned school. In addition to the four days of classroom teaching, SEED instructors also put in one day each week teaching teachers the intricacies of communicating the language of college level algebra to elementary school children.

Research evaluation of pupil performance in SEED (administered in California and Michigan), reveals that significant improvement has occurred in such areas as abstract reasoning in conceptually oriented math, arithmetic computational skills, reading, language arts, and attitudes toward school.

Funding, which is a major headache for SEED as a non-profit corporation, comes from Titles I and III of ESEA, Model Cities, individual school districts, state legislatures, corporations and universities.

Based on SEED's per pupil cost of $150 per child, per year, this program is well worth its investment.

The Sacramento Observer

FORUM

JULY 11 - 17, 1974

National Concern

There is only one thing we need to say about Watergate because already too many words have been wasted on the subject.

The question of impeachment should never have come up, Nixon should have offered to resign as soon as the stuff hit the fan, before it became an international issue. Since he refuses to place the country's best interests before his own selfish egoistic aims, there should be no question of whether or not to impeach, he should be unceromonisously ejected and immediately. Within the framework of the constitution of course.

The important question is not whether or not he was involved in the actual illegal acts, it is not even whether he was aware of what his top aides were doing illegally and imorally. The major issue, is if all this could go on under his very nose and he can claim ignorance then he's a fool and we do not need a fool running this country's affairs.

Only a rank incompetant can be in charge of a firm and be totally unaware of what is going on in the head office. If such came to light in any big business firm, the stockholders would immediately demand the removal of the administrator guilty of such incompetance.

Is it more important that a big business firm be run well than that the most powerful country in the world today be run by an administrator who is always aware of what is going on in his front office, who is always cognizant of the types of people he's staffed that front office with, who cannot be correctly accused of being either a blind fool or a crook.

In Nixon's case, there are only the two choices, he's one or the other and this country needs neither.

LETTER TO THE EDITOR

DEAR EDITOR;

On behalf of the 1974 Sickle Cell Anemia Open Invitation, we extend sincere thanks to you for your participation in this year's Women's Slow Pitch Softball Tournaments.

Your involvement greatly enhanced the feelings of success and excitement for the parents, children, and spectators.

Once again, thank you for your generosity.

Sincerely yours,

Sam Pahnell

Tournament Coordinator

In Sacramento, The OBSERVER Plans Three Special Black Community 'Food Fairs'

When Sacramento's Black homemakers go shopping for groceries the fast-growing Food Section of THE SACRAMENTO OBSERVER is at the top of their lists. The reason is simply that THE OBSERVER, the Nation's most - honored Black Newspaper, gives its food-interested readers a constantly-growing group of Supermarkets and food-products to help them with their shopping decisions. Each week, THE OBSERVER not only carries most of the area's top food stores but also outstanding recipies and cooking-ideas that our Black reader-homemaker has found curious, challenging and helpful. Surveys and letters to THE OBSERVER indicate that these readers "WANT MORE" . . . That shopping, cooking and homemaking hints are very much a part of the Black family too. And that if shopping invitation, direction and good reception are provided, wise buying-habits and loyal customers will be created. In response to the growing demand from our readers for more, three upcoming holiday-oriented issues of THE OBSERVER, will provide a setting for what is being called a Black community "Food Fair." In THE OBSERVER'S "Food Fair," 30,000 editions of our award-winning newspaper will feature "Soulful information, recipes and dishes exclusively assembled for our three specials.

The "Food Fair" specials will be published

Aug. 29th
November 21st
December 19th

Join us.

Reserve your advertising space today. Call OBSERVER Representative Darryle Gomes or Bill Hamilton at THE SACRAMENTO OBSERVER. (916) 452-4781

'Thy Shall Love Thy Neighbor As Thyself. . . '

LOVE, the greatest thing in the world. Jesus said, "the greatest of all the commandments are the First Two. "Thou shalt love the Lord Thy God with all thy heart, mind, sould, and strength, and the second is like unto it . . . thy shalt love thy neighbor as thyself."

Perhaps, word-for-word in the proper sequence it may not be exactly right. However, that's not the point.

How many times have you heard the good christian brother or sister say, I can't stand this person, that person, or the other person? Then one may ask, do you really love God? Then they declare with all their heart that they love God.

Did you know that in order to love God you first have to love yourself.

To love God, you must know the feeling of love. Loving you is loving that part of the Christ which is in you . . . which you are a part of. We have all come from the same source. We must love everyone, bless them and get the good feeling inside of ourselves and then we know what it is to love. Then we can love God and our fellowman.

Then, the happiness we've hoped for begins to blossom in our lives. We then learn to give thanks to God for the victory of having overcome that which had limited our growth in the knowledge of God's love. Love is a must, but we don't have to like what a person may do. We love them because they too are a part of God and we recognize the God Mind in everyone we see.

When we live with hate in our hearts it creates heart trouble, headaches, ulcers, cancer, and death. The reason for this is simple. When one hates, it takes an effort to remember why we hate a person or thing. But, when we love, it just comes naturally. We burden our hearts needlessly with hate and the body can only take so much.

Say. . . God's love fills my soul and there is no evil on my pathway.

God Bless

GOD CARES

If you have a problem that you cannot solve, remember "God Cares." For consultation consult with Sister Breaux, known as Sister Bertha Marie Newton.

She is a spiritual gifted consultant from "God." Annointed with this gift, when she was blind, God restored her sight. "No charges."

Please call her. The hours for appointment are 10:00 a.m., to 8:00 p.m., Monday through Friday. Her address is 4018 35th Street. Telephone is 457-3641.

Remember, "God Cares For You."

Sister Breaux

CHURCH ANNOUCEMENTS

Atty Colley To Speak At St. Andrews

CHRIST TEMPLE MISSIONARY BAPTIST CHURCH, Rev. J. E. Pettaway, Pastor. 3030 26th Avenue. They will worship with St. John Baptist Church, Rev. William Hights, Pastor, located at 2130 4th Street, Sunday, July 14th at 3:00 p.m. Christ Temple Mass Choir will sing. Christ Temple shortly closed the Progressive District Annual Association in Stockton at the Corinthian Baptist Church, Rev. L. Lenard, Pastor. The meeting was a wonderful success.

ST. JOHN BAPTIST CHURCH Rev. William Hights, Pastor. 2130 4th Street. The church will be having the Pastor's Aid Annual Day, Sunday, July 14th, at 3:00 p.m. The public is invited.

ST. ANDREW AME ZION, Rev. G. W. Baber, Pastor. 2131 8th Street. Men's Day, Sunday, July 14th, at 11:00 a.m. Speaker Attorney Nathaniel Colley. Music will be rendered by Special Men's Choir under the direction of Dr. Louis Bronson.

UNITY FELLOWSHIP MISSIONARY BAPTIST CHURCH. Rev. C. R. Lee, Pastor. 2741 34th Street, Odd Fellows Hall. The church cordially invites you attend their regular services, Sunday School, 10:00 a.m., and Morning Worship 11:00 a.m. Everyone is welcome to attend.

MOMENTS OF BLESSING HOUSE OF PRAYER. Rev. George R. Archie, Pastor. 7480 24th Street. The 3rd Annual Convention began July 7th, 7:30 p.m. every evening. Guest speakers, Harold Colbert of Stockton, California; Evangelist Kenneth Bacon, Musegon, Michigan; Shirley Ceasar of Chicago, Illinois. The public is invited.

TO BEGIN IN OAK PARK

Massive Rally To Be Held

The Capitol City Inter-Racial Evangelical Fellowship will present a massive religious rally on July 19 at Oak Park United Methodist Church, 36th and Broadway. The rally will begin at 7:30 p.m.

The Capitol City Inter-Racial Evangelical Fellowship operates under the sponsorship of the Sacramento district of the Church of The Nazarene. The Fellowship is intended to cross denominational lines and generate a spirit of brotherhood.

The Fellowship presents rallies of this type every four months at different churches in the Sacramento area. The last rally took place at the West Sacramento Church of the Nazarene.

Special guest speaker will be Warren Rogers Jr., who recently completed theology studies in England. Warren Rogers Sr., is the Sacramento area director of the Fellowship.

"We consider the lack of effective communication as one of the most important factors in the wedge of separation which has been driven between different races of people," Dir. Rogers said in explaining the necessity of the quarterly rallies which are free to all.

Scott Proclaims Black Landmark

PHILADELPHIA - U.S. Senator Hugh Scott (R-Pa.), said this week that the designation of the Mother Bethel A.M.E. Church in Philadelphia as a "National Black Historical Landmark" is a tribute to "the great contributions of Black Americans in Philadelphia to our Nation's heritage."

The Senate Republican leader said the U.S. Interior Department selected the church for the designation in conjunction with the Bicentennial in 1976.

Scott said he expects thousands of Americans to visit the church -- which still has an active congregation -- during the Bicentennial period "to pay homage to the enduring role played by Black leaders in the early struggle for equality and justice."

The church, located at 419 South Sixth Street in Philadelphia, was founded by Richard Allen in 1793. Allen was the first Black American leader with a national following and organized the Free African Society, the first Black organization in the Nation, Scott said.

Scott said the site is the oldest parcel of real estate owned continuously by Black people in America "and is a most fitting choice to make the heroic efforts of Black people to the early days of our history."

The church was recommended for naming as a National Black Historical Landmark by the Afro-American Bicentennial Corporation.

DO YOU LABEL YOURSELF SHY?

Relying more on God's unchanging love and less on ourselves, we can ease out of the shyness that hinders progress.

Broadcast this Sunday over many statuons including:

KGO 810 8:30 a.m.

KFBK 1530 KC 9:15 A.M.

the TRUTH that HEALS
A Christian Science radio series

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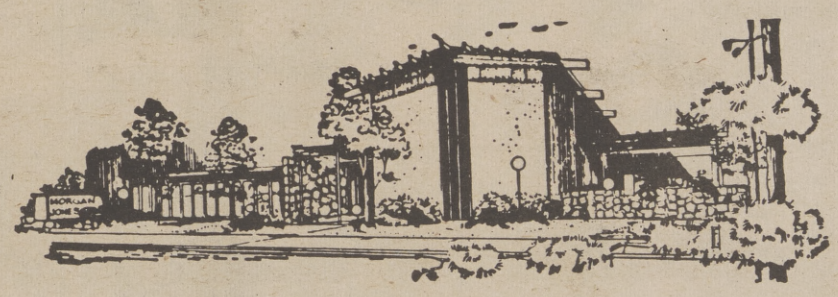

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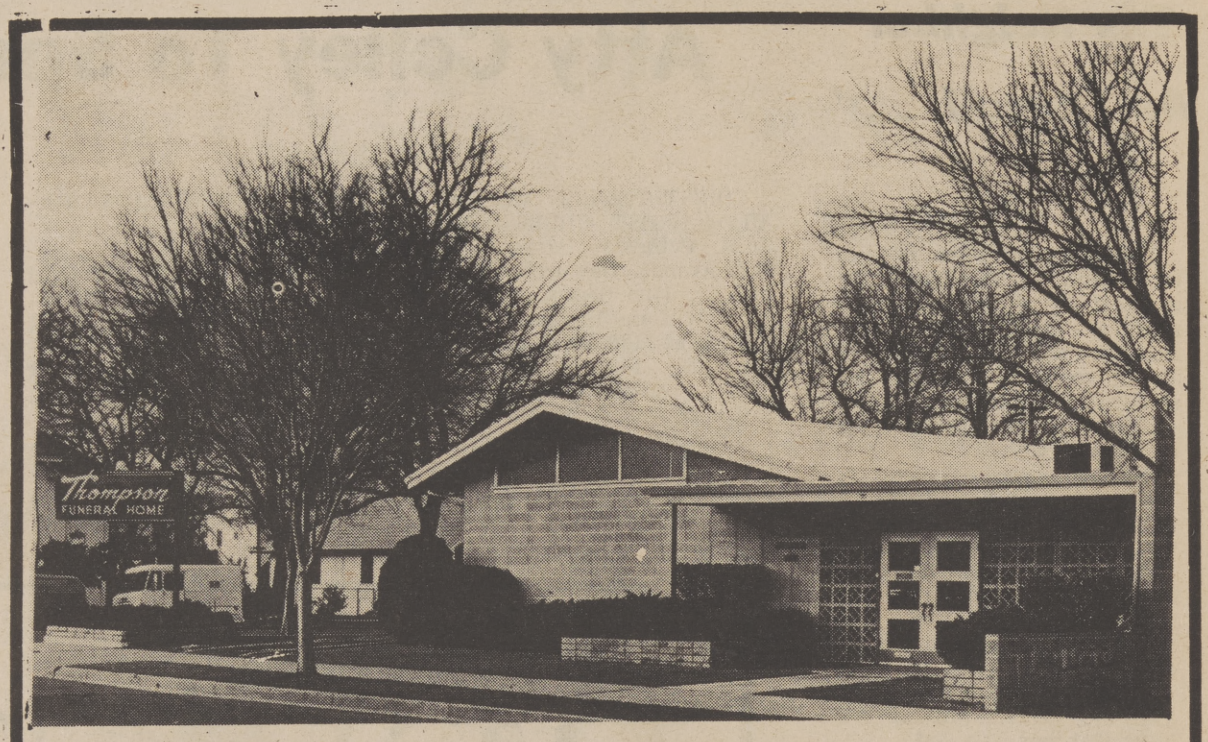

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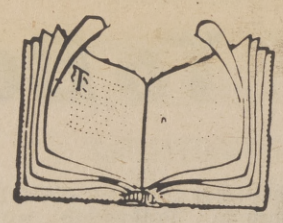

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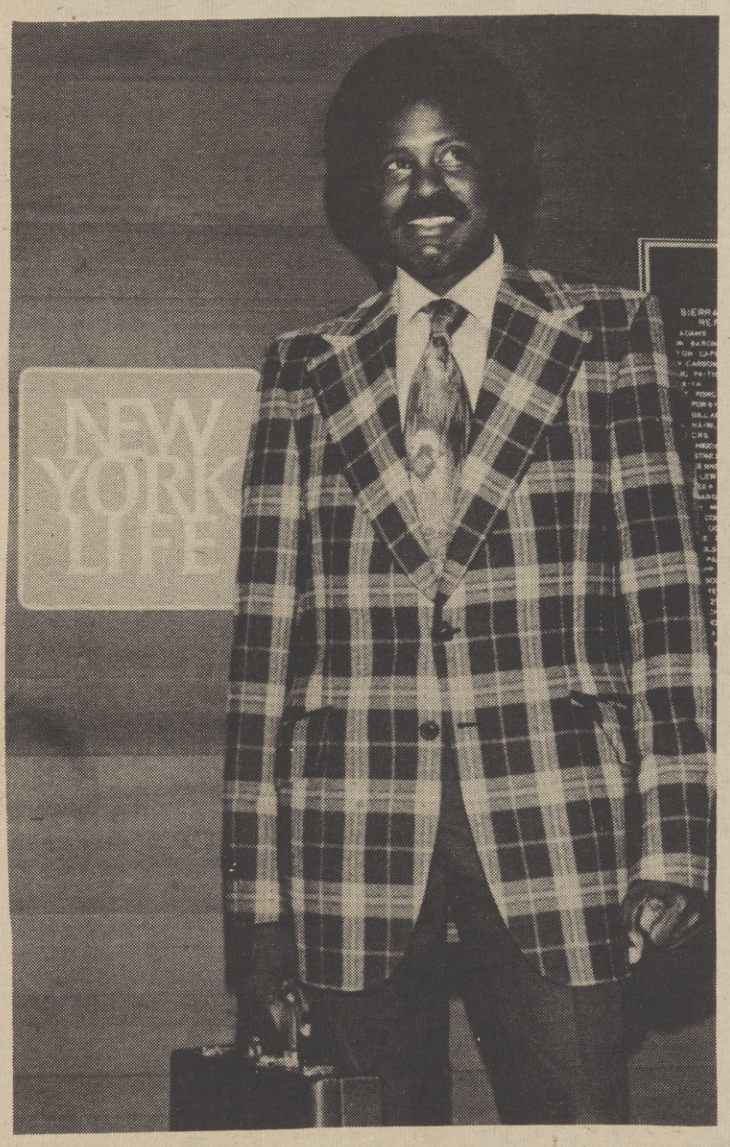

Larry Kennedy, New York Life Agent

Meet Mr. Kennedy, Insurance Pro

Young couples faced with the decision of what insurance to buy, need not look any further than New York Life Insurance agent, Larry Kennedy.

Kennedy does not limit his clients to young people -- he includes everybody. According to Kinnedy, insurance is an instant estate an income which can be depended upon in the event the family bread-winner becomes disabled.

There are many types of insurance packages available to people interested in securing the stability of their families. The one most commonly sold by agents is "whole life" insurance.

Kennedy's company carries a wide range of policies all aimed at perserving whatever fiscal and material gains a family accumulates over the years.

"Whole life insurance," Kennedy stressed, "should be taken out by people who are concerned with their families future. People who love their families naturally want the best for them."

Kennedy admits that selling insurance within the Black community is tough.

"People just don't understand that this society is set up on economic principals. You just can't expect the bread winner to become disabled and the money keeps coming in. It does not work that way."

Kennedy's company is investor owned. Policy holders actually invest in the company every time they pay their premium.

The company in return pays them a periodic dividend on their contribution. A person who has paid on their policy over a substantial period of time, can draw against their policies face value.

Kennedy does not use any "tricks" to secure clients.

"There are many ways to sell insurance when you think about it. But my method is simple. I use honesty and integrity," said Kennedy.

Income should not be a factor in determining the needs of insurance, according to Kennedy. "People with incomes as low as $3,000 buy insurance."

He contends that one of the most misunderstood aspects of life insurance, is that a person has to die in order to benefit.

"That is simply not true," said Kennedy pointing out that there are many benefits payable to people insured.

"Over a period of time, the policy builds up and that money is available for policy holders to use," stated Kennedy.

"I feel that a person should not look at it negatively. People should look at it in a positive light. They should look at insurance in terms of financial security."

BUSCH AUGMENTS DEPOSITS

Edward B. Glore, Jr., left, director of marketing development for Anheuser - Busch, Inc., recently presented, on behalf of that company, a $25,000 check for a certificate of deposit to Paul Miller, center, vice president of the New Age Federal Savings and Loan Association in St. Louis, and Ernest Carter, managing officer of the financial firm. This brings to 36 the total number of minority banks and savings and loan associations across the United States in which Anheuser-Busch has $900,000 in funds perpetually on deposit. Also, over the past seven years, the company has channeled $12,800,000 in federal income tax payments through minority banks. Economists have stated that funds from major corporations placed with inner city financial institutions provide capital to high risk ghetto businesses.

New Tax Law In Effect

Many Californians can benefit from a new method of withholding State income taxes which went into effect on July 1, according to Martin Huff, Executive Officer of the Franchise Tax Board.

The new system provides a special State form DE-4 in place of the Federal W-4 form. The new form, which can be obtained from employers, allows California taxpayers to more accurately provide for State income tax withholding from their wages, Huff said.

In the past, California State withholding has been tried to the same base as Federal. A separate form for State withholding became necessary because of differences in Federal and State tax laws, which caused inequities in the withholding of State taxes.

One of the most important provisions of the new system is the State's recognition of the "Head of Household" status. Also, the schedule for single persons has been revised to provide for no withholding for individuals with annual wages of $4,000 or less.

Huff emphasized that use of the new form is optional. "If your State withholding is already fairly accurate, there is no need to file a DE-4," he added.

Life-Health-Disability-Group Pension Plans-Annuities

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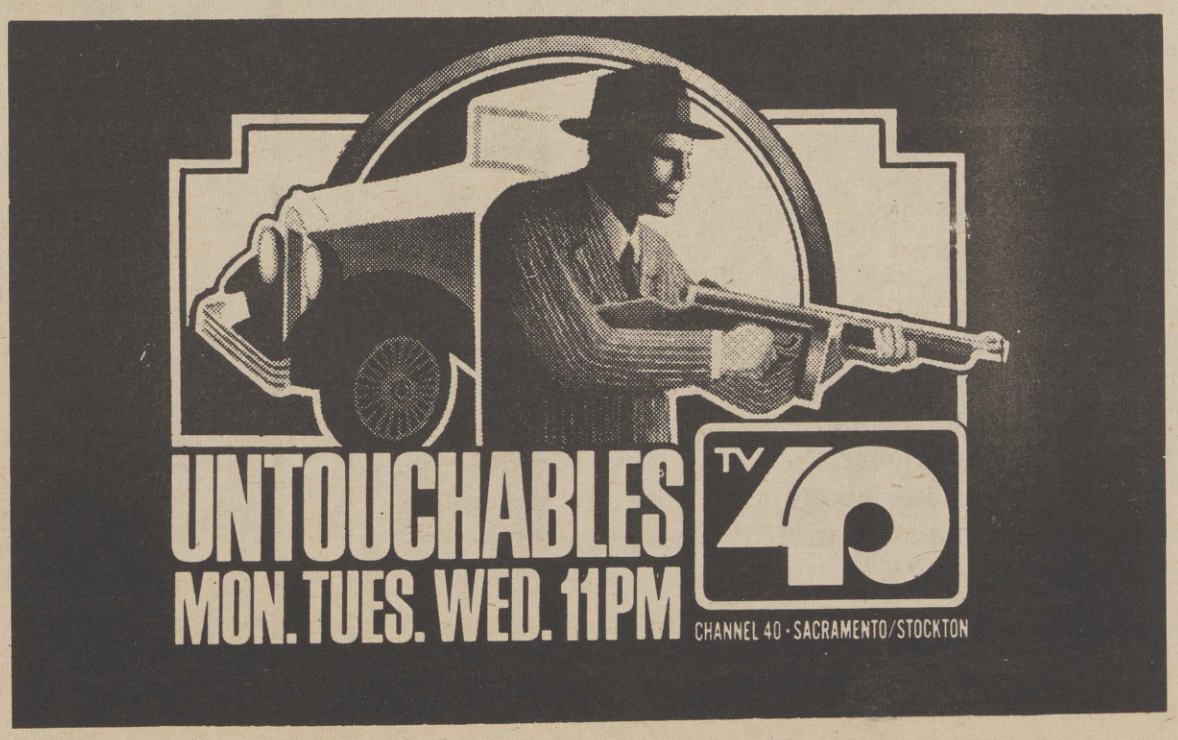

Educational Career...

(Continued from Page B-3)

In spite of educators trying to play operation "Cover Up" except when applying for proposals, the number of illiterates in the plight of the non-reader is one of the most carefully guarded secrets of our ages. It's unfortunate that we hear year after year at contract time how interested teachers and administrators are in the plight of the student and yet after contract time is over both teacher and administrator seem to go back to the same old happy rut of non-production.

Until the teachers and administrators put better teacher training and successful reading methods for students as top priorities on the educational agenda instead of political activities and fringe benefits, we will continue to have a problem.

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A Journalist's By-line

J. Shawn Ortiz's bylines are more than just facts, figures and quotations relating the week's news. They are thoughtful, provocative and sensitive insights into the people, places and events which shape the destiny of Black Sacramentans. Ortiz does more than report the news, he lives with it 24 hours a day, seven days a week. Academically, he is prepared, having graduated from the University of California at Davis with a B.A. in Sociology and Political Science. At 23-years-old, Ortiz has experienced and lived history as it happened. His eyes have witnessed the joy of Vietnam POW's returning home to unite with their families, and have seen the anger of a community following the shooting death of one of its young. Ortiz believes it takes more than a B.A. degree to report the news. "A journalist has to live what he writes. He has to feel and be open to continual education. He or she has to fight disconcern and remain sensitive, but above all a journalist must be responsible to the people's interest."

The Sacramento Observer

...and it's been this way for a long, long time.

It's not that our offices are unattractive or our people unfriendly (actually, we've received many compliments on both), but long before there was talk of gasoline shortages or rationing, many of our most serious savers started to follow the advice of most financial advisors:

"If you're really serious about saving. . . put as much money as you can in a savings account . . . on a regular basis, if possible . . . in a safe place, where it can earn the highest possible rate of interest . . . and *keep away from it!*"

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Unique Bookstore For Blacks

Both Martha Reed and Wetzel Witten feel that Blacks should learn more about themselves, not only their history, but their future as well.

Because of that feelings and a shared love of books, the two pooled resources and on June 17 opened Books International Africaan at 21st and Broadway.

The new bookstore offers a wide selection of works dealing with the Black experience. It also offers Black greeting cards and plaques and a noteworthy selection of children's books.

"We intend to offer books that are relevant to the Black community but not limited to those by Black authors -- books dealing with politicics, culture, history, psychology and other fields. That is what the international part of our name means," explained Ms. Reed, a recent graduate in psychology from CSUS.

"Response so far, has been good," affirmed Ms. Reed. "People are at least stopping by to check us out and once they do that, they usually come back."

Witten or Wit, as he is called by friends, is a mass media communications major at Cosumnes River College. This is the first business endeavor for the two of them.

In the coming months Books International Africaan may expand to offer African clothing as well as artifacts and other goods.

The two owners pointed out that they are more than happy to take requests and order books not in stock.

BOOKS INTERNATIONAL AFRICAN

Books International Africaan owners Wetzel Witten and Martha Reed.

The Sacramento Observer

SECTION C

SOCIAL WHIRL

JULY 11 - 17, 1974

BOOKSTORE FRONT

OBSERVER photos by Calvin Wesley Wilcox.

CONFIDENTIAL MARRIAGES

Marriage Law Creates Hassles

LOS ANGELES - California's 28 - month - old confidential-marriage law is resulting in too many of the wrong ties that bind, the head of the Los Angeles county government insists. (The law provides for marriages that cannot be revealed to the public except under court order).

Kenneth Hahn, chairman of the county's board of supervisors, said there have been too many instances of a man or woman getting married two or even three times under the law's mantle of secrecy without having bothered to get a divorce.

The law was originally put on the books in March, 1972, to help elderly couples legitimize their common law marriages. The idea was that the older couples could marry in a quiet manner and thus both avoid embarassment to their children and protect property rights.

But Hahn and other authorities are also concerned because the under-30 generation is taking advantage of the law.

Hahn has made his discontent known in no uncertain terms. He said he wants Joseph Busch, district attorney of Los Angeles able cases. He also said he hopes to enlist the support of the state's other county supervisors in an effort to get corrective legislation passed.

The law provides a swift and simple way for any couple to get married.

INSIDE THE WHIRL

Pageant

Black America Beauty Pagent scheduled.....C-2

Meals

Meals a La Car program for aged to continue.....C-5

Tournament

Ping pong tournament slated at Sutter Jr. High School.....C-8

Art Rap

Carmen R. Maymi, director of the Labor Department's Women's Bureau, admires one of the paintings of Black artist Barbara Ward-Morris on display at a show of American women artists sponsored by the Women's Bureau.

Black America Pageant

INDIANAPOLIS - The National Miss Black America Beauty Pageant, which will be held at the Indianapolis, Indiana Convention Center July 27 at 7 p.m., is destined to be the cultural event of the year in the Hoosier State.

Some 40 of the most totally beautiful Black women representing the heavily Black populated states in the nation will compete for the coveted title of "Miss Black America 1974-75."

The reigning Miss Black America is Arneice Russell, a graduate of Shortridge High School, who won her title last year when she represented the state of New York in the national competition.

For the first time in the history of the pageant the host city has come out in grand form to offer it's assistance in soliciting support from all segments of the community and the state. A group of Indianapolis' leading citizens have formed the National Advisory Committee which serves as a subsidiary non-profit organization of the National Miss Black America Pageant.

President and founder of the Miss Black America Beauty Pageant is J. Morris Anderson.

The national office is located in Philadelphia, Pennsylvania. According to Anderson, the Miss Black America Beauty Pageant was conceived out of the need for Black women to have a stage which they could share with other Black women and be judged on Black qualities.

Anderson says that the unique concept of the pageant is that the contestants are judged on talent and their insight into the realm of "Blackness." Physical beauty is not a prerequisite to selection of Miss Black America Queens.

The pageant wil be pretaped to be televised nationally at a later date.

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Alpha Fraternity Convention

SAN FRANCISCO - The 68th Anniversary Convention of Alpha Phi Alpha Fraternity, Inc. will be held August 2 - 9 here, with headquarters at the Hotel St. Francis.

Dr. Walter Washington, genpresident, announced the convention theme as "Alpha's Outreach for Community Service," with emphasis on the expansion and improvement of Black businesses, and job placement. The convention will mark the second year of Alpha's New Agenda, which was launched under Dr. Washington's first year in office.

In making the announcement, Dr. Washington, who is also president of Alcorn State University at Lorman, Miss., said "the convention will be dedicated to our beloved and only living Founder, Jewel Brother Henry Arthur Callis." Alpha Phi Alpha was founded in 1906 by seven Black male students at Cornell University.

"San Francisco -- "The Golden Gate City" -- a city of charm, color, progressive and exciting, is a fitting setting to launch the second phase of Alpha's program of community service," said Washington, while pointing out that this year's convention registration goal is some 3,000 registrants.

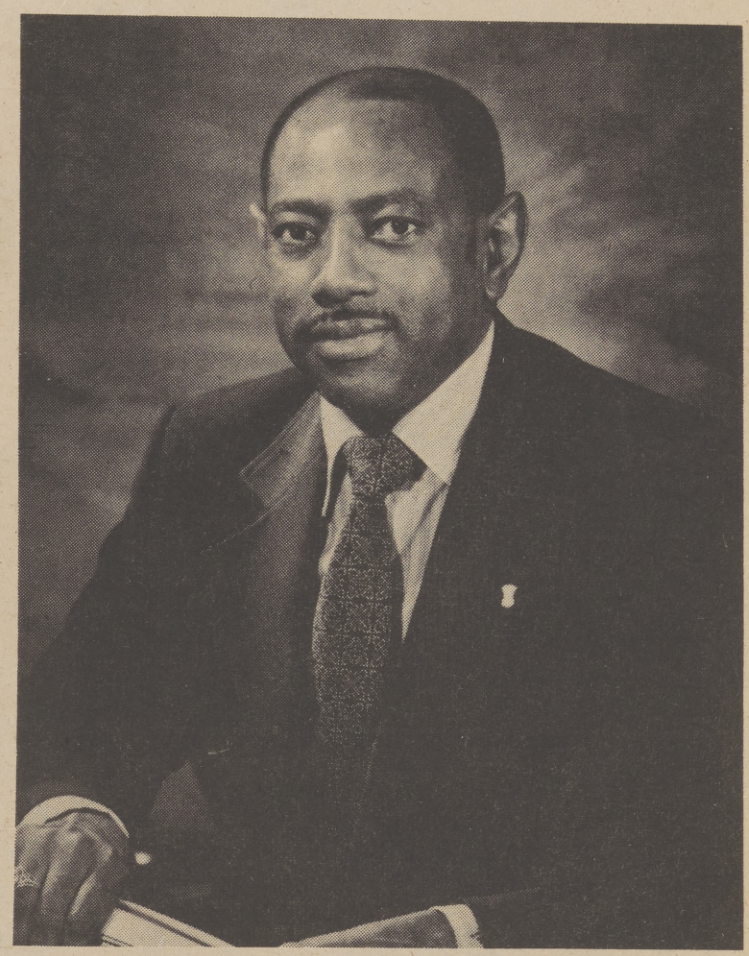
Still a highlight of the Convention will be the daily Job Interviews, Recruitment and Exhibits that will be conducted on the campus of the College of San Francisco. This project is open to all interested persons. It is not restricted to members of the fraternity.

Other convention activities are the Ecumenical Church Service, 11 a.m., and the public program, 3 p.m., on Sunday; Invitational Golf Tournament, 9 a.m., and Equitable Opportunities Luncheon, 12 noon, on Monday; Founders Breakfast, 8 a.m. and College Brothers Luncheon and Ladies Luncheon and Fashion Show, 12 noon, on Tuesday; Life Members' Breakfast, 7:30 a.m.; 9 a.m., College Brothers' Basketball Tournament; Fraternal Luncheon, 12 noon; Formal Banquet, 7:30 p.m., and After Dinner Dance, 8:30 p.m. on Wednesday.

Meetings of the Educational Foundation and Building Foundation will be held on Thursday.

The Committee on General Conventions is composed of Kermit J. Hall, Yeadon, Pa., Director; H. Welton Flynn, San Francisco, Calif.; Convention Chairman, Charles C. Teamer, New Orleans, Comptroller; Leven C. Weiss, Detroit, Mich., Treasurer; William H. Walker, Chicago, Ill., Executive Secretary; L. H. Stanton, New York City, Advertising and Exhibit Coordinator, and Dr. Washington, General President.

TO PRESIDE



Dr. Walter Washington, General President of Alpha Phi Alpha Fraternity, Inc., will preside over the 68th Anniversary Convention, August 2 - 8, at the St. Francis Hotel in San Francisco, Calif. The convention theme is "Alpha's Outreach for Community Service." More than 3,000 members and their families are expected to participate. Dr. Washington is president of Alcorn State University of Lorman, Miss.

GLARE FILTER

Smart Look-Alike sunglasses are easy on the eyes for both men and Women. Here, a racy aviator sharpe called jet ace; the special lenses have a glare filter built into the molecular polaroid structure of the lens.

New Sunglasses Really Defend Against Sun's Rays

When the warm sun comes out, fun is in fashion. Carefree attire takes to the casual outdoor life, and look-alike sunglasses are easy on the eyes for both men and women.

But if you plan to be out in the sunshine a lot it pays not to be casual about the sunglasses you select. Day-long exposure to bright glare can make you squint, gives you a miserable headache, and without your knowing it, dangerously reduce you ability to see clearly after dark.

Most sunglasses only color the sunlight but the special lenses in all Cool-Ray Polariod Sunglasses have a glare filter built into the molecular structure of the lens. It's a true glare-barrier that screens out up to 99% of reflected glare light and allows only useful light to reach your eyes. You can see clearly and comfortable while wearing those special sunspecs, and end up the day with rested eyes.

If you are careful about selecting sunglasses with polarizing lenses you can be completly carefree when it comes to choosing a frame style. Popular look-alikes are these sleek metal frams in the favorite aviaviator style. Or you can select lightweight plastics, many other styles of metal frames-or whatever suits your face shape, life style and budget.

Prince Hall Grand Lodge Confab Slated

Roy M. Moore, Most Worshipful Grand Master of the Prince Hall Grand Lodge, F. & A.M., has indicated that the 119th annual confab will start this Friday, July 12th, and run thru July 18th is year.

San Jose Hyatt House and Convention Center will be the official headquarters for the California State Convention.

Robert W. Brown, Convention Chairman said over 3,000 delegates familes and friends are expected to converge on San Jose for the seven-day conference.

Some of the issues to be taken up at the sessions will be Unemployment of minority youth and its effect on crime within the inner cities. The skyrocketing cost of living and what the Masons will ask the Black politicians to do about it.

Moore said there are other questions expected to capture a portion of the General Session's allotted time.

Prince Hall Free Masonry dates back to 1855, when Philip Buchanan, the first Grand Master in California, The Golden State Grand Chapter, The Order of Eastern Star and the Grand High Court of Heroines of Jericho of California and its Jurisdiction. The original Prince Hall charter was established in America under a London Charter on the 29th day of September A.D. 1784.

The date established the Masons F. & A.M., jurisdiction as the oldest Black organization in the United States, boasting over 350,000 total membership.

Moore said for the second time in the history of the Grand Lodge of California, industry has taken advantage of the group's invitation to participate in the convention through displays in booth spaces. This allows the members to become familiar with products and services of Black and other businessmen as well as business opportunities, Moore continued. We soon learn who our friends are and we are particularly cognizant of those companies who are not responsive to the needs of the minority Communities.

"We invite other social and economically minded groups to help to alleviate the economic bind the minorities and other disadvantaged people find themselves facing in today's marketplace. I am convinced," Moore added, "something can and must be done, and it must be initiated in large groups such as the Prince Hall Masons."

Other events scheduled during the convention will include, a Golf Tournament, Bowling Tournament and a grand ball.

Assemblyman Willie Brown of San Francisco, will be the main speaker for the banquet scheduled for July 16th in the Hyatt Hotel of San Jose.

'Big Time' & 'Raisin' At UCD

"Big Time" and "Raisin" are being presented in repertory at Davis.

The Segundo Players, a Multi-Culture Theatre Group at the University of California, will perform these two outstanding, award winning plays in the Main Theatre, Davis campus.

Director Harold Webb, will be demonstrating his power and magnetism as the charismatic leader in "Big Time Buck White." Through this character, author Joseph Dolan Toutti creates a focus for a dialogue between Blacks and white; on Black turf. "Big Time Buck White," runs July 18, 20, 24, 26 and 28.

Lorraine Hansberry, the New York Drama critics' Award wining author, wrote the play "Raisin in The Sun."

"Raisin" tells the story of a family living on the Chicago So. Side, each member trying desperately to break out of a claustrophobic world.

The tension of this story is beautifully balanced with intelligence and humor.

"Raisin" will run July 17, 19, 21, 25 and 27.

Tickets are on sale at the UCD Box Office.

The Sacramento Observer

Here's A Publication You Can Really Dig!

On an average THE SACRAMENTO OBSERVER reader is 35, has two years of college, watches TV about three hours a day and reads six to eight books per year (usually about the Black experience).

His family is extremely fashion-conscious, likely to own two cars, (a compact and a large one) and they earn $10,500-a-year, more than the average Sacramentan.

To know that the average OBSERVER reader is better educated, has a family that makes more money (and spends it differently) than most Sacramentans may come as a surprise to some.

It may not, however, come as a surprise to know that THE OBSERVER'S 22,500 readers, have a higher degree of demographic profile than most readers, listeners or viewers or other media. In fact, Sacramento's Black community is the youngest (50% under 25), fastest growing, untapped audience in the entire area--spending over $150 million annually. THE OBSERVER penetrates 50% of this market more than any other medium.

If you find these facts of interest to you, pick up a copy of THE SACRAMENTO OBSERVER and thumb through it. You'll find the reason why we are the Nation's No. 1 Black Newspaper--winner of the coveted 1973 John B. Russwurm Trophy, the highest award in Black journalism. Plus you'll discover what a lot of advertisers already know: THE OBSERVER is the place to sell a bountiful segment of leading Sacramentans today.

Go with us, and Grow with us. Call me today, Bill Lee, President, at (916) 425-4781. You'll really dig us.

The Sacramento Observer

Meals a La Car To Continue

The California Office on Aging this week announced the funding of $10,017 to Meals a La Car, Inc., to continue delivery of meals to 100 homebound senior citizens of metropolitan Sacramento and portions of Carmichael.

With the aid of volunteers, the project delivers both hot lunches and cold suppers, five days a week, to persons confined in their homes or who are unable to cook for themselves.

According to Dr. J. M. Stubblebine, Director of the Office on Aging, "the daily visits of these volunteers often provide the only social link with the community for these elderly people."

The project also aggressively located those persons in need of help and educates them about and refers them to locally available social services.

The project is in its third year of existence and this newly-granted funding, representing nearly one-third of total expenses, will insure its operation for the next three months. Although additional funding may be available, according to Stubblebine, "We cannot support any project indefinitely. Attempts must be made to obtain local revenue to continue operation of Meals a La Car."

Currently, in order both to reduce the project's overhead and to avoid overlap of services, Meals a La Car may deliver to persons temporarily unable to travel to meal sites of a nutrition project operated by Sacramento Housing Authority. Additional funding has also been solicited from United Fund.

San Francisco's Variations To Bow Into City Soon

THE VARIATIONS

Three very talented male vocalists and one-sexy-female - songstress, harmonizing under the trade name, Variations, will open a two-day run starting Friday, July 19th, at John Perkins New Colonial Club.

Paul Edwards, Don Juan and Lee Variety team up with Ms. Samaki Bennett, a star under her own power, to form a unique vocalizing style.

The group has tourned South America receiving numerous newspaper reviews acclaiming their sensational singing abilities. While on tour in South America, the Variations also taped several television programs.

Over the last few years, the group has appeared with singer-actor Sammy Davis, Jr., The Stylistic, Sly and The Family Stone, and toured nine-months with James Brown.

Ms. Bennett joined the group following their tour with James Brown earlier this year. Ms. Bennett is single, holds a fine arts degree in Environmental design, and has posed for the center fold of four South American glamour magazines.

She has had parts in two highly successful Black movies. Ms. Bennett shared roles in "Superfly," with Ron O'Neal, and "The Mack," starring Max Julian.

Paul Edwards, lead singer, hails from Los Angeles and is deeply involved with music and design.

Don Juan holds down the first tenor spot in the group. Juan is from San Francisco and directs most of the Variation's musical scores.

Lee Variety, baritone and bass vocalist, is from Oakland. Variety choreographs many of the exciting steps performed by the Variations.

The group controls a wide range of musical presentations, ranging from earth shaking rock to soothing classical tunes. On stage, the group is backed by seven hard-driving musicians who blend well with the overall dimensions of the four vocalists.

The Variations will perform their latest single, "Saying It and Doing It," recorded on Amour Records. The tune features Samaki Bennett.

Children's Drama Workshop Applications

Registrations are still being accepted for Sacramento City College's Drama Workshop for Children.

The class is designed for boys and girls ages 12 through 14.

Larry Hendrick, member of the theatre arts department, serves as instructor. He noted that the youngsters will participate in pantomine, improvisation, game and play.

The two week workshop will be held at 1:00 p.m. Monday through Friday, beginning July 22, 1974 in the Art Court Theatre.

Participation is limited to 15 students. Registration fee is $10.00.

For more information call the Office of Community Services at 449-7443.

Amatuer Varity Show

The Cordovan Socialites, of Rancho Cordova, are seeking persons willing to participate in their "Amateur Variety Show," to be held in September.

Interested persons may contact a member of this organization by calling either of these three numbers. 363-6889, 362-5344 or 363-8722.

Parties are respectively asked to call on or before July 31st.

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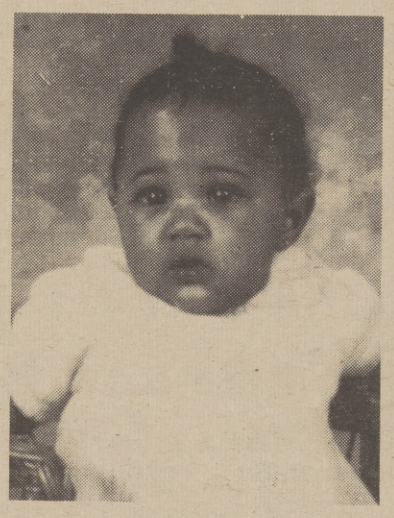
Most Popular Baby Contest Held

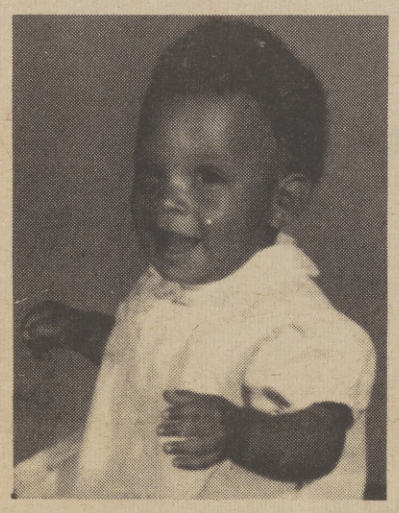
One year old Hasina Horn, the daughter of Roger and Linda Horn was first place winner in the recent Most Popular Baby Contest at hald St. Andrew A.M.E. church. The contest was sponsored by the Lydia Smith Ward Society of the church and coordinated by Mrs. Myrtle Jackson.

First runner up was two-year old Nicole Walker and daughter of William and Kathy Walker. Two-year-old Angela Baber, the daughter of Debra and James Baber was second runner-up.

Participants in the Most Popular Baby Contest also included, Jermaine Cochran, two, Kevin Parker, 18 mo., Tamara Scales, 5 wks., David Emerson Smalley, 15 mo., Mellonee Sash Walker, 10 mo., and Shawn Thompson, 1 yr.



HASINA HORN

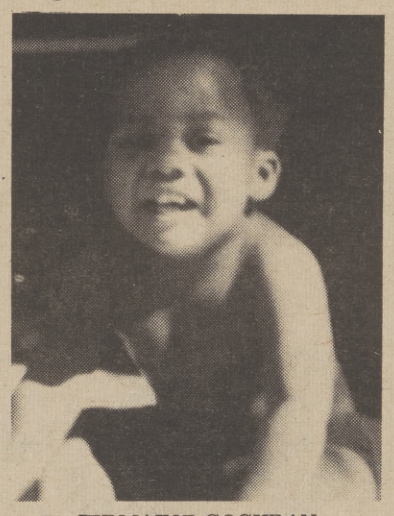


NICOLE WALKER

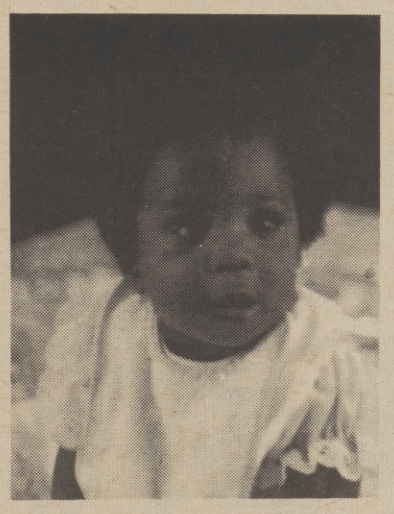
Gifts were given to all partcipants. Proceeds from the affair went to the Lydia Smith Ward Society which makes contributions to locak sickel cell anemia societies, boy ranch, migrant farm workers and other groups.

Include in the affair was a Tiny Tot wedding in which Yvette Dawson was bride, Otis Miller was bridegroom and Darryle Thomspon was minister.

Music for the wedding was furnished by Dr. Louis Bronson, with Louis Bronson Jr. sing a solo.



JERMAINE COCHRAN



ANGELA BABER

KEVIN PARKER

TAMARA SCALES

DAVID SMALLEY

SHAWN THOMPSON

MELLONEE WALKER

TINY TOT WEDDING

Members of the recent Tiny Tot Wedding at St. Andrew A.M.E. church gathered for a photo following the wedding ceremony. They are, front row, from left, Paula Valentine, bridesmaide, Tami Henderson, Bridesmaid, Vicki Valentine, flowergirl, Angela Clifford, flowgirl, James Miller, ring bearer, Lenna Miller, flowergirl and Louis Bronson Jr., usher. Shown in second row is, from left, Mrs. Myrtle Jackson, coordinator, Debra White. bridesmaid, Monica Tournex, mother of bride, Tara Bronson, bridesmaid, Rosemary Walton, maid of hornor, Yvette Dawson, bride, Craig Henderson usher, Otis Miller, bridegroom, Vincent Hill, usher and Marloe Hill, usher. In third row are members of the bridal quartet. The are from left, Jackie Smith and Sheryl Humphrey.

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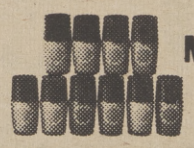

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'A Summer Thang'

Books International Africaan, a newly opened bookstore featuring books on Black experience will present " A Summer Thang'' on July 21 at the Rancho Americana Swim Club 9880 Jackson Road.

The affair will offer swimming, games, drinks and barbe-que. Admission is $5 but ticket purchases covers the price of all food. A small charge will be made for drinks.

A whist and pinnocle tournament is planned. Sauna facilities also are available.

Tickets may be purchased at Books International Africaan, 2506 21st Street, phone number 452-3508.

Ping Pong Tournament On

The City of Sacramento, Department of Recreation and Parks announces a Ping Pong Tournment for boys and girls, age 17 years and under, will be held Wednesday in the Sutter Junior High School Gymnasium 3150 "T" Street.

From 8:30 to 9:00 a.m. and for doubles from 12:30 to 1:00 p.m. Players ranked by the United States Tables Tennis Association are not eligible.

Contestants may use their own paddles or those provided by the City of Sacramento, Department of Recreation and Parks.

For information call Ron Suter at the Recreation Department office, 452-5681, extension 70.

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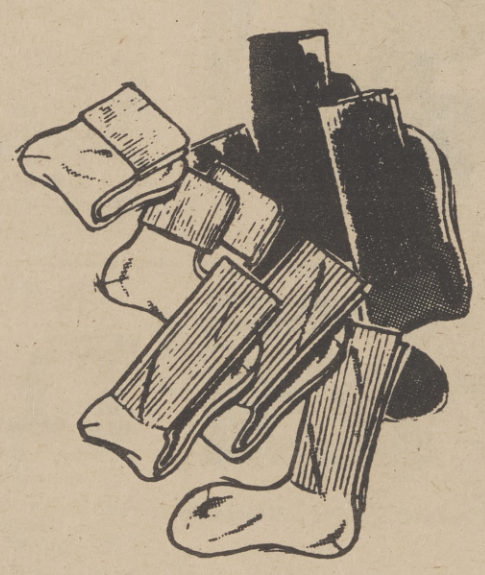

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The Sacramento Observer

Special Political Section

JULY 11 - 17, 1974

This week the Editors of THE OBSERVER proudly announce the addition of a weekly supplement to the paper covering California's fast-growing political activities. The coverage will be brought to our readers by the recently established OBSERVER Capitol News Bureau—first Black newspaper bureau in the State's history.

CAPITOL VIEW

ASSEMBLYMAN LEON RALPH

An interview with Assemblyman Leon Ralph, new Chairman of the Assembly Rules Committee, one of the most powerful committees in the California Legislature.

The promise of political power for the Black community of California is becoming a reality through recent changes in the California Assembly. Assemblyman Leon Ralph, newly appointed chairman of the Assembly Rules Committee; Assemblyman Julian Dixon, new chairman of the majority caucus; and reliable capital sources indicate that a third Black assemblyman, John Miller, will be the new chairman of Judiciary.

Dixon is the first Black to hold his position, Miller will be a first also. Ralph is the second Black Asassemblyman to hold the position of Rules Chairman. Augusts Hawkins, now a Congressman, was the first Black Chairman of that committee. All three committees are powerful and important within the legislative structure.

According to one legislator, when one speaks of the leadership of the Assembly, you talk about the speaker, the chairman of rules, the majority floor leader, the majority caucus chairman, and the chairman of Ways and Means.

We talked with Assemblyman Leon Ralph to discover how he saw his new role as Rules Committee Chairman.

"I'm going to look at the hiring policies of the California State Assembly. I want to find out what has happened and what is happening as it relates to the hiring of Blacks, Chicanos, and women. I want to make sure that we are indeed an equal opportunity employer," said the Los Angeles Assemblyman.

The Assembly Rules Committee is charged with the appointment of Capitol employees, setting their salaries; authorizing all claims for expenses incurred by committees and approving all proposed expenditures before they are incurred. It also determines and pays expenses, when deemed necessary and reasonable, for repairs, alterations, improvements and equiping of the respective chambers and offices. Another very important function is that the committee determines what contractors are given the jobs of doing the above tasks.

The Assembly occasionally has contracts that they let and according to Rules Chairman Ralph, "I plan to see that minority firms get the opportunity to do business with the California Assembly."

There was then the question of how the Assembly Contingency Fund, in the amount of $20,400,000 this year, was invested.

Assemblyman Ralph is concerned that some of this money should find its way into minority banks for deposit.

The new chairman is at work having some of his top consultants check to see if there are any legal problems involved in putting some of this money into minority banks.

"If they find any legal problems we will try to find a way around them without breaking the law. I want to see the minority community brought into full participation in the Capitol."

The chairman expressed his determination to make certain that there will not be a disproportionately high number of whites hired in the Capitol and a disproportionately low number of Blacks, Chicanos, and women.

"As a Black man, I come with a particular kind of life experience. Being a Black man in America, I'm probably more sensitive to that problem than would be a white man."

"Racism in America is most often benign neglect," said Chairman Ralph. "People often overlook it because when they start thinking about doing business, they most often think of people they already know or have already had dealings with in the past. Too often this does not include Blacks, or Chicanos or women."

Assemblyman Ralph expressed great pleasure at THE OBSERVER being in the Capitol on a regular basis with the aim of keeping the Black community continually informed.

"I want the Black community in California to know what is happening here in the California State Assembly. I think we have now embarked on an era which can probably be compared to some of the better times during Reconstruction when we had Black elected officials who had power and exercised it judiciously and quite ably, despite what white historians would have us believe."

The Assemblyman wants the Black community to know of his position not because he's seeking a pat on the back for acquring it, but because he wants them to know whom they can come to with their problems. He wants the community to be award that they have "some of their own" in positions of power who are ready to assist them.

ESTABLISHMENT OF OBSERVER'S CAPITOL NEWS BUREAU

With this issue of THE OBSERVER Publisher William H. Lee announces the establishment of THE OBSERVER's capitol News Bureau, a pioneer venture for a Black newspaper, and the first such bureau to serve Black newspapers in the history of the state.

The OBSERVER'S bureau will be under the direction of political editor, Selma Sparks.

The bureau will function as a political news gathering vehicle for the OBSERVER and other Black newspapers.

It's objective will be to keep abreast of those Capitol happenings which effect the lives of all Californians and minorities in particular.

Publisher Lee, also announced that a unique product of this news gathering vehicle will be a weekly Political Supplement called "Capitol View." In the supplement, Lee said THE OBSERVER will report on the activities to the paper's and readers of all Black America.

"Through our news gathering and reporting, we hope to raise the level of political awareness and participation throughout the Black Communities of California," Lee added.

FUNCTIONS

Some of the functions of the bureau, according to Miss Sparks, are:

* to better acquaint Black communities with their political representatives and with what they are or are not doing in the interest of their communities.

* to keep readers informed about legislation affecting them so that they will be better able to influence that legislation through action.

* to provide a State Captial news monitor for the Black communities of the State.

Miss Sparks adds, "We encourage our readers to send questions and comments regarding the political process, current legislation, the activities of any particular political representative or anything relating to the political scene.

"Reader's letters are welcome and will be read and an attempt will be made to obtain answers to any and all questions they have," Miss Sparks added.

"This is an important state," said Miss Sparks. "By it's sheer magnitude alone, California could easily be one of the world's largest governments. THE OBSERVER welcomes this opportunity to provide this much needed service from the State Capitol to Black communities throughout the State and the Nation."

SELMA SPARKS

New Political Editor, Bureau Chief

Selma V. Sparks, who will manage THE SACRAMENTO OBSERVER'S Capitol News Service and serve as OBSERVER Political Editor, comes to the paper from New York City with a background as feature editor for three years on a politically oriented weekly. She also has worked as a freelance journalist with experience dating back to 1963.

The name 'S. Sparks,' has appeared in newspapers, national magazines, and publications from throughout the world.

FORTUNATE

OBSERVER Publisher, William H. Lee, says, "We are indeed very fortunate to get a person of Miss Sparks' background and experience. She brings the political insight and journalistic quality we so desperately need for this historic undertaking. We know our readers will welcome her warmly."

Miss Sparks was very active in New York for a number of years. She served as secretary of the New York Chapter of the Negro American Labor Council shortly after its inception in 1962; she was one of the leaders of the Harlem Anti-Colonial Committee; she led a protest march from Harlem to the U.N., the first Black march of its kind in New York's history; she was well-known in the Black community of that city as an outspoken fighter for the freedom of colored peoples throughout the world.

WELL-TRAVELED

Miss Sparks has traveled to Africa, which, she says, "helped to broaden my scope."

Aside from her writing, Miss Sparks has worked with children, teaching speech and reading to children with learning disabilities in a rehabilitation center of a New York Hospital.

"But writing has always been my true love, it feels good to come back to it, especially in a clean, beautiful city like Sacramento. I look forward to my assignment with THE OBSERVER here in the State Capitol."

Food Stamp Reform

by J. SHAWN ORTIZ
Observer Staff Reporter

A ranking Reagan administration official this week urged a "large scale reform" of the federal food stamp program to eliminate duplication and "out-of-sight" administrative cost.

Philip J. Newlin chief deputy director of the Department of Benefit Payments, formerly the Department of Social Welfare, said much of the reform must be made by federal food stamp administrators.

Newlins made his statements in light of a Los Angeles grand jury report recommending the food stamp program be terminated rather than increased. The Los Angeles report suggested that food stamps be abolished in favor of increased welfare payments.

California currently administers a $50-million-a-month program, which services 1.3 million low income persons.

The $50-million-a-month program does not include administrative cost. Recipients of the program monthly pay in about $25 million to purchase food stamps.

Newlin said that his department was using nearly the same information used by county welfare officials to qualify persons for Aid Families with Dependent Children, CAFDC, to qualify persons for food stamps.

"This is the kind of activity that knocks administrative cost out of sight," said Mewlin.

The state has budgeted $566,052 in general funds monies this fiscal year to administer the food stamps program.

Newlin said that the duplication of efforts by county and state officials forces the latter to operate duplicate services which are costing too much in administrative cost.

Newlin charged that his department could not revise standard forms without advance approval of the U.S. Department of Agriculture. According to Newlin the administrative structure of the federal food stamp program was vitually keeping his department hamstrung.

The Los Angeles grand jury also uncovered examples of execessive administrative spending, fraudulent claims, theft of stamps and misappropriation of funds.

Newlin concluded that the experiences of his department would "bear out" the findings of Los Angeles probers.

Newlin said that there was a "general lack of accountability" throughout the program and that the rapid growth of administrative structures attempting to keep pace with the increasing need has made good controls minimal.

"We have 1.3 million people in California receiving food stamps," Newlin said. "Ten Years ago there were none."

Legislation Finance School Meals

Two pieces of legislation designed to make marked improvements in the financing of school meals have been approved by the State Senate and sent to the Assembly for action later this summer.

The measures, by San Francisco Democratic Senator George Moscone, would pump more than $13 million in state funds to local school lunch programs and redefine the qualifications of schools eligible for federal aid in serving school breakfasts.

The school lunch bill would appropriate five cents in state money to local districts for each lunch served as an incentive to continue serving food. Many district programs have been threatened with curtailment or closure because of the increased cost of food.

"The Senate action in voting approval of the school lunch measure 24-6 is very heartening to me," said Senator Moscone. "We have been shown conclusive information that hungry children are poor learners and disruptive of other students in the classroom.

"What we propose this year, is not a mandate that all schools serve lunches, but simply a state subsidy of five cents a meal," said the Senator.

Heretofore school lunch funding in California has been accomplished mainly with federal and local funds. This year's legislation differs markedly from that of last year, which would have required school districts to offer lunch programs. When the Governor vetoed that legislation he said he did so because of the mandated feature.

Senator Moscone expressed optimism that the bill would receive approval in the Assembly, in view of the fact that 35 Assemblymen have asked to be co-authors.

"We are going to give the Governor another chance to prove he really supports the concept of nutritious school lunches," said Senator Moscone.

The Moscone bill calls for the appropriation of $13 million in state funds beginning in September, on the basis of five cents for each meal served.

"This will allow school districts to use money now being diverted out of actual classroom teaching for that purpose. In essence, it is legislation that relieves property taxpayers to the extent of $13 million in state money," added Senator Moscone.

"The breakfast legislation, a resolution, is aimed at opening more federal money to be spent in serving school breakfasts in urban and many rural school districts.

JIM TURNER, NEW ASSEMBLY ASST. CHIEF ADMINISTRATIVE OFFICER

James Turner, a member of Assemblyman Leon Ralph's staff, is now Asst. Chief Administrative Officer. The responsibility for running the Assembly operations falls within this area.

"Everything from pencils to furniture to car leasing to personnel, ect," says Turner.

The Rules Committee, of which Assembly Ralph is Chairman, is charged with all of these areas.

Turner's major area of concern is personnel. The hiring of certain non-proffessional staff, employment classification, evaluation of pay structure. He also deals with any requests Assembly personnel may have regarding office space. The Administrative officers also take care of the floor seating arrangement.

The position of Asst. CAO has within it the potential for Power.

"The actual power of any position depends muchly upon the person in that position," related Turner.

James Turner started with the Legislature in 1970 as an intern in the Urban Affairs Institute which had been funded by the Ford Foundation and was under the leadership of State Senator Mervyn Dymally. After serving six months of his internship, the minority leadership changed and Assemblyman John Miller, (D. Berk), became the minority floor leader.

"Assemblyman Miller immediately took an affirmative action approach and hired me as a professional on his staff," recalls the young Administrator.

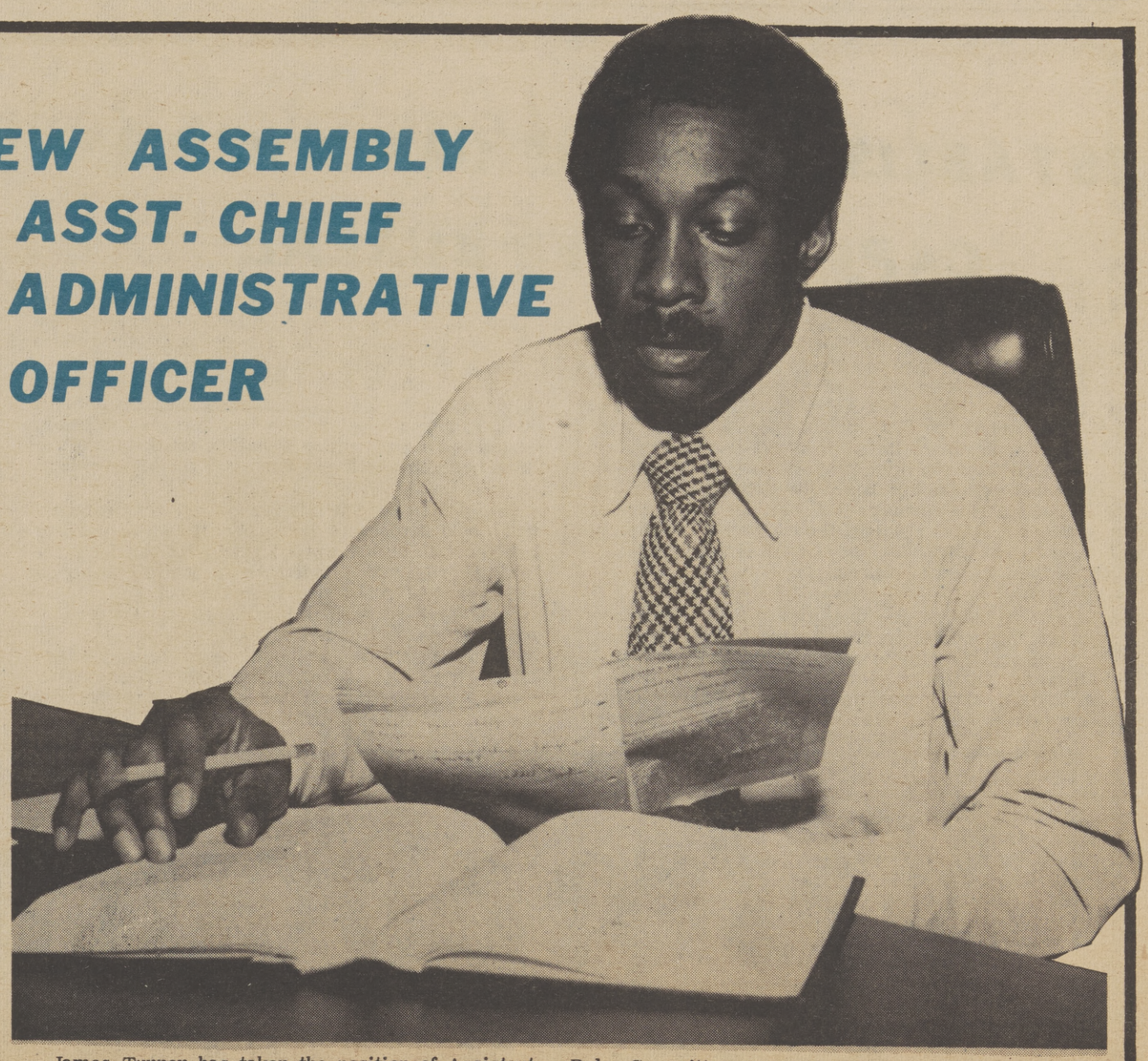
When the leadership again changed in '71, Miller was no longer minority floor leader but Assemblyman Leon Ralph headed an Assembly committee, so he hired Turner as a consultant on his staff. Turner has been with the Assemblyman Ralph's staff ever since.

When asked what he sees in the future, Turner indicated that you never know what may happeded in politics, each time leadership changes jobs change.

"You can easily find yourself looking for a job," said Turner.

"I'm going to move up," "that much I know. Whether it's here or elswhere."

With his years of administrative and legislation experience, a M.A. degree in Government and his tremendous determination, there seem to be no place James E. Turner can't go if he so chooses.



James Turner has taken the position of Assistant Chief Administrative Officer of the California Assembly. The move comes following Assemblyman Leon Ralph's taking over the chairmanship of the Assembly Rules Committee. Turner has been with the Assembly since 1970, and was formerly associate consultant for the Government Organization Committee of which Assemblyman Ralph was chairman.

Looking At The New State Budget

Only once in his eight years as Governor has the Honorable Ronald Reagan signed a budget bill as it was sent to him, in 1970 when Republicans were the majority in both houses. The 1974-75 submitted budget, he slashed by $107 million. California is still left with the largest state budget in the nation.

Looking at the areas which were most affected by the Governor's blue pencil, we see that "people services" generally suffered the most.

Mental health took a beating with a $7.5 million cut from the support of local health agencies. The Governor's comment was that, "There is no evidence that current resources are inadequate to meet the state's responsibility."

Reagan cut the child health disability screening program by $5 million, leaving $4.3 million which he thinks is quite enough.

Local assistance to narcotic and drug abuse programs were reduced $7.7 million to $5.2 million.

The Governor stated that he was unwilling to expand the bi-lingual education program, at this time, so he cut that one in half, from $8 million to $4 million.

The $6.5 million earmarked for local programs for the educationally disadvantaged was completely eliminated. The Governor questioned the effectiveness of the program saying, "I oppose any augmentation or expansion of the educationally disadvantaged youth program . . . until district use of these funds is clearly determined and an evaluation of their effectiveness made." With no money, what will there be to evaluate?

Reagan's deepest cuts appear to primarily affect programs designed to assist minorities and the poor of any ethnic group.

The San Francisco Consumer Action is complaining about the drastic cut from the State Department of Consumer Affairs. The money placed in the budget by the Legislature would have permitted the department to go to court on behalf of consumers, investigate the claims of advertisers and conduct additional research and educational programs.

The funds would also have allowed Consumer Affairs to act as ombudsman to investigate claims made by consumers. Without the money originally allocated, the department continues to exist as a public relations agency with no teeth for meaningful action.

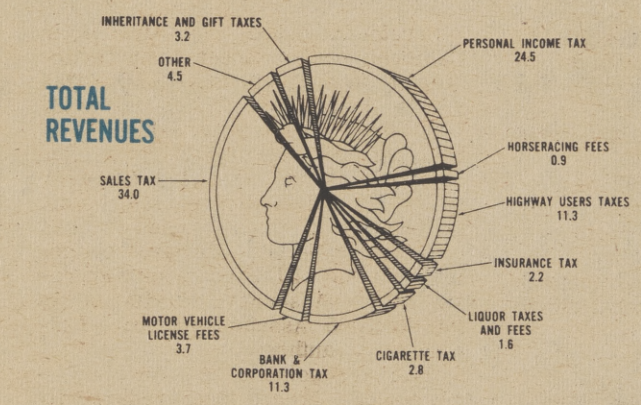
Since minorities and the poor are those most often affected by consumer frauds, once again the blue pencil of Governor Reagan helps make life less liveable for a large segment of the people.

There were other important people projects cut, all aimed primarily at the same group and we will attempt to evaluate them in future articles.

CHART 1

REVENUE DOLLARS

1974-75 FISCAL YEAR



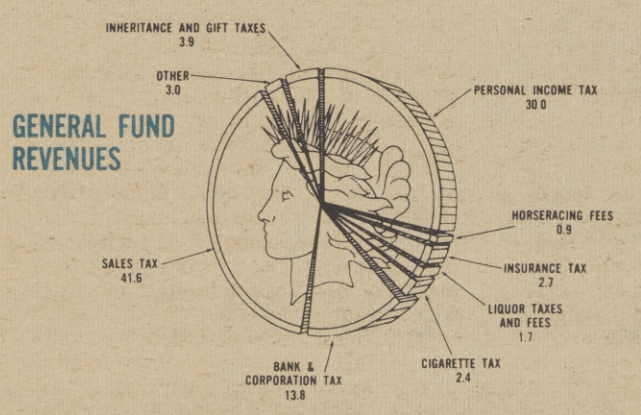
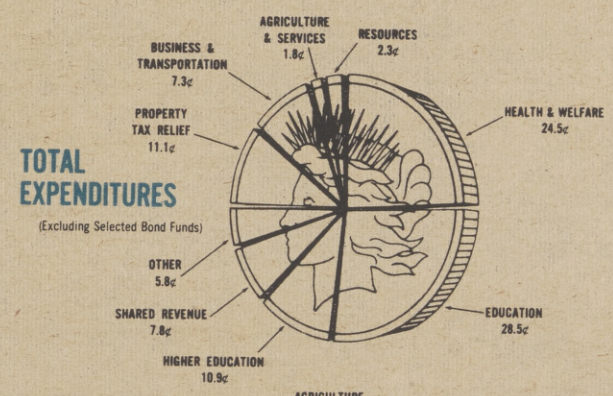
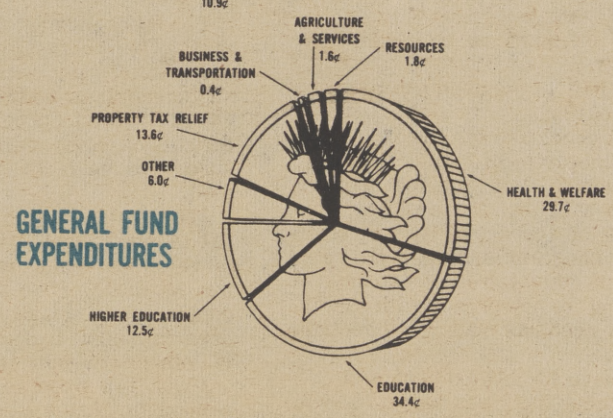


CHART 2

EXPENDITURE DOLLARS

1974-75 FISCAL YEAR





Charts showing Revenue and Expenditure Dollars.

California Legislators Retire 'Royally'

by MARY K. SHELL
Capitol News Service

Where but California could a legislator, who had served only 10 years, retire at the age of 38 with a lifetime income of more than $900 a month.

Not one, but more than 20 senators and assemblymen will be leaving the legislature this year (not all by choice), and they can start receiving their generous retirement income immediately, no matter what their age. And, it's going to cost you a bundle.

The voters possibly didn't know what they were doing -- or, more liekly, it wasn't clearly explained -- when they approved Proposition 1A back in 1966. But they gave the legislators the right to set their own salaries. The members have raised their salaries twice since that election. The retirement benefits, of course, are partially based on the salary the member is paid when he retires.

Add to this, a law they passed in 1969 when reapportionment was looming on the political horizon. To some, it could be a dark cloud that would wash them out of office.

Looking to their own welfare they passed a bill that provides a member elected prior to 1969 could start receiving his full retirement income immediately if he was defeated or retired at the election after reapportionment -- no matter what his age. Prior to this law, a member had to reach the age of 60 to qualify for full retirement.

But, that's not all. Get ready for the hairpin curves. Along came Proposition 4 in 1972 -- the amendment that was supposed to bring us needed legislative reform with the new two-year session.

The meaning of one section of that amendment is becoming painfully clear. It sounds innocuous, simply stating that any legislator whose term is reduced by enactment of Proposition 4 shall be entitled to retirement benefits as if his term had not been reduced.

Legislators retiring this year were elected to terms that would have ended December 31. When that date rolls around, though, a new, higher salary will be in effect and presumably, their retirement will be based on this hike to $21,120 a year from $19,200.

In cold, hard cash that will mean an extra $25 a month for the rest of their lives.

What Proposition 4 also did, was to change the legislative terms. The new legislature will take office the first Monday in December and that's when the new, higher salary takes effect.

It all adds up to a big windfall for the retiring legislators.

The retiring legislators will qualify for monthly incomes ranging from about $400 (for five years' service) to over $1,000 for 13 years. That's monthly income, mind you.

Compare this to other state employees, who contribute 7 per cent of their income to their retirement fund. A state employee working at the same salary as legislators for 10 years would receive a third of the retirement income -- $293 a month, compared to over $900 a month. And they would have to wait to age 60 to get it.

Legislators elected prior to 1971 pay 4 per cent of their salary to the retirement fund, and those elected after that year, pay 8 per cent.

But these annual contributions, don't even add up to one month's check for some retirees. So, except for interest, the taxpayers make up the balance and its' becoming more substantial each year.

The taxpayers' contribution to the legislators retirement system has tripled since approval of Proposition 1A in 1966 -- from $370,000 a year to $1.1 million, which is in this year's budget.

We've been hornswoggled again -- in the name of legislative reform.

You're about to have a great adventure.

"Hello, I'm Selma Sparks, new political editor and Capitol bureau chief for The Sacramento Observer... In The Observer's new weekly political section we will look at California's political scene from the minority citizen's point of view...providing a new and different perspective to political reports and analysis. Join us in this new and historical adventure."

If you want an insider's view of California politics... If you like the backstage political drama and strategy . . . You'll want to read Miss Sparks weekly accounts and reports. Her dynamic reporting will appear in THE OBSERVER's new "Capitol View" political section.

The El Jardin

presents

Dancing and Dining Nightly

with your host

Sextus Productions

THIS WEEKEND

THURSDAY, JULY 18, 1974

POWER

FRIDAY, JULY 19, 1974

JADE & WILLIE D.J.

(Drinks 1/2 price 9 P.M. to 10 P.M.)

SATURDAY, JULY 20, 1974

POWER

COMING ATTRACTION

John Turk and the Third Street Annex

August 15 - August 18

EL JARDIN

RESTAURANT & COCKTAIL LOUNGE

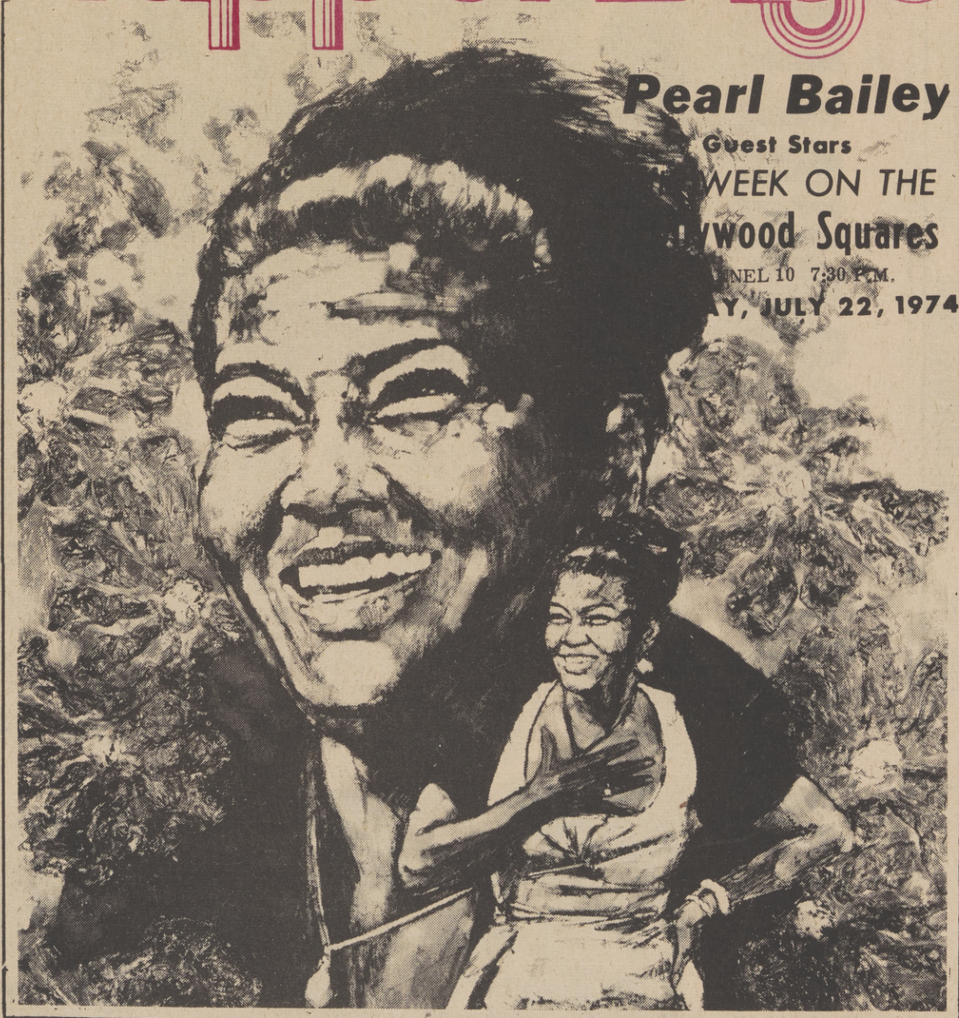
FOR INFORMATION CALL 441-0345

The Sacramento Observer

ENTERTAINMENT GUIDE

July 11 thru July 17

the happenings



Pearl Bailey

Guest Stars

WEEK ON THE

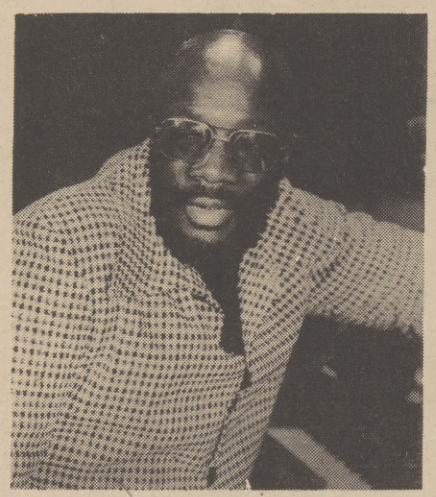
ywood Squares

NEL 10 7:30 P.M.

Y, JULY 22, 1974

RECORD AND MOVIE REVIEWS · BLACKS ON TV · LIVELY ARTS

MUSIC PERSONALITIES



ISSAC HAYES

LORRAINE ELLISON

Lorraine Ellison

Too often, it seems the twin ships of Talent and Recognition pass each other silently in the night. Artistry and the creations of craft often go unrewarded for years, for careers even.

Looking back, sometimes it appears as if Lorraine Ellison's career has withstood as much intermittent pain and heartbreak as some of the soul-rending songs she sings. But a dynamic future beckons on the horizon for Lorraine Ellison.

"Lorraine Ellison," is Lorraine's third album with Warners. Her first, "Introducing Miss Lorraine Ellison," released in 1966, cast her in the rather understated Female Pop singer role, while her second, "Stay With Me," a 1969 collaboration with revered producer Jerry Ragavoy, came off as a stylistic breakthrough in the gospel-pop form and made Lorraine something of a cause celebre for all the right reasons.

"Stay With Me" opened a few ears and even more eyes to the lyrical lady's voice and charm; writers wrote and readers read of her incredible range and depth in both the vocal and sheer emotive departments and she earned her share of favorable comparisons to Aretha Franklin.

Bootleg copies of the title-track single circulated for $5 apiece in Harlem and collectors' circles.

Those fortunate enough to catch the performance, in legal or modified form, became Lorraine Ellison lovers-for-life. She inspires that kind of response.

Like many another young, gifted Black talent, Lorraine began in church, in Philadeophia where she still sings. From the age of six, she sang gospel and played piano, forming The Ellison Singers with her two sisters and a cousin while still in high school.

With the group, she performed in local clubs, moved to Europe and went on to triumph at Italy's Festival of Two Worlds and an Continental television, before returning home to resume her career.

Once back she signed and recorded with Mercury, though little came from the association. Her work within Jerry Ragavoy's ambitious gospel-pop arrangements on "Stary With Me," served notice that someone special indeed had "burst" upon the scene in 1969.

Five years have passed since SWM, a period fraught with stops and starts, hopeful rumors (like a duet album with her longtime admirer, Van Morrison) and saved by the prospect that someday soon a new Lorraine Ellision album would magically appear.

Lorraine Ellison is the end result of the time and space between and it most certainly makes the wait worthwhile. Produced by Ted Templeman, the album shows Lorraine in a most comfortable milieu singing with passion songs full with strength and soul, writing half the program herself and turning a fresh ear toward compositions from Jimmy Cliff, Barbara Keith and Harold Arlen.

Lorraine Ellison really has nothing to prove, for it's a fact that in her voice she possesses rare and remarkable powers. Superior skill, though, would be nothing in and of itself. Lorraine's true beauty resides in her ability to consistently reach out and touch the hardest-to-get-at part of any and all audiences: the heart. Her recordings have proved that over and over again.

When you've got as full a complement of heart and soul as Lorraine Ellison, you don't have to prove it. It shows.

The Intruders

The Intruders, like many of the Gamble-Huff recording artists, grew up together in the streets of Philadelphia. They began singing at a very early age, and, again like several of the other G-H acts, have known fellow native and co-producer, Kenny Gamble for most of their lives.

But, unlike the other entertainers, the Intruders have the distinction of being the first act to record for Gamble-Huff Productions when it was first organized in 1966, as well as being possessors of the first gold single with the smash hit "Cowboys to Girls," two years later.

Cheryl Dilcher

A & M artist, Cheryl Dilcher opened the show with a bang singing her latest single release, "Deep Down Inside."

CHERYL DILCHER

The scene was the Los Angeles Troubadour. A certain air of excitement prevailed. Shirley Jones, acting as hostess and National Chairwoman for the National Leukemia Broadcast Council, was seated on stage along with President, Larry Vanderveen presiding over the live Leukemia Radio-thon.

After her record was played, Cheryl was interviewed. She is a talented, young, singer/songwriter who has a new album on the market titled "Butterfly." Not only does Cheryl write clever lyrics ot match her fine melody lines, but she is also an accomplished guitarist.

Appearing next on the live tapping was an unusually large self-contained group called LTD, (Love, Togetherness and Devotion). They total 11 pieces, 10 male and 1 female member, who are a delicious combination of rock and soul!

Their first album on A & M is being released this month after a long history of playing together with such groups as "The Friends of Distinction," "The Sam and Dave Review" and with "Merry Clayton" at the Big Sur Festival in Monterey. All members of the group write and currently one member, Billy Osborne, has written a top 10 record on the charts called "Check It Out." This writer suggests you do just that and keep an ear open for the fresh, exciting sound of LTD.

The Leukemia Radio-thon will be broadcast Feb. 16th, and 18th, on most local radio stations across the country.

The Sacramento Observer ENTERTAINMENT the GUIDE happenings

WILLIAM H. LEE Publisher
G. COCOA WALTHER Entertainment Editor

THE HAPPENINGS is the entertainment guide of THE SACRAMENTO OBSERVER
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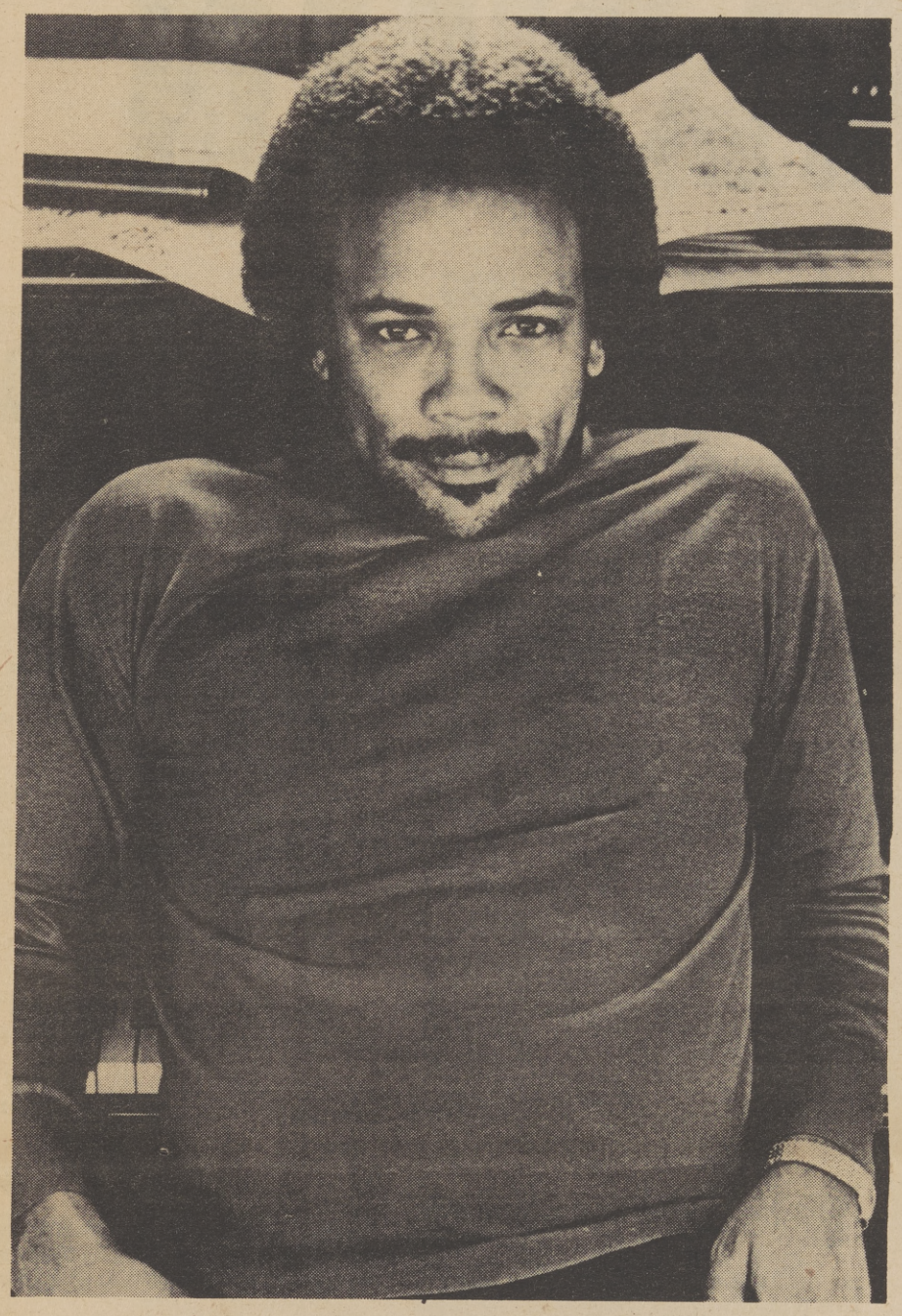
Sacramento. California 95817 (916) 452-4781

BODY HEAT



Jazz pianist, and conductor Quincy Jones, has just scored another big seller, "Body Heat," now available on A&M Records and Tapes. "Body Heat" has to be the most exciting and provocative album Jones has ever put together. This album includes such songs as "Buffalo Soldier," talking about the football star, O. J. Simpson, and "Body Heat," which is moving to the top of the charts.

JAZZ IN REVIEW

By MICHAEL Y. CORBETT

The role of jazz guitarist is not one that is all too apparent. For his function is not merely to "punctuate" melodic phrasings with stacento-type preciseness; nor is it his purpose to perform nimble-fingered solos in order that the other artists might rest.

Unfortunately for too many music enthusiasts suffer these kinds of misconceptions regarding jazz guitarists; they are simply not prepared to recognize the importance of each and every member of a given entourage.

Yet while this attitude toward jazz guitarists is persistent, there are some guitarists who fall so obviously outside the mold as to be rendered instantly the exception to the rule.

One such guitatist is Kenny Burrell, a musician who's versatility is virtually unlimited or so it seems -- he has recorded with Aretha Franklin, James Brown, Sammy Davis Jr., Ray Charles and many others. He has over two dozen albums of his own to his credit.

The latest addition to this ever-growing string of successes is "Up The Street, 'Round the Corner, Down The Block" (Fantasy Records).

Burrell has always had the ability to play the lyrical, moody and melodic tunes that provide for relaxed enjoyment, but he is not generally known for his prowess in dealing with up tempo arrangements.

This, too, is simply an oversight on the part of the listener because Burrell has a history of recording successes with up tempo tunes. He continues in that same vein on his newest release.

As for the individual cuts on the album, the title track is nothing less than sensually assaultive, providing ample evidence that Burrell's phrasing is poignant and without excess.

On "Afro Blue," a Mongo Santa Maria original of near-legendary significance, Burrell is absolutely perfect. Many artists have recorded the tune, but few have given it the feeling Mongo put into the original. Burrell has left nothing to be desired on "Afro Blue" or any other cut on the album.

Dizzy Live at the 1974 Monterey Jazz Festival

It will be a Dizzy weekend at the Monterey Jazz Festival this year. John Birks "Dizzy" Gillespie, the mad-cap genius of the trumpet, a perennial favorite at the big annual music event, will appear again this year, but in a new role -- he will pop on and off stage in all five Festival concerts.

The Seventeenth Annual Monterey Jazz Festival is scheduled for September 20, 21, 22 on the Monterey County Fairgrounds and Lyons says it will be a Dizzy weekend. Other artists will be announced shortly.

NEW LP RELEASES

THESE RECORDS ARE AVAILABLE AT ANY COLE'S VARIETIES

Lenny Williams

Pray For The Lion

Sly Stone

Smalk Talk

Weather Report

Mysterious Traveller

3900 Broadway, Sacramento 457-1835

2442 South Airport Way, Stockton 463-1169

BLACKS ON TV

SATURDAY

JULY 20

BASEBALL PRE-GAME SHOW - On Channel 3, at 11:00 a.m.

BASEBALL - The Oakland A's meet the Indians at Cleveland, on Channel 3, at 11:15 a.m.

AMERICAN BANDSTAND - On Channel 13, at 12 noon.

FAT ALBERT - With Bill Cosby on Channel 10, at 12:30 p.m.

JIMMY DEAN - This week a barber-shop sketch with the Imperials, on Channel 3, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:00 p.m.

WIDE WORLD OF SPORTS - On Channel 13, at 5:00 p.m.

ZOOM - Children, on Channel 6, at 5:30 p.m.

WORLD AT WAR - On Channel 10, at 7:00 p.m.

ALL IN THE FAMILY - On Channel 10, at 8:00 p.m.

M*A*S*H - On Channel 10, at 8:30 p.m.

MOCIE - Comedy-drama with Little Richard, and score by Quincy Jones, on Channel 3, at 9:00 p.m.

DON KIRSHNER'S ROCK CONCERT - Guests are the Isley Brothers, on Channel 13, at 11:15 p.m.

SUNDAY

JULY 21

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

KATHRYN KUHLMAN - On Channel 10, at 9:00 a.m.

NEW DIRECTIONS - On Channel 10, at 9:30 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 11:00 a.m.

WRESTLING - On Channel 40, at 3:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

DRAGNET - On Channel 13, at 6:30 p.m.

OZZIE'S GIRLS - Starring Brenda Sykes on Channel 10, at 7:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 7:00 p.m.

FBI - Starring Bill Elliott, on Channel 13, at 7:30 p.m.

MANNIX - Starring Gail Fisher, on Channel 10, at 8:30 p.m.

Pearl Bailey

MONDAY

JULY 22

$10,000 Pyramid - With Jimmie Walker on Channel 13, at 11:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MERV GRIFFIN - With guest George Kirby, and Rev. Ike, on Channel 13, at 3:30 p.m.

MIKE DOUGLAS - on Channel 10, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Pearl Bailey, and Demond Wilson, on Channel 10, at 7:30 p.m.

ROOKIES - With Georg Stanford Brown, on Channel 13, at 8:00 p.m.

MOVIE - Comedy, "Twice in a Lifetime," starring Della Reese, and Herb Jeffries, on Channel 3, at 9:30 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

TUESDAY

TUESDAY
JULY 23

$10,000 Pyramid - With Jimmie Walker, on Channel 13, at 11:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

BASEBALL WORLD OF JOE GARAGIOLA - On Channel 3, at 5:00 p.m.

BASEBALL ALL-STAR GAME - Special: Starting players are in the Close-up opposite, on Channel 3, at 5:15 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

THE NEW PRICE IS RIGHT - On Channel 10, at 7:30 p.m.

MAUDE - Starring Esther Rolle on Channel 10, at 8:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

WEDNESDAY

JULY 24

$10,000 Pyramid - Starring Jimmie Walker, on Channel 13, at 11:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MERV GRIFFIN - With guest Eartha Kitt, on Channel 13, at 3:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MIKE DOUGLAS - With guest Melvin Van Peebles, on Channel 10, at 4 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

THE URBAN LEAGUE PRESENTS:

DR. DAVE COVIN

Professor, U.C. Sacramento and Vice President of the Black Caucus, will talk about the Black Festival.

CAROLYN BOHANNON and LARRY PETIS

Davis Medical students, will speak on Hypertension among Blacks.

Produced by The Sacramento Urban League

13 KOVR
McCLATCHY BROADCASTING

SUNDAY AFTERNOON AT 2:30 PM

TV THIS WEEK

CONCENTRATION - On Channel 10, at 7:00 p.m.

TONY ORLANDO AND DAWN - Variety, on Channel 10, at 8:00 p.m.

THE COWBOYS - Starring Moses Gunn on Channel 13, at 8:00 p.m.

BOBOQUIVARI - Music, with folk singer Odetta on Channel 6, at 8:30 p.m.

MISSION: IMPOSSIBLE - With Greg Morris, on Channel 13, at 11:30 p.m.

WIDE WORLD SPECIAL - Who's the world's fastest knitter? The man married the most times? The man with the longest name? Questions answered from "The Guinness Book of World Records" on Channel 13, at 12:30 p.m.

THURSDAY

JULY 25

$10,000 Pyramid - With Jimmie Walker on Channel 13, at 11:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MERV GRIFFIN - On Channel 13, at 3:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Sammy Davis, Jr., on Channel 10, at 7:30 p.m.

TEMPERATURES RISING - Starring Cleavon Little, on Channel 13, at 8:00 p.m.

FIREHOUSE - On Channel 13, at 8:30 p.m.

BASEBALL - Joined in progress. Oakland A's vs Minnesota Twins on Channel 40, at 8:30 p.m.

IRONSIDE - Starring Don Mitchell on Channel 3, at 9:00 p.m.

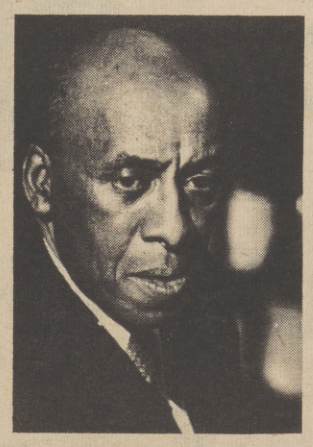
COMEDYWORLD - Variety, with Black comic, Irwin C. Watson and Nipsey Russell on Channel 3, at 10:00 p.m.

STREETS OF SAN FRANCISCO - On Channel 13, at 10:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

FRIDAY

JULY 26



Roscoe Lee Browne

$10,000 Pyramid - With Jimmie Walker, on Channel 13, at 11:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13 at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SANFORD AND SON - Starring Redd Foxx and Demond Wilson, on Channel 3, at 8:00 p.m.

SHORT STORIES OF LOVE - Anthology, with Roscoe Lee Browne, on Channel 3, at 9:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

WIDE WORLD SPECIAL - With the Rolling Stones, Chuck Berry, the Supremes, James Brown, Smokey Robinson and The Miracles, on Channel 13, at 12:30 p.m.

MIDNIGHT SPECIAL - On Channel 3, at 1:00 a.m.

JAMES BROWN

(The Payback Show)

&

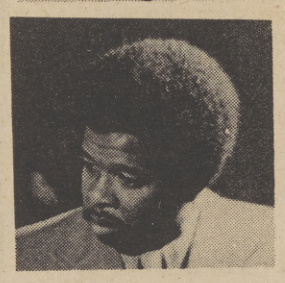
His First Family Of Soul

Thursday, August 1, 1974

SACRAMENTO MEMORIAL AUDITORIUM

★ MACEO AND MAC'S

★ FRED WESTLY AND THE J·B·'S



★ LYNN COLLINS

★ SHADES OF SOUL

SPECIAL ADDED ATTRACTION:

George McCrae & Leon Haywood

(Rock Your Baby) (All in the Family)

BEST DRESSED CONTEST

Contestants Selected From Audience at the Show

Winner Determined By Audience Applause

1st PRIZE --- $500.00 CASH

Ticket Outlets:

New Community Center Boxoffice
Tower Records - Broadway & Watt
Sun Stereo - Arden Way
Cole's Variety - Broadway

EBONY ETCHINGS ETC.

by WARREN LANIER

People are talking about...

How the popularity of EDGAR CHARLES' Carribean Lounge is increasing now that West Coast Nite Clubers are relating to the West Side Nitery as the show place that makes the stars like Leon Heywood, The Bare Facts, David T. Walker, etc . . . THE INSIDE INFORMATION EDUCATION, TELEVISION VIEWERS got about the film industry from screen writer-director, Oscar Williams, when he appeared and rapped about the film industry on KFMB TV's Channel 8, "ETHNIC FACES SHOW" hosted by former Ms. San Diego 1972, ROMELL FOSTER . . . THE INBETWEEN SITUATION involving the trade of Deacon Jones from the San Diego Chargers to the Washington Redskins, with everybody knowing and talking about the trade except Deacon Jones -- who at press time was still in the dark about the whole thing . . . THE CARNEGIE HALL CONCERT featuring Johnny Hartman and an all star Bib Band of Musical Giants coming off in September which will also be recorded live in an independent production deal that oughta have the major record companies lining up to grab the deal -- featuring "the VOICE" of the Bronze Balladeer . . . THE TRAFFIC STOPPING-- PUBLICITY PICTURE TAKING EVENT ON HOLLYWOOD BOULEVARD to promote the West Coast Benefit Premiere of "UPTOWN SATURDAY NIGHT" for THE MARTIN LUTHER KING JR. HOSPITAL GUILD coming off Saturday, July 20 at The Paramount Theatre; that turned out to be the cause of a Hollywood Traffic Jam that blew everybody's mind when the Ebony - hued statuesque beauty of INEZ KENNLEY, sensuously draped in a skin-tight white gown bearing the character images of SIDNEY POITIER, HARRY BELAFONTE, BILL COSBY shimmering in sequined effects, enveloping her eye catching cleavage -- strolled across Hollywood Boulevard, causing cars to come to a screeching halt, while motorists and pedestrians

DOBIE GRAY

alike oogled at the voluptuous beauty queen and read, "MEET ME UPTOWN SATURDAY NITE" glistening in black sequined effect about the revealing split of the white gown worn by the leggy charmer . . . Twenty street gangs in Washington, D.C. forming a council to operate a business venture under a corporate structure called "The High Council Of Gangs;" and their first project is the sale of T-shirts with the inscription "No Gang Way In '74." Their other business ventures a projects include rubbish removal, house painting, and landscaping . . .How the State and Treasury Departments have come out in favor of the proposed $15-million, three year U.S. contribution to the African Development Fund; and spread over a three -year period, this would constitute less than 5 percent of the capital for the multilateral effort to promote econmic development in Africa.

People from Texas are known to be the type that drive hard and long, to get into whatever it is they want. That is also probably why the "guardian" aunt and uncle, of a bright-eyed kid who wanted to become a "star" had to incorporate discipline and understanding into his "food for growth and success" while he was coming up. As a matter of reference, it is probably why that same kid, DOBIE GRAY takes his success so naturally, and is driving to go even further in this unpredictable world of music, stars, and superstars.

For the most part, DOBIE'S youth was spent developing a unique sounding voice, and his confidence; so much confidence, in fact, that when he came to the West Coast his Texas-sized optimism had him thinking he would "take Hollywood by a storm". An outlook that wasn't to far from wrong -- in that he quickly got involved at the recording studios -- and in background vocal sessions around tinsel town, and it wasn't long before he, himself, was recording for small record companies as a featured vocalist.

The times when DOBIE wasn't recording were spent doing the manual, labor-type jobs; but these past-time vocations were abandone when a single release of his was gaining popularity and he had begun traveling and promoting his record via personal appearances and concert tours. While on one such tour in Detroit, with a little time on his hands, DOBIE asked a cab driver where one would go to pass some time and have a good time doing it. . . "the In-Crowd" was all the driver responded, and the place itself, impressed DOBIE so much that when he returned to the Coast he suggested to a writer-friend that he write a song about it. A song in the making was soon to become a single release -- which after a very short while catapulted this Texas troubadore of contemporary sound into the national lime light with the hit tune, "I'm In On The In Crowd".

Despite the fact that success was instantaneous it wasn't lasting due to Dobie being subjected to occupational hazards, attending to personal management; and as he watched a blossoming career desend into a sea of one-nighters and little else, he based himself out of Los Angeles and began studying pre-law and acting. He cut dub-tapes for various writers to pay his bills. He later became involved as a singer on stage and soon became a member of "Pollution", a rock troup which shared his creative talents with his involvement in the theatre -- which were all "liberating factors" in his life.

Another "liberating" factor in his life was his association with Mentor

THE PERSUADERS

Williams -- which led to an association with Paul Williams -- which led to contract negotiations and a new single entitled, "DRIFT AWAY" on the MCA Record Label. Immediately, as he sang the tune he knew it was a hit, and it was.

Since 1964, Dobie has been keeping a diary of everything that has happened to him, and as he puts it, " there's a lot of lessons to be learned in it, which could be quite a guide to many who are trying to move up the scales of music".

Today finds DOBIE GRAY a seasoned entertainer that has profitted from his moves to succeed, and is still contributing positive and solid input into the world of creative arts.

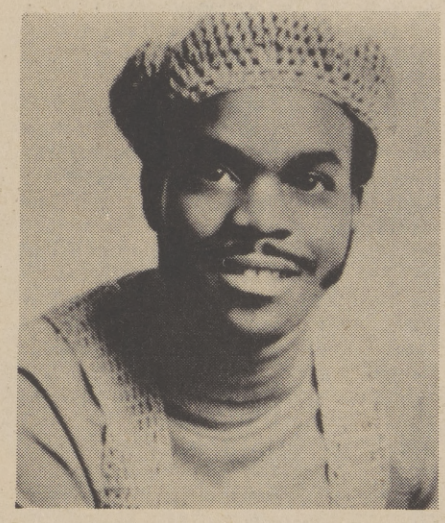
Hotline Special...

THE A B C'S of ACAPELLA EXCELLENCE if the forthcoming "Hot" item from the A & M RECORDING STUDIOS now that the RERSUASIONS have put the finishing touches on their latest LP Release prior to their departing the West Coast to do "SCHAEFFER IN THE PARK Festival".

SOON TO BE MARRIED ACTOR, JIM BROWN, goes into production within a week in "The Scavengers", directed by Fernando Lamos; while comedian Johnny Brown will be starred in a weekly TV series this fall, "Where's The Fire" on ABC-TV.

DIANNE CARROLL, currently starring in the 20th Century Fox's "CLAUDINE will make her Las Vagas, MGM Grand Hotel debut on June 26 for two weeks, sharing the marquee with Shecky Greene.

Hollywood Hotlines...



LEROY HUTSON

LEROY ROBINSON, producer of the "NANCY WILSON SHOW" has signed PETER MARSHALL, singer-comedian; LIZ TORRES, singer; MIKE EVANS; and, singer, KENNY RANKIN to guest appear on her show.

STAX RECORDING ARTISTS -- "The newcomers and The MAD LADS" debut on film in "DARK TOWN STRUTTER", staring TRINA PARKS, and ROGER MOSLEY for Gene Corman Productions. William Witney will direct from an original screenplay by George Armitage.

HOLLYWOOD BEAT

By BILL LANE

WAR is something else. We mean the music-song group that has produced so many song hits to the delight of audiences all over the world. The other day they announced they'd play a concert at the world-famed Hollywood Bowl. In a week, the place was sold out. And all that right in the middle of a Hollywood show scene playing all kinds of other top talent at all kinds of other Los Angeles locations at the same time. With WAR in their big concert was the Warner Brothers Records rock unit, Graham Central Station.

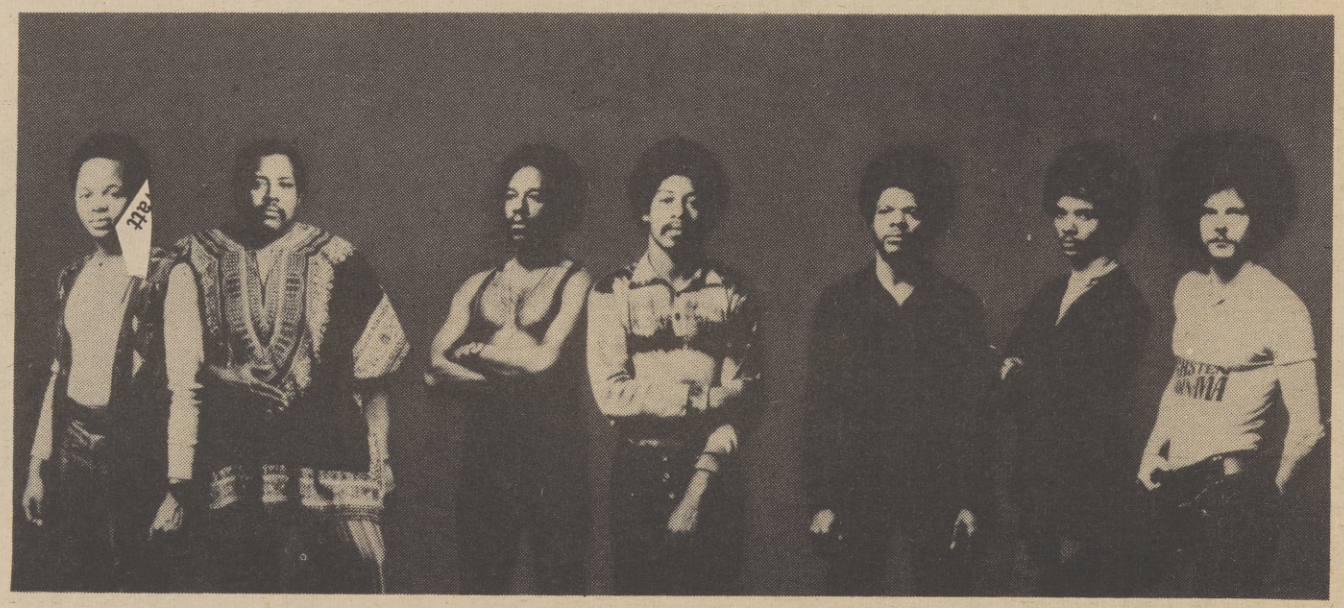
THE HUES Corporation, sailing at the highest peak on the sea of song-hit charts with the trio's big seller, "Don't Rock The Boat," which was written by their manager Wally Holmes, breaking house records in the East before heading back to California and a showing at Disneyland.

SHARI LEWIS, the ventriloquist lovely who hit fame on the TV tube some years back with her adorable puppet Lamb Chop, keeps busy writing and producing TV shows for the U.S. and London. The other day she entertained the press at her Beverly Hills home and honored the presence of her house guest, Lord Robert Badan-Powell, the man whose granddaddy founded the Boy Scouts. Shari, whose daughter, Mallory, 12, is a Girl Scout, is active in Scout work. She just returned from Australia. She told press members she and her publisher husband Jeremy Tarcher and Lord Baden - Powell would shoot the rapids of the Colorado River before she left for Canada and then London to complete her seventh year on the BBC Shari Lewis Show. She introduced her newest puppet, Nevil The Devil, an impish cuss whom she said is going into politics, as a Republican. She said Nevil heard Ted Kennedy say every Republican has a little bit of crat in him. Nevil, she said, simply loves Nixon.

BILL COSBY and Jack Lemmon held a press get-together at the Thalian Mental Health Center, the Cedars-Sinai medical unit, to let out news of the Sept. 28-29 Cosby-Lemmon golf and tennis tournaments which will be held to raise funds for the Cedars-Sinai building fund. . . Clarence Avant singing the praises of his new Sussex Records star, Ralph Graham. And the many guests present at Graham's Club Troubadour opener here Tuesday night are also singing praises to the new star. Graham, like his music, is not something comes along every day.

MAX JULIEN and his pals who guested at the SHAACO program at the California Institute for Women, the other day out in Frontera, Calif., really scored a hit with the 750 ladies there. They have been getting bundles of letters daily from the ladies there. With them were Ron O'Neal and his wife, Carol, (who scored a big hit), Judy Pace, comedy-song ace Johnny Brown, comic Rodney Winfield, dancer-actress Trina Parks, actor Roger Moseley and thespian Tommy Moses.

MARVIN GAYE'S new "Live" record album is dynamite. Not only does it carry Marvin singing his latest hits with a new West Coast band, but it is loaded with his earliest song hits as done with the new band in a living concert at the Coliseum in Oakland, Calif. The album was produced by the multi-talented and exquisitely efficient B. G. "Lil" Abner, under musical supervision of the magical Gene Page. A-



WAR was at war with recent engagement at the Los Angeles Hollywood Bowl.

mong the bandmen on the session were Joe Sample, David T. Walker, George Bohanon, Ray Parker, John Arnold and Ernie Watts. Of the musical backing Gaye had this to say: "A special thanks to the finest musical aggregation to have accompanied me thus far."

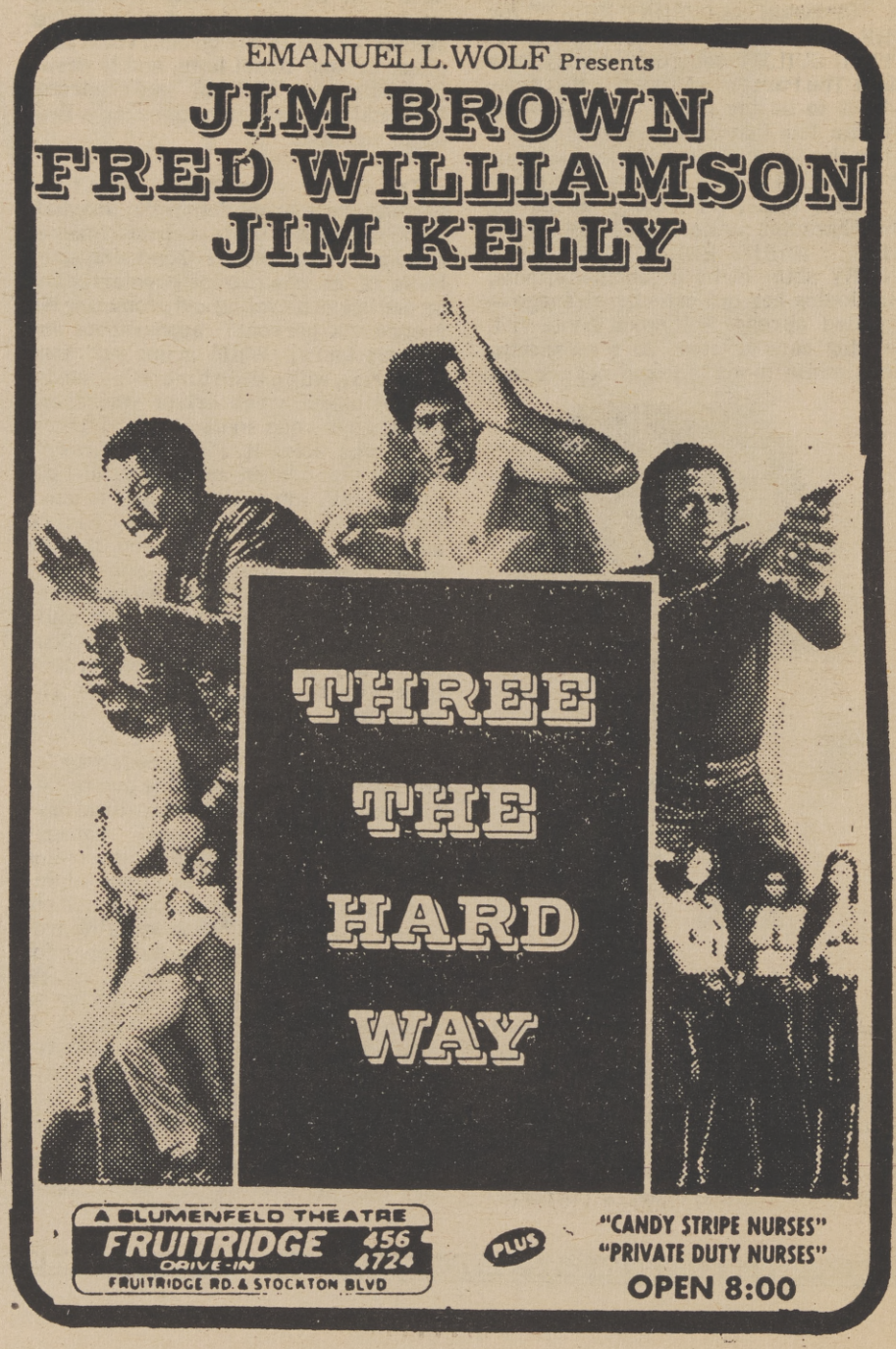
MAYOR TOM BRADLEY, a chief speaker at the NAACP convention in New Orleans, staged a special screening in L.A. at the Director's Guild for "The Gang Story," the stark, chilling film of youth gangs which was produced by young Stanley C. Houseton, the 17-year-old filmmaker now majoring in Cinema Arts at USC.

PEOPLE attending the grand opening of the Shirley MacLaine show at the great MGM Grand Hotel in Las Vegas are getting a chance to hear once again The Platters, who are starring in the Lion's Den at the Grand during the MacLaine stay . . . And William Whitney has been signed by producer Gene Corman to direct "Darktown Strutters," a satirical comedy from an original screenplay by George Armitage, according to Judy Spiegelman, Rohan publicist . . . And Bill Medley and Bobby Hatfield have mended fences and gotten back together again as The Righteous Brothers . . . They are already getting bookings, just like old times . . . And what's this about Sammy Davis, and his ex, May Britt, also doing some kind of fence-mending romantically?

JAY EDWARD BAILEY III, one of the finest photogs in the nation, and the Black photog who did the first national pictorial layout on the Ford Mustang when it first came out, is now busy doing a national picture assignment for the upcoming Bi-Centennial. It's a photo thing covering Black Achievers in the U.S. Last week, he was working on the photographic likes of Gordon Parks, Sr., and Cicely Tyson. Miss Tyson was just closing out her "Desire Under The Elms" run at the Academy Theatre in Chicago with Roscoe Lee Brown, and Parks was here at the Beverly Hills Hotel.

REVE GIPSON hammering out final preps for her upcoming (Sun. July 28th) 14th Annual "Youth On Parade" program for the Good Sheperd Baptist Church here, a program featuring Johnny Mathis, Billy Paul, Johnny Brown, Little Anthony and The Imperials and the Teri-Lyn Community Choir.

MOTOWN was given a mighty royal spread in the current issue of Black Enterprise magazine, a color layout featuring all the big guns at the Hollywood entertainment dynasty, and The Hank Aaron story in the current Ebony is also an illustrious elucidation on little known facts about the Atlanta Braves star. And the same issue of Ebony sparkles with an illustrated story of Maxine Sullivan, the "Loch Lomond" star of yesteryear, who is now 63 and living and working in NYC, and set for a song comeback.



The Sacramento Observer

JULY 11 - 17, 1974

URBAN LIVING

SECTION F

UL Seeks Probe Into King Tragedy

"The brutal, senseless, slaying of Mrs. Martin Luther King, Sr. is a terrible tragedy," Vernon E. Jordan, Jr., executive director of the National Urban League, stated this week.

"She was a loving source of strength to her family, her congregation and her community," he continued, "and that she was struck down is a blow to the Atlanta community and to all Americans.

"It goes without saying that we expect the fullest investigation into the shooting at the church, and that every effort will be made to determine the killer's motives and whether his actions were part of a broader plan. From the first reports it appears that Mrs. King was another victim of the blind hatred and alienation that seems so much a part of our national life."

Mrs. King is shown at the organ where she was killed.

Dellums Mourns Loss Of Mrs. King

Rep. Ronald V. Dellums (Dem., C.A.) issued a statement mourning the death of Mrs. Martin Luther King, Sr. Mr. Dellums said, "We have lost a wonderful woman and the mother on one of our momost compassionate and principled most compassionate and principled leaders. She nurtured Martin Luther King, Jr.'s ideals and gave him the dream of bringing all people together to build a better America and a better world."

"It is hard to ask this family to simply accept the condolences of the thousands who share the grief of this family which is subjected to yet another tragedy. I know that the strength of spirit that the King's have will carry them through, and that they will remain committed to the struggle for equal justice and human dignity," Congressman Dellums said.

United Church Expresses Sympathy

A telgram expressing sympathy to the family in the slaying of Mrs. Martin Luther King Sr. was dispatched to Dr. King by Rev. Dr. Charles E. Cobb, Executive Director of the Commission for Racial Justice of the two million member United Church of Christ headquartered in New York.

Jimmy McDonald, Director of Research, Information and Education will represent the Commission at the funeral services.

Text of the message follows;

"The Commission for Racial Justice of the United Church of Christ extends to you its deepest sympathy upon the tragic death of Mrs. King. You have been called to give personally more than most of us can imagin. May God give you strength and uphold you during this time of trial as he has in the past.

"Our prayers and thought are with you at this difficult time.

Motive A Mystery In Mrs. King's Death

ATLANTA - When the Rev. Martin Luther King Sr. confronted the young Black man who had, only an hour or so before, shot the aging minister's wife to death, he reportedly asked the assailant why he had done it.

The quiet, clam, 21-year-old Marcus Wayne Chenault, Jr., sat in a hospital room before being taken to jail and said he "was one of the enemy."

And who, asked the Rev. Mr. King, is the enemy. 'Christians' replied the young Black man.

Beyond that, almost nothing is known about what motivated Marcus Wayne Chenault an apparently intelligent but un-prepossing college student from a Black middle-class family in Dayton, Ohio to shoot Mrs. King and a church deacon to death.

Chenault came to Atlanta, he told the police, because his God had told him to kill the Rev. Martin Luther King Sr. Instead, he said, he shot Mrs. King because she was close to him.

Those who knew Marcus Chenault in Dayton, were baffled and shocked when they heard in the news.

Young Chenault, chubby bespectacled and described as "a nice kid" by neighbors, had lived with his parents in a modest and well-kept middle-class neighborhood on the predominantly Black Westside.

His lawyer said that by Hebrew Chenault meant "A Black follower of the God of Jacob, as distinguished from a Jew."

The short, stocky gunman admitted carrying two pistols into the church on Sunday. When questioned by an assistant district attorney, Chenault replied, "I guess I shot someone" in answer to a question about the shooting.

In other developments, the FBI confirmed Tuesday that federal agents were investigating the shooting in an effort to determine whether or not the murders may have been part of a conspiracy to murder a number of prominent Black civil rights leaders as has been charged by the Rev. Ralph Abernathy, head of SCLC and the Rev. Jesse Jackson of Chicago who heads Operation PUSH.

An FBI spokesman emphasized Tuesday, however, that "right now we don't have a shred of evidence to indicate that the shootings were anything more than the work of one man who appears to be demented."

During Chenault's court appearance, Judge E. T. Brook ordered the gunman bound over to the grand jury on two counts of murder in the deaths of Mrs. King and Edward Boykin, 69;

(Continued on Page F-2)

Wilkins Awarded For Service

H. Minton Francis, Deputy Assistant Secretary of Defence for Equal Opportunity, has presented a Department of Defense Award to Roy Wilkins, Executive Director of the National Association for the Advancement of Colored People (NAACP), during the civil rights organization's 65th annual convention held in New Orleans, Louisiana.

The award was made on behalf of Secretary of Defense James R. Schlesinger in appreciation for the NAACP's support and cooperation with Department of Defense policies and programs.

The NAACP, under the guidance of Wilkins, long has been a firm supporter of the Department of Defense programs. Mr. Wilkins has donated his personal time and resources to futhering the accomplishment of the Department of Defense Human Goals Statement.

Keypunch Posts Open At McClellan

McClellan Air Force Base has a number of vacancies for Keypunch operators. The starting salary is $3.08 per hour.

Applicants must have six months of keyboard experience or have completed one year of study above the high school leve.

Additional information and application forms may be obtained from the Civil Service Job Information Center, 650 Capitol Mall, Sacramento or by telephone, 449-3441.

Sermon Topic In Atlanta, 'Man's Violence'

ATLANTA --"Id never heard a gun before, and I didn't know what had happened," explained the Rev. Calvin Morris, 33, as he stood on the lawn of the King home.

If a gunman had not shot Mrs. Martin Luther King Sr. minutes befor his scheduled sermon, Morris said he would have addressed the congregation from the eighth Psalm on the subject "What is Man?"

I was going to discuss the tension between man being God's highest creation and yet being subject to acts of violence and evil" said Morris, director of the Martin Luther King Jr. Center for Social Change. His trembling hands clutched a bottle of transquilzers.

Morris said he jumped from the pulpit near a trial of blood from Mrs. King's body.

Morris said the gunman was obviously aiming at Mrs. King. After she fell, Morris said, he started firing indiscriminately, "but his first shot was aimed at Mrs. King."

Like the other who flowed in and out of the red brick ranch home atop a hill of Dale Creek Avenue, Morris' face was blank. Tho the tragedy had occurred hours before, they still sat in amazement and disbelief, reddened eyes staring into space.

"What else can happen now?" asked Georgia State Rep. Julian Bond as he emerged from the home. He said the mood in the house was clam and everyone was as well as could be expected.

"We as a family have lived with tragedy and violence--our mother taught us to be nonviolent," said Mrs. Christine King Farris, daughter of the slain woman. Her words echoed the nonviolent philosophy of her late brother, the Rev. Dr. Martin Luther King Jr., who was assassinated in 1968.

At the Ebenezer Baptist Church, janitor Felton Simms, 50, recalled the tragedy as he stood over the blood splattered keys of the organ Mrs. King was playing when she was shot.

He said he noticed the unfamilar face in the congregation, but throught the man who later was to shoot Mrs. King and who was sitting only three feet away from her was guest from a New Orleans church A group of guests from New Orleans attened services at the church Sunday.

"The choir had sung. "For God is the Kingdon" then there were the blasts," he said, "I worried that it might be some equipment in the church."

Simms said he locked Mrs. King's robe in a closet.

Mrs. King, who retired as a choir director two years ago, was making one of her infrequent appearances as organist for the church choir, he said.

"I will miss her so much; she was like a mother to me," said Simms as he locked the doors of the church. "Poor Daddy King."

On lockers crowded the sidewalk outside the church. The grave of the Rev. Dr. Martin Luther King Jr. about 70 feet from the church attracted more visitors than usual.

"I just can't believe it." said Emerson Dotson, of Baltimore, a turist in Atlanta who came to the church after hearint the news. "And to think that it happened in the church."

Despite the sandess and omber atmosphere, there was no histeria. A.T. McWilliams, an Atlanta bus driver, who came to the church after the shooting said "I just couldn't believe it was true. I just kept saying, "She got ot make it. She got to come thru this." But I was thankful it wasn't a white person who killed her or all hell would have broke loose here."

Firecrackers May Phase-out

WASHINGTON - This may be the last Fourth of July to take a heavy toll in punctures, cuts, burns, bruises and amputations from firework mishaps.

The U.S. Consumer Product Safety Commission, whose job it is to get unreasonably risky products off the market and out of the hands of consumers -- particularly children -- would like to see firecrackers banned entirely and other types of fireworks made to conform to tough federal safety standards.

As matters now stand, the manufacture and sale of firecrackers still is permitted in 18 states, principally in the midwest and the south. Other types of fireworks are under state and local regulation.

Cherry bombs, however, are entirely illegal by federal law.

Illegal or not, fireworks result in an estimated 6,600 injuries annually, according to Consumer Product Safety Commission experts. Firecrackers alone account for nearly 58 per cent of the injuries making them the big offender.

Although fireworks traditionally are associated with the Fourth of July, the commission points out that they also are popular in the south around the New Year and in Chinese communities during the celebration of the Chinese New Year.

Although fireworks do not rank in the injury list's "top ten," commission experts believe they are more dangerous than they appear to be. Fireworks mishaps frequently result in severe burns and/or eye injuries which usually are treated in special facilities not part of the national injury reporting system.

Meanwhile, the commission is stepping up its consumer education campaign alerting the public to the dangers of fireworks, to the consternation of the fireworks makers who have complained vigorously to the commission.

By calling the commission toll-free "hot line" 800-638-2666, anyone can get a copy of the current fireworks regulations, a list of what the commission considers the worst offenders, and a compendium of horror stories of misuse and abuse.

Motive A Mystery In Mrs. King's Death...

(Continued from Page F-1)

a charge of aggravated assault in the wounding of another member of the church, and four weapons counts.

The shooting occurred during church services shortly after 11 a.m., and scattered several hundred members of the congregation in panic.

Chenault's attorney, Randy Bacote, entered pleas of no contest to all of the charges but Judge Brook refused to accept them and instead entered pleas of innocent on all charges.

Bacote, a local Black attorney, refused to say who retained him to represent Chenault. He said he anticipates staying with the case when Chenault is tried, but declined to say whether he's planning to enter a plea of insanity for the suspect.

The brief arraignment took place under tight security at Atlanta Police headquarters.

Chenault, dressed in a light gray suit with a blue shirt, grinned as he entered the courtroom accompanied by Bacote and detectives.

Bacote told newsmen after the hearing that Chenault "believes he is Jacob in person," and that "his God sent him on a mission to Atlanta."

The mission Bacote, said, "was to confront Martin Luther King Sr.," but Chenault stated, "that he was not able to do that because Mr. King was seated on another side of the church.

MARCUS WAYNE CHENAULT

"The connotation I'm putting on 'confrontation' means he wanted to see him," Becote said. "I can't determine what he had on his mind."

Marcus H. Chenault, the suspect's father, said his son took the family car early Saturday, but didn't say where he was going. "He just left. He was normal as ever. Now this."

Bacote wearing a dark brown suit with his hair shaved close to his head, said he was not determined what line of defense he would use.

Chenault was identified as the assailant during the hearing by the Rev. Calvin Morris, who was on the pulpit when the firing began.

"Can you see the person in the courtroom," he was asked.

"I do sir," Morris replied in a calm voice.

"This gentleman here."

The only other witness was Police Sgt. Barlyn Compton, who said that when he arrived at the church, bystanders were restraining Chenault.

Mrs. King was pronounced dead at Atlanta's Grady Memorial Hospital about an hour after the shooting.

Blacks Increase In Manpower Positions

WACHINGTON -- Nearly 604,500 blacks were new enrollees in manpower programs during the 1973 fiscal year, the U.S. Department of Labor reports.

Blacks accounted for 41 percent of the total new enrollment of 1,472,270 during the last fiscal year.

Total minority participation in manpower programs was 910,526 and included blacks, the Spanish speaking, American Indians and other racial or ethnic group minorities.

While blacks accounted for 41 percent of the total new enrollment, their enrollment represented 65 percent of the total minority participation in programs administered by the Labor Department's Man power Administration.

The percentage rate of blacks in manpower programs ranged from 59.2 rcent in the Job Corps to 19.7 percent Operation Mainstream.

There were 297,201 black youths in the Neighborhood Youth Corps, or 46.4 percent. In the Job Corps, the 25,693 enrollees represented 59.2 percent of all youths served in the 1973 fiscal year.

The Concentrated Employment Programs (CEP) which operates in areas with high unemployment rates, had 39,904 enrollees, representing 58 percent of all new enrollees.

Other program included 106,371 (44.6 percent) in the Work Incentive Program (WIN); 6,645 in Public Service Careers (35.6 percent), and 46,432 in the Public Employment Program (PEP) (26.1 percent).

In vocational classroom-type training, 36,000 blacks represented 30.1 percent of all new enrollees; 38,850 in on-the-job training accounted for 31 percent of new program enrollees, and 7,390 in Operation Mainstream for 19.7 percent.

Federal funds expended nationally for these programs in the 1973 fiscal year totalled almost $2.5 billion, including $1.25 billion for PEP.

Beginning July 1, 1974, state and local governments will be conducting most of such program under the new Comprehensive Employment and Training Act (CETA).

ASSISTANT FIRE MARSHALL

Raymond Charles was recently appointed to the position of Assistant Fire Marshal, Bureau of Fire Prevention and Investigation, Sacramento Fire Department. Charles joined the Fire Department in 1960 and has been a member of the Fire Prevention Bureau for eight years. His duties as Fire Marshal will include supervision, fire code enforcement and arson investigation in addition to working in the area of public relations.

$800,000 For Elderly In California

Grants of more than $800,000 in 17 counties were announced today by the California Office on Aging for projects and programs available to nearly 17 percent of the state's elderly residents.

Dr. J.M. Stubblebine, State Director on Aging, said that grants will fund 20 programs covering a wide variety of identified needs among senior citizens.

These projects involve transportation, hot meals, crisis intervention, outreach efforts, information and referral services, counseling, legal aid, consumer education, handicraft manufacture and sales, and education and training of staff working with the elderly," Stubblebine pointed out.

"They are the product of a great amount of innovation and creativity at the local level in California by many dedicated project designers and directors whose work we are happy to fund."

The state director also pointed out that all grants made by his office, whether for continuation of a program or for a new project, are based on the premise that the county or community will in due time be able to finance the programs from their own resources when their continued need is established.

"Our funding is to encourage and foster the development of needed services," Stubblebine explained, "and when the usage of the program has been demonstrated the community can carry it on in its own best interests.

"The majority of the seniors to be served by these projects are living on annual incomes below the poverty threshold established by the U. S. Bureau of the Census." The poverty levels are defined as $1,850 annually for a single person and $2,400 for a couple

There are an estimated 2.7 million Californians over the age of 60, more than 400,000 of whom live in the 17 countries to which the grants are being made. The funds are authorized under the Federal Older Americans Act. and the criteria for project approval includes direct services to be provided, the numbers of elderly people to be served, including ethnic and economic considerations; the correlation of proposed services with planning goals for the area, linkage with existing agencies, and known needs and resources.

In Sacramento County Meals a la Car, Inc. was granted at total of $10,018. This program provides meals to the sick and shut-in elderly resident within the Sacramento area. His run by Elis Takegnuhi, executive director, 331 J Street, Sacramento.

For information about any of the projects contact the California Office on Aging, 455 Capitol Mall, Suite 500, Sacramento.

Reduction Of FBI Agents In Search For Patty Hearst

There has been a sharp curtailment in the number of FBI agents assigned to work full-time on the Patricia Hearst kidnaping case.

Charles Bates, agent in charge of the San Francisco bureau, said the cutbacks have taken place over the past several weeks, primarily because there has been a reduction in leads to the possible whereabouts of Miss Hearst and the two known surviving members of the Symbionese Liberation Army, William and Emily Harris.

Six members of the terrorist group were killed May 17 in a wild battle with Los Angeles police -- three months after Miss Hearst was kidnaped from her Berkeley apartment.

The 20-year-old heiress to the Hearst Publishing Empire, subsequently sent taped messages in which she said she had joined the SLA.

It is generally believed that Miss Hearst and the Harris' are still in the Los Angeles area, probably being given sanctuary by Blacks sympathetic to the revolutionary concepts of the SLA.

It is understood that the number of Black FBI agents in Los Angeles has been bolstered to assit in the Southern California investigation.

As of June 1, the bureau had 94 Black agents on active duty in Los Angeles.

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Jumbo's DISCOUNT PLUS . . . is the reason!

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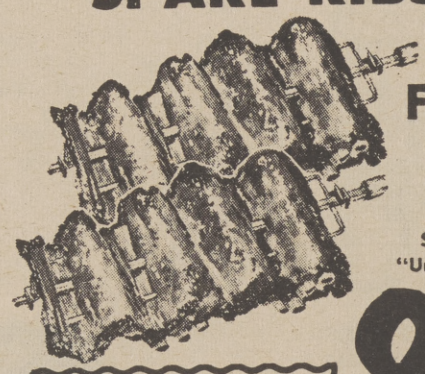
Patti Jean Brand Finest
Large 22 oz.* (1 lb. 6 oz.)

ROCK CORNISH GAME HENS
*22% more than the 18 oz.!
10% more than the 20 oz !
74¢ ea.

SPARE RIBS



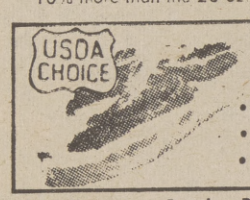
All Jumbo Spare Ribs are "UNDER 3 LBS." Small, meaty ribs from tender, succulent porkers.

FRESH Real Lean
Small Size "Under 3 Lbs."
89¢ lb.

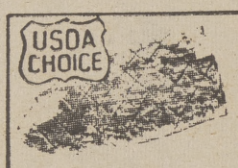
SMOKED HAM

Goehring Victor Brand Finest Dry Mild Cured

SHANK PORTION **69¢ lb.**
CENTER SLICES . . . . . lb. $1.39
WHOLE or BUTT PORTION . . lb. 79¢



USDA Choice Extra Value Trimmed
STEAKS
• PORTERHOUSE • T-BONE • CLUB • SIRLOIN (Semi-Boneless) **$1.89 lb.**



USDA Choice Extra Value Trimmed
FLANK STEAK $1.79 lb.

SLICED BACON
Jumbo's Own Finest Mild Cured 1st Grade **89¢ lb.**

USDA Choice Lean Boneless Rolled **X-RIB ROAST** $1.43 lb.
USDA Choice Lean All Meat **BEEF ROAST** BRISKET OR HEEL OF ROUND $1.37 lb.
USDA Choice Well Trimmed **STANDING RIB ROAST** $1.43 lb.
Fresh Skinless Tender **SLICED YOUNG BEEF LIVER** 79¢ lb.
Jumbo's Regular Any Size Pkg. **GROUND BEEF** 79¢ lb.
USDA Choice Extra Value Trimmed **CHUCK STEAK** 89¢ lb.

ARMOUR. FINEST JUMBO VALUES!
Regular, Beef, Garlic or Thick **SLICED BOLOGNA** 12 OZ. PKG. 79¢ ea.
Old Fashioned **BRAUNSCHWEIGER** 79¢ lb.

Kraft Finest RANDOM WEIGHT **CHEESE** Mild, Med., Sharp Cheddar; Mild, Sharp Horn; Swiss; N.Y. Sharp; Jack; Brick; Mozzarella; Muenster; Caraway 10¢ OFF EA. PKG.
Fresh Fozen Fancy White **JUMBO PRAWNS** $2.79 lb.
Ocean Fresh **FILLET OR RED SNAPPER** 98¢ lb.

Jumbo's Own Finest All Meat **FRANKS** 12 OZ. PKG. **59¢ ea.**

Finest Whole Hog **JIMMY DEAN SAUSAGE ROLLS** 12 oz. 69¢ ea.

FROZEN FOODS

TV DINNERS
Swanson
• CHICKEN
• TURKEY
• CHOPPED SIRLOIN
• MEAT LOAF
• SALISBURY STEAK
57¢ PKG.

ENTREES	Swanson All Varieties pkg.	51¢
ORANGE JUICE	Tree Sweet 6 oz.	27¢
ORANGE JUICE	Tree Sweet 12 oz.	49¢
BEEF RAVIOLI	Lucca 12 oz.	59¢
TAMALES	Red's 24 oz.	85¢
ICE CREAM	Sara Lee pt.	89¢

CHUNK TUNA
Star-Kist
6½ OZ. **47¢**

More "JUMBO EXTRA VALUES"

Kraft **MACARONI and CHEESE DINNERS** 7¼ OZ. **4 FOR $1**

Dole **SEASONED GREEN BEANS** 303 **5 FOR $1**

GLASS CLEANER	Bon Ami 15 oz.	29¢
FABRIC FINISH	Faultless 20 oz.	57¢
PRE-WASH	Faultless 14 oz.	77¢
FURNITURE POLISH	Favor 12 oz.	$1.09
FABRIC SOFTENER	Rain Barel 48 oz.	$1.29

GRAPEFRUIT JUICE
S & W 46 OZ. **49¢**

9-Lives **CAT FOOD** All Varieties 6 OZ. **17¢**

Mr. Clean **LIQUID CLEANER** 28 OZ. **59¢**

Nestle's **QUIK** 32 OZ. **99¢**

S&W	CREAMED CORN 303	4 FOR $1
S&W	WHOLE KERNEL CORN 303	4 FOR $1
S&W	KIDNEY BEANS 300	4 FOR $1
S&W	GARBANZO BEANS 300	4 FOR $1
S&W	APPLE SAUCE 303	3 FOR $1

MAYONNAISE
Kraft 32 OZ. **89¢**

Gold Medal **FLOUR** 10 LB. BAG **$1.65**

Downy **FABRIC SOFTENER** 96 OZ. **$1.79**

CHEERIOS CEREAL	10 oz.	53¢
TEA BAGS	Tenderleaf 48 ct.	59¢
SOFT MARGARINE	Fleischmann 10 oz.	69¢
ROAST BEEF HASH	Mary Kitchen 15 oz.	75¢
INSTANT TEA	Lipton 3 oz.	$1.09

"JUMBO EXTRA VALUE" Prices Effective thru July 16th.
STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!

FRESH PRODUCE

U.S. No. 1 Calif. Long White **POTATOES** 10 LB. BAG **89¢**
Large Tree Ripe **PEACHES** LB. **29¢**
Calavo Large Hass Variety **AVOCADOS** EA. **39¢**
Large Red Ripe **TOMATOES** LB. **29¢**
Long Green Crisp **CUCUMBERS** 3 FOR **29¢**
Young Tender Kentucky **GREEN BEANS** LB. **39¢**

The Sacramento Observer
WEEKLY
Food
SECTION

One of the best known brands in the $145 million Oriental foods business will show up in supermarkets this month with a brighter look and a more savory taste as RJR Foods, Inc. introduces its new reformulated Chun King canned and frozen foods.

New dishes added to the Chun King line include Chinatown Style frozen dinners, Oriental Express frozen dinners, Polynisian Style one-pan stir fry entree, Pepper Oriental frozen entree and Pepper Oriental Divider Pak.

Old favorites such as chicken chow mein and beef chow mein, egg rolls and sweet and sour pork have been reformulated so that they are even more attractive and tastier than in the past.

For nearly two years RJR Foods has been meticulously working to improve its already propular Chun King line. The new and reformulated Chun King is made to offer consumers the utmost in quality, taste and appearance, RJR Foods officials say.

The new and reformulated Chun King frozen dishes, RJR Foods officials not, feature more meat of a higher quality and brighter, crisper vegetables. Care has been taken to make eggs rolls tastier, rice more to the consumer's liking, and sauces richer and clearer for greater ingredient identity.

In the frozen entree, for example, the amount of chicken in Chun King chicken chow mein and the amount of shrimp in shrimp chow mein has been increased by no less than 15%.

More beef has been added to the new Pepper Oriental dinner which will replaced the frozen beef chow mein.

RJR Food has changed the Chun King vegetable variety, which now includes imported pea pods, to achieve better apperance and fresher, crisper tasts.

To match its new and reformulated Chun King foods, RJR Food has developed new packaging for every item in the line.

The frozen dinners and entrees are packaged in brightly decorated boxes which show the contents of the box ready to be served from pastel colored octagonal plates.

The canned products are also packaged in brighter colors and the divider-pak can combinations have been reversed to provide increased visibility and product appeal.

The new Chun King packaging was designed by Soysten & Ohrenschall, Inc. of San Francisco.

The reformulation, the addition of new dishes, and the improved packaging have all been based on extensive consumer testing, RJR Foods officials point out.

In a 10 - month nationwide survey of nearly 8,000 housewives the company learned that housewives wanted to have available in their supermarkets a higher quality of Oriental foods and that they wanted to know more about Oriental cuisine.

Recent consumers testing shows that consumers prefer the new Chun King products by as much as 75% over competitive brands.

Responding to the housewife's desire to know more about Oriental cooking, Chun King has prepared a special 12 - page booklet, complete with recipes, called "Secrets of Oriental Cooking."

Olivia Hamiliton, a stenographer at RJR Foods, Inc., strikes an Oriental mood while comparing her company's newly packaged line or new and reformulated Chun King Oriental foods, right, to the old packaging. RJR Food introduced its new and imporved Oriental foods this month in supermarkets and other food outlets nationwide.

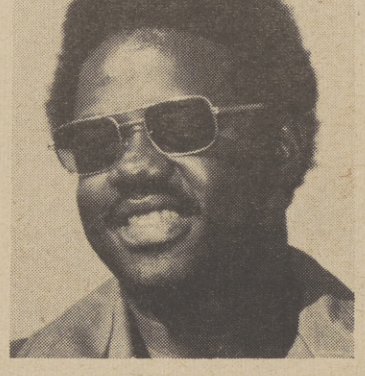
Enjoy Oriental Style Cuisine

THE CITY GARDENER

The Pros & Cons Of Organic & Inorganic Fertilizers

BY HENRY C. ANDREWS

During the past few weeks, I have been asked a lot of questions about organic and inorganic fertilizers. The main question has been, "What type of fertilizer should I use, organic or inorganic?" I feel that the best way to answer this question is to present the fact to you and let you make up your own mind.



One advantage of organic fertilizers is that the nutrients are released slowly. This means that they are available to the plant for a longer time and are less likely to be lost from the soil. Another advantage is that organic fertilizers may also act as soil amendments.

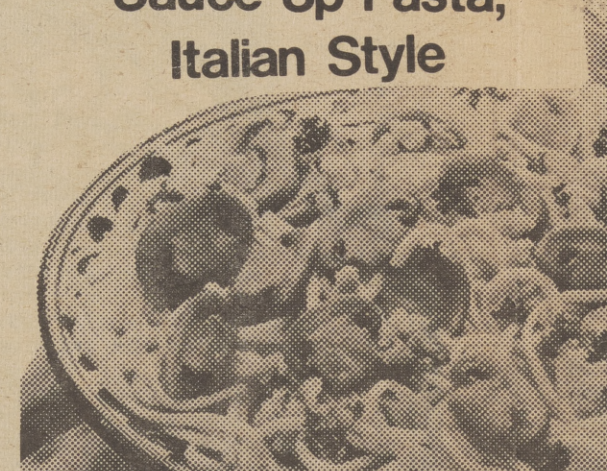
Some disadvantages of organic fertilizers is that they are usually low in nitrogen, this is one nutrient that must be added to soils in relatively large amounts if plants are to grow and mature properly. To provide the nitrogen required, manure must be added to 500 to 800 pounds of material per 1,000 square feet, depending on the type of manure. Some manures contain a large amount of salts. Soils must receive enough water, either from rainfall or irrigation to prevent salt accumulation. When organic matter that is low in nitrogen is added to the soil, the plants and the decomposing material compete for the soil nitrogen. This competition sometimes adversely affects plant growth. (However, when organic material is decomposed, the nitrogen level goes back up in soil to a higher level than before). Some advantages of inorganic fertilizer is that they are usually concentrated, and so you should only add a small amount to the soil to provide the needed nutrients. Since you are not buying a lot of unnecessary material, inorganic fertilizers are usually more economical.

Also, properly placed inorganic fertilizers provide the plants with a rapidly available source of nutrients. Some of the disadvantages of inorganic fertilizers are that people tend to apply too much inorganic fertilizer since only a small amount is needed to provide adequate plant nutrition. Some nutrients in inorganic fertilizers are very soluable and move with the soil water, and so they can be lost from the plant root zone. But during the short time these nutrients are in the root zone they are available to the plant in large amounts, which may result in salt injury to the plant.

So now you have the facts about organic and inorganic fertilizers. Consider all these facts and choose the one that is best for you, but remember without proper application either one can result in disaster for your plants.

There is an excellent pamphlet called "Organic and Inorganic Fertilizers and Soil Amendments" that can be obtained by writing Sacramento County Cooperative Agricultural Extension at 9645 Kiefer Boulevard, Sacramento, Ca. 95826.

Mushrooms And Clams Sauce Up Pasta, Italian Style



Just say "Italian cooking" to most people and their mouths start to water, for Italy's cooks prepare rich and aromatic foods in which are mingled all manner of savorq ingredients.

Whatever else they may eat in this beautiful country, all Italians love mushrooms and have

for many
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Linguin
Clam sau
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FARMLAND FULLY COOKED CANNED HAM 3 LB. SIZE $2.98

WESTERN FAMILY AMERICAN CHEESE FOOD SLICED 12 OZ. PKG. 68¢

WESTERN FAMILY FROZEN ORANGE JUICE 5 6 OZ. CANS FOR $1

WESTERN FAMILY BRAND CREAM STYLE, WHOLE KERNEL SWEET CORN 4 303 CANS FOR 88¢

WINTUK KNITTING YARN
COATS & CLARK FAMOUS RED HEART 100% 4 OZ. 4 PLY ORLON ACRYLIC FIBER MACHINE WASHABLE MACHINE DRYABLE SHRINK PROOF MOTH-PROOF TANGLE PROOF LARGE COLOR SELECTION 88¢

STEEL WALL SPLASH POOL
8 FT. DIAMETER FUN SIZE POOL 24 INCHES DEEP RIGID STEEL WALL TO HOLD SHAPE $12.88

7 PC. COOKWARE SET
RIO GRANDE PORCELAIN 1 QT. COVERED SAUCEPAN 2 QT. COVERED SAUCEPAN 4½ QT. COVERED DUTCH OVEN 10 IN. OPEN SKILLET AVOCADO COLOR $7.44

25 OZ. ICE TEA GLASSES
POPULAR RED & WHITE TABLECLOTH DESIGN BY FEDERAL GLASS. BIG 25 OZ. DOUBLE BEVERAGE SIZE EA. 44¢

13 OZ. CHUG A MUG SET
FOUR PIECE CLEAR GLASS BEER MUGS WITH HANDLES $2.27

GIANT ICE CUBE TRAY
FLEXIBLE STACKABLE ICE TRAYS ASSORTED COLORS EA. 47¢

DING DONG CHIME
DOOR CHIME OPERATES WITH FOUR C TYPE BATTERIES. BATTERIES NOT INCLUDED $3.88

FULL BADMINTON SET
4 PLAYER SET 4 RAQUETS 2 SHUTTLE COCKS 2 STURDY POLES 1 FULL SIZE NET $3.97

WHITE STAG SLEEP BAG
POPULAR 3 LB. BAG WITH WASHABLE FLANNEL LINER. ACETATE COVER. TWO BAGS MAY ZIP TOGETHER $11.88

ULTRA BRITE TOOTHPASTE
REGULAR OR COOL MINT 7 OZ. TUBE 66¢
69¢ COLGATE TOOTHBRUSH FREE

2 LOCATIONS
• 1301 FLORIN RD. NEAR FREEPORT BL.
• 5450 DEWEY DR. AT MADISON AVE.

WESTERN FAMILY WILD WEST CHUCK WAGON D

USDA CHOICE BEEF CHUCK STEAK LB. 88¢
SHENSONS BONELESS BRISKET CORNED BEEF LB. 98¢
WESTERN FAMILY 303 CAN FRUIT COCKTAIL 3 FOR $1
WESTERN FAMILY PRESERVES STRAWBERRY 18 OZ. SIZE JAR 69¢
WESTERN FAMILY BRAND STEWED TOMATOES 3 OZ. SIZE CAN 4 FOR $1
WESTERN FAMILY 303 CAN GREEN BEANS CUT OR SLICED 4 FOR $1
LARGE GOURMET SIZE FRESH MUSHROOMS LB. 79¢

USDA CHOICE BONELESS TOP ROUND STEAK LB. $1.68
ARMOUR STAR 12 OUNCE BEEF FRANKS PKG. 59¢
WESTERN FAMILY BRAND TOMATO JUICE 46 OZ. CAN 39¢
WESTERN FAMILY MAYONNAISE 32 OZ. SIZE JAR 89¢
WESTERN FAMILY PEACHES CLING HALVES NO. 2½ 41¢
ABSORBENT PAPER TERI TOWELS JUMBO ROLL 39¢
LARGE YELLOW FREESTONE RIPE PEACHES LB. 35¢

USDA CHOICE BONELESS X RIB ROAST LB. $1.38
HARVEST OF THE SEA COOKED SHRIMP MEAT 7 OZ. PKG. 79¢
LUNCHEON MEAT HORMEL SPAM 12 OZ. CAN 85¢
COOKING OR SALADS WESSON OIL 48 OZ. BOTTLE $1.49
SANITARY NAPKINS STAYFREE PADS 30 PAK $1.09
KLEENEX BRAND PAPER TOWELS JUMBO ROLL 39¢
TREE RIPENED LARGE RED SWEET PLUMS LB. 35¢

TURKEY BREASTS LB. 98¢
TURKEY THIGHS LB. 68¢
TURKEY DRUMS LB. 58¢
TURKEY WINGS LB. 48¢

FOLGERS COFFEE ALL GRINDS 2 LB. CAN $2.19
FOLGERS COFFEE ALL GRINDS 3 LB. CAN $3.17
FOLGERS COFFEE INSTANT 6 OZ. JAR $1.49
FOLGERS COFFEE INSTANT 10 OZ. JAR $1.89
TASTERS CHOICE FREEZE DRY COFFEE 8 OZ. $2.59
GRAPEFRUIT JUICE TREESWEET PINK 46 OZ. 49¢
ORANGE JUICE WESTERN FAMILY FROZEN 12 OZ. 39¢
CARNATION SLENDER 4 ENV. PACKAGE 69¢
BEL AIR FRESH EGGS GRADE AA EXT. 1GE 64¢
BEL AIR FRESH EGGS GRADE AA LARGE 61¢
BEL AIR FRESH EGGS GRADE AA MEDIUM 48¢

FLUFFO FAMOUS SHORTENING 3 LB. CAN $1.39
DEAL PACK DETERGENT IVORY LIQUID KING SIZE BOTTLE 78¢
for your headache VANQUISH PACKAGE OF 30 CAPSULES 78¢
SWEET TREE RIPENED LARGE RIPE NECTARINES LB. 35¢

CHOICE SWISS STEAK BOTTOM ROUND LB. $1.58
CHOICE RIB STEAK USDA BEEF LB. $1.78
CHOICE CHUCK ROAST BLADE CUT LB. 78¢
BEEF ROAST BOTTOM RD CHOICE LB. $1.48
FRESH SPLIT FRYER FOSTER FARMS LB. 69¢
FRESH STEW CHICKEN FOSTER FARMS LB. 49¢
FRESH FRYER WINGS FOSTER FARMS LB. 49¢

FRESH PORK STEAK SHOULDER CUT LB. 98¢
PORK SAUSAGE ANDY GRIFFITH 12 OZ. ROLL 69¢
FRESH BUTTERFISH FISH FILLET LB. 69¢
SLICED BOLOGNA ARMOUR STAR 12 OZ. 79¢
ZIPPIE CORN DOGS 10½ OZ. PACKAGE 89¢
MILD CHEESE LONGHORN CHEDDAR BEL AIR RANDOM LB. $1.08
WHOLE PICKLES CLAUSSENS 32 OZ. JAR 98¢

BEL AIR BREAD WHITE, WHEAT 16 OZ. SIZE 31¢
BEL AIR MARGARINE 1 LB. CUBE 45¢
COTTAGE CHEESE CHALLENGE PINT CTN. 60¢
CUT CORN WESTERN FAMILY FROZEN 24 OZ. 45¢
CUT BEANS WESTERN FAMILY FROZEN 20 OZ. 49¢
BROCCOLI WESTERN FAMILY SPEARS FROZ. 10 OZ. 29¢
MINUTE RICE MIXES 7 OZ. PKG. 29¢

LAYER CAKES PEPPERIDGE FARMS FROZEN 17 OZ. $1.05
KITCHEN FLOUR WESTERN FAMILY 5 LB. PACKAGE 79¢
FISH FILLETS VAN DE KAMP FROZEN 12 OZ. 99¢
MINCED CLAMS GORDON 6½ OZ. CAN 39¢
FIGARO TUNA CAT FOOD 6 OZ. CAN 19¢
FAULTLESS PRE-WASH 14 OZ. SIZE 79¢
RAIN BARREL SOFTENER 48 OZ. FABRIC $1.39

ALKA SELTZER ANALGESIC 36 TABLETS $1.10
VISINE EYE DROPS ½ OZ. SIZE $1.45
VICKS SINEX NASAL SPRAY ½ OZ. SIZE $1.23
NOXZEMA CREAM MEDICATED FOR SKIN 6 OZ. $1.13
SEA & SKI SUNTAN CREAM 2 OUNCE TUBE 88¢
STAYFREE PADS SANITARY NAPKINS 12 MAXI PADS 49¢
FAVOR POLISH JOHNSONS FOR FURNITURE 12 OZ. $1.19

BEAUTIFUL FRE
CARNAT
CUT RO
DAISIES

GOURMET DELICATESSEN
FANCY FIXINS
• 6231 FRUITRIDGE RD. • 4320 ARDEN WAY
• 1301 FLORIN ROAD • 5450 DEWEY DR.
• SHIRMERS BRAND POLISH SAUSAGE LB. $1.68
• ITALIAN STYLE MORTADELLA ½ LB. 89¢
• IMPORTED LEAN COOKED HAM ½ LB. 98¢
• LOUIS RICH BRAND TURKEY SALAMI ½ LB. 69¢
• IMPORTED DANISH FONTINA CHEESE ½ LB. 89¢
• IMPORTED DANISH BLUE CHEESE ½ LB. 89¢

BOTTLED SPIRITS
FINE WINES AND LIQUORS
FILTERED 80 PF FIFTH BEL AIR VODKA $3.17
CLEAR 80 PF ½ GAL WOLFSCHMIDT $8.99
LONDON 80 PF FIFTH BEL AIR DRY GIN $3.17
ST WHISK 6 YR 86 PF QT ANCIENT AGE $5.99
WHISKEY 80 PF FIFTH BEL AIR BLEND $3.59
NAPOLEAN WINE MAGNUM INGLENOOK $3.29
IMPORTED 86 PF FIFTH BEL AIR SCOTCH $4.47
MADRIA MADRIA ½ GAL SANGRIA WINE $3.49
CAN BEER 12 OZ. 6 PAK GOLDEN BREW 99¢
ANDRE FIFTH BOTTLE CHAMPAGNE $1.99

FRESH BAKE GOODS
FROM THE BEL AIR BAKERY
APPLE PIE EVERYONES FAVORITE. $1.79 10 INCH
TEA CAKE DELIGHTFUL FLAVOR. 79¢
DONUTS CINNAMON CRUMB DOZEN $1.19

SUMMER HOURS
MON. THRU FRI. 9 to 9
SATURDAY ONLY 9 to 8
SUNDAY ONLY 10 to 7
ALL STORES EXCEPT SANTA FE WAY
SANTA FE WAY MON-FRI. 9 to 8 SATURDAY 9 to 7 SUNDAY 10 to 7

The Stores
• 1919 FRUITRIDGE
• 6231 FRUITRIDGE
• 1301 FLORIN RD.
• 4320 ARDEN WA
• 5450 DEWEY DRIV
• 8101 SUNSET AVE
• 5840 SANTA FE W
THIS ADVERTISEMENT EFF

SUPER DISCOUNT

d Clams sta, e

for many centuries. As a matter of fact when, in international cuisine, a dish is prepared "a l'Italienne" it suggests that it has been cooked with chopped mushrooms.

Linguine with Mushroom-Clam sauce is not only excellent eating, it's twist-of-the-wrist cookery. The Mushroom-Clam sauce requires about six minutes cooking time, ready for the linguine which should be cooked according to package directions. It's especially good with sliced cucumbers, tomatoes and onions.

LINGUINE WITH MUSHROOM - CLAM SAUCE

1 lb. fresh mushrooms or 2 cans (6 to 8 oz. each) sliced mushrooms
1/2 cup butter or margarine
3 cloves garlic, minced
1 can (10-1/2 oz.) minced clams
1/2 cup chopped parsley
1 teaspoon salt
1/4 teaspoon ground black pepper
1 box (1 lb.) linguine or other spaghetti

Rince, pat dry and slice fresh mushrooms or drained canned mushrooms. In large skillet, melt butter. Add garlic; saute for 1 minute. Add mushrooms; saute until golden, about 5 minutes. Stir in clams, parsley, salt and black pepper; heat until hot. Cook linguine as package label directs; drain. Add mushroom mixture and toss well.

Heat until hot. Yield: 6 portions.

GON DAYS

RGE GOURMET SIZE
H MUSHROOMS
LB. 79¢

STUFFING SIZE BELLS
CRISP PEPPERS
LB. 39¢

E YELLOW FREESTONE
PE PEACHES
LB. 35¢

RED LEAF, BUTTER, ROMAINE
SALAD LETTUCE
EA. 19¢

RIPENED LARGE RED
WEET PLUMS
LB. 35¢

FIRM VINE RIPENED
SALAD TOMATOES
LB. 29¢

TREE RIPENED LARGE
NECTARINES
LB. 35¢

LONG GREEN CRISP
COOL CUCUMBERS
2 FOR 39¢

AUTIFUL FRESH FLOWERS

CARNATIONS BU. 98¢
CUT ROSES BU. 98¢
DAISIES BU. 48¢

The Stores That Care

- 1919 FRUITRIDGE RD. AT FREEPORT BL.
- 6231 FRUITRIDGE RD. AT 63rd STREET
- 1301 FLORIN RD. NEAR FREEPORT BL.
- 4320 ARDEN WAY AT EASTERN AVE.
- 5450 DEWEY DRIVE AT MADISON AVE.
- 8101 SUNSET AVE. AT FAIR OAKS BL.
- 5840 SANTA FE WAY AT GILMAN WAY

THIS ADVERTISEMENT EFFECTIVE THRU JULY 16

BELAIR
SUPER DISCOUNT SUPER MARKETS

Hitting A Dog Can Be Very Costly

It often happens. A screech of brakes, a thud, and someone's pet dog breathes its last. The owner of the animal is heartsick. "Winky was such a faithful friend . . . the very best dog a person could own."

The driver is apologetic, genuinely sorry that the accident happened. Secretly, however, he may be congratulating himself on his relatively good fortune. "Could have been worse, could have been a parked car. At least this one isn't going to cost me."

Think again, driver. You and your insurance company may not have heard the last of this.

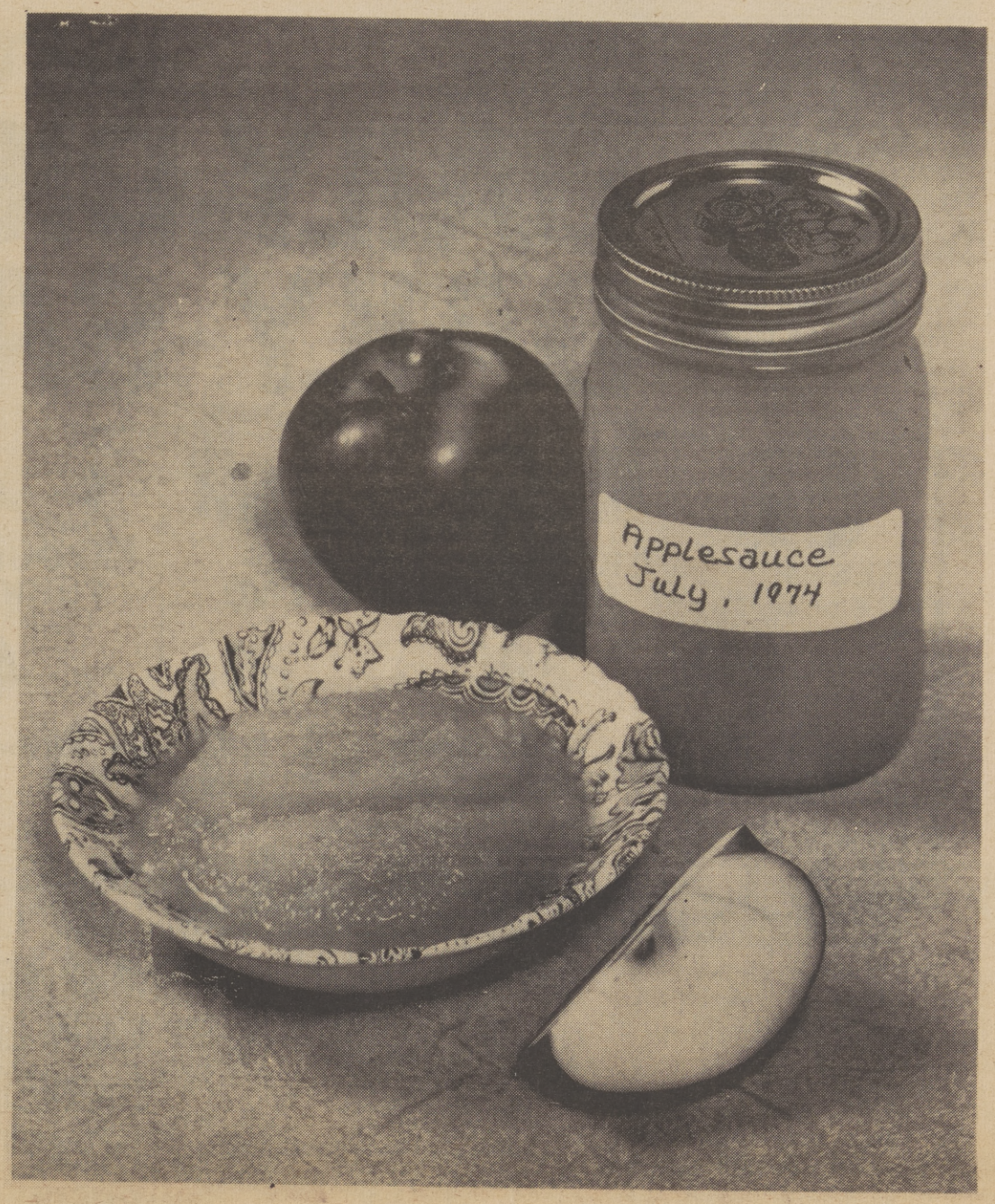
The dog owner may decide that he wants to be reimbursed for the pet's value. And the law says that the owner has a right to be compensated if the driver was negligent. How much was his dog's life worth? It depends.

The most common measure of damages is the dog's value on the open market. How much does a fully grown and trained German shepherd cost if you go out to buy one? Or a cute, miniature French poodle? Even a mongrel can have the market value if its purchase price or the prices others offered for it can be established. Amounts up to $1,500 have been assessed using this criterion.

In cases where it's impossible to ascertain a market value, does the driver get off free? Not for a moment. Very often damages will be awarded based on what is referred to as the dog's actual value to the owner, considering its traits, qualities and the service it rendered.

Proof that a collie was "good natured, well trained and serviceable" has been held sufficient to bring in a judgment.

And there's real trouble for the driver if it can be shown that the dog's death was caused by a willful and malicous act. Then punitive damages may be assessed above the level of compensation for the dog's value. Retribution for evil conduct is the standard, and if the jury is sufficiently enraged over the facts of the case, it can be harsh indeed.



Canning For Lower Calories

Try this home canning idea to lower calories.

Featuring tart cooking apples, this applesauce is made with about one-third the normal amount of sugar. The secret -- we've combined sugar with either a liquid or granulated sugar replacement. Though lower in calories, the flavor quality is outstanding.

You'll find home canning is really quite easy and a good way to help stretch your food dollar. And, your family will love eating these home prepared foods year around.

CANNED APPLESAUCE

10 large cooking apples, (10 cups sliced)
2-1/2 cups water
1/4 - 1/3 cup sugar
2 teaspoons Pillsbury liquid Sweet*10 or 1/3 cup Sprinkle Sweet

Wash apples; core, peal and slice. If fruit is to stand several minutes before cooking, drop into mild salt solution (1 tablespoon to 2 quarts of water) to prevent discoloration. Drain.

In large saucepan combine apples and water; cook until soft about 15-20 minutes. Press through sieve. Return to saucepan; add sugar and Sweet*10 and bring to boil. Pack into clean pint jars to within one-half inch of top. Cap according to label directions for jar tops. Process in boiling water bath for 25 minutes. Remove jars from canner. Do not turn bands as that breaks seal. Cool 12-24 hours or until cold. When cold, remove bands and check seal.

3 - 4 pints of applesauce.

TIP: Some red apples, unpeeled during the cooking process, may turn applesauce pink.

Lower Appliance Costs

Fifteen years ago, a good price for a gleaming white washing machine and dryer with all the up-to-date features then available would have set a sharp shopper back about $480.

Today, such a shopper could easily come up with replacement units with more convenience features, a larger motor, longer - lasting parts and a wide range of colors . . . all for $350, about one-third less than in the good old days.

What's the story?

In part, it's the free enterprise system at work. Manufacturers of major appliances are a competitive bunch and they can't afford to pass on to consumers their rising labor and material costs. Instead, they rely on improved products engineering and higher productivity to offset mounting costs.

"Without a doubt, one of the reasons the appliance industry has been able to hold down production costs year after year is the increased use of plastics" says an appliance industry executive.

Scoffers at the "plastic society" may be surprised to learn that the appliance industry, which builds parts to last, is a major customer of the plastics industry, according to a recent issue of "Exxon Chemicals Magazine." Others using plastics for durable end uses include the automotive, communications and construction businesses.

By far, styrenes are the plastics most widely used in major appliances. In 1973, appliances consumed 403 million pounds of this material. ABS plastics were next with nearly 106 million pounds and then came polypropylene with 97 million pounds.

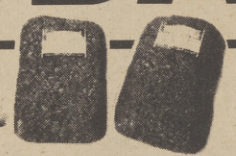
Exxon Chemical USA is a major producer of polypropylene as well as such petroleum-derived chemicals as propylene, ethylene and benzene which are essential components of nearly all the 40 families of plastics now in commercial use.

Lucky DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING Except QUALITY, COURTESY, SERVICE

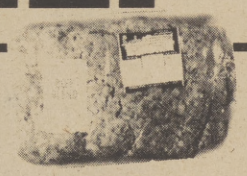
PRICES EFFECTIVE
WEDNESDAY, JULY 10th
THRU TUESDAY, JULY 16, 1974

DAILY DISCOUNT DAILY SAVINGS!

FRESH FRYERS USDA, Grade A
Whole Body ..... LB. **44¢**
Cut Up ..... LB. 49¢



GROUND BEEF
..... LB. **89¢**



BEEF BLEND
A blend of beef and hydrated soy protein concentrate.
..... LB. **69¢**

YOUNG TURKEYS Frozen, USDA, Grade A
(Approx. 16-22 lb.) ..... LB. **49¢**

YOUNG TURKEYS HARVEST DAY,
Self Basting, Frozen USDA, Grade A
(Approx. 16-22 lb.) ..... LB. **54¢**

YOUNG TURKEYS SWIFT BUTTERBALL,
Deep Basted, USDA, Grade A
(Approx. 16-22 lb.) ..... LB. **59¢**

Beef Chuck Blade Roast ... lb. 78¢ 7-Bone Roast ... lb. 89¢	BEEF **Rib Steaks** ... lb. 1.79	BEEF CHUCK **Cross Rib Roast** ... lb. 1.39	**Smoked Ham** Sugar Cured, Fully Cooked Cooked - Shank Half ... lb. 89¢ Butt Portion ... lb. 99¢
BEEF **Round Steak** Full Cut, Bone-In ... lb. 1.18	BEEF LOIN **T-Bone Steaks** ... lb. 1.89	BEEF **Rib Roast** Large End ... lb. 1.39	BONELESS **Corned Beef Brisket** Mild or Old Fashioned Cure ... lb. 1.08
BEEF **Round Tip Steaks** ... lb. 1.69	BEEF LOIN **Porterhouse Steaks** ... lb. 1.99	LADY LEE **Sliced Bacon** (Thick-Sliced) 2 lb. pkg. 1.89 1 lb. pkg. 95¢	ITALIAN BRAND **Breaded Veal Patties** ... lb. 1.39
BEEF **Chuck Steaks** ... lb. 99¢	BEEF LOIN **Sirloin Steaks** ... lb. 1.79	WILSON Certified **Sliced Bacon** ... 1 lb. pkg. 99¢	

BREAD-CEREAL-FLOUR

Harvest Day Bread White or Wheat Regular or Sandwich 16 oz. loaf	31¢
Golden Grain Spaghetti Long ... 16 oz. pkg.	39¢
Fudge Brownie Mix LADY LEE ... 22 oz. pkg.	52¢
La Pina Flour ... 25 lb. bag	3.95
Whipped Frosting BETTY CROCKER Assorted Flavors ... 9½ oz. pkg.	58¢
Harvest Day Donuts Assorted Varieties pkg. of 8	53¢
Harvest Day Macaroni Salad or Elbow ... 32 oz. pkg.	63¢
100% Natural Cereal QUAKER Regular or with Raisins and Dates ... 16 oz. pkg.	72¢

COFFEE & TEA

YUBAN COFFEE All Grinds ... 2 lb. can **2.45**
(1 lb. can ... 1.35)

Instant Yuban Coffee ... 8 oz. jar	1.69
Maxwell House Coffee Instant ... 10 oz. jar	1.89
Maxim Freeze Dried Coffee ... 8 oz. jar	2.43
Brim Freeze Dried ... 4 oz. jar	1.49
Sanka Freeze Dried Coffee ... 8 oz. jar	2.69
Harvest Day Tea Bags ... pkg. of 100	99¢

DELICATESSEN

Lady Lee Longhorn Cheese Random Weight ... lb.	1.39
Lady Lee American Cheese 16 Slices ... 12 oz. pkg.	94¢
Farmland Canned Ham ... 5 lb. can	5.29
Leo's Sliced Meats Beef, Pastrami or Corned Beef 3 oz. pkg.	49¢
Sargento Cheese Crumble Blue ... 4 oz. pkg.	65¢
Luncheon Meat OSCAR MAYER Variety Pack - Round & Square 12 oz. pkg.	1.29
Sliced Cotto Salami OSCAR MAYER ... 8 oz. pkg.	79¢
Sliced Bologna OSCAR MAYER — Meat or Beef ... 12 oz. pkg.	89¢
Capri Italian Salami Sliced ... 6 oz. pkg.	1.24
Casino Nat-Ur-Rolls KRAFT Monterey Jack Cheese ... 16 oz. pkg.	1.39

FROZEN FOODS

Van De Kamp Halibut French Fried ... 24 oz. pkg.	3.19
Minute Maid Limeade ... 6 oz. can	19¢
Flav-R-Pac Vegetables Boil in Bag With Butter Sauce, Cut Corn, Mixed Vegetables or Peas 10 oz. pkg.	33¢
Sara Lee Cakes Fresh Banana, Chocolate, German Chocolate, Devils Food or Orange ... reg. pkg.	99¢
Onion Rings ORE IDA French Fried ... 20 oz. pkg.	89¢
Jeno's Pizza Snack Tray ... 7½ oz. pkg.	1.01
Sweet & Sour Pork Entree CHUN KING — Boil in Bag ... 14 oz. pkg.	1.05
Celeste Cheese Pizza ... 20 oz. pkg.	1.63
Banquet Meat Pies Assorted Varieties 8 oz. pkg.	27¢

LIQUOR-WINE-BEER

Available ONLY at stores with in-store Liquor Departments.

Lucky Gin Natural Grain Spirit
5th 3.09 ... Qt. 3.79 ... ½ Gal. 7.55

Golden Crown Beer 12 oz. can (12 for 1.99) ... case of 24 3.95

Straight Kentucky Whiskey TEN HIGH 86 Proof
5th 4.45 ... Qt. 5.49 ... ½ Gallon 10.65

Almaden Mountain Wines Rhine, Claret, Burgundy or Chablis ... ½ gal. bottle 3.34

Gallo Burgundy Wine Hearty ... ½ gal. bottle 2.79

PET FOODS

Skippy Dog & Cat Food Assorted Varieties ... 15 oz. can	17¢
Hi-Class Dog Food Beef By-Products in Gravy or Liver Chunks and Meat By-Products in Gravy ... 14 oz. can	26¢
M.P.S. Chunky Dog Food KAL KAN ... 23½ oz. can	56¢
Kitty Queen Cat Food Chopped Kidney and Chicken ... 6 oz. can	24¢

DAIRY PRODUCTS

Lady Lee Eggs GRADE AA — Dozen Carton Extra Large 65¢ ... Large 59¢ ... Medium	48¢
Kraft Parmesan Cheese Grated ... 8 oz. pkg.	1.13
Cheese Food Spread LADY LEE ... 32 oz. pkg.	1.25
Allsweet Margarine Cubes ... 1 lb. pkg.	48¢

LADY LEE ICE CREAM Flat Carton — Assorted Flavors ... ½ Gallon Carton **99¢**

MAXWELL HOUSE COFFEE All Grinds ... 2 lb. Can **2.15**

LADY LEE BUTTER Grade AA — Cubes ... 1 lb. Pkg. **74¢**

HARVEST DAY BUNS Hot Dog - Plain, Hamburger - Plain or Sesame ... Pkg. of 8 **37¢**

KRAFT BARBECUE SAUCE Regular, Hickory, Hot—18 oz. Bottle **43¢**

GREEN LIQUID DETERGENT LADY LEE ... 32 oz. Plastic **67¢**

WEST PAC VEGETABLES Green Beans or Stew Vegetables ... 20 oz. Pkg. **42¢**

SUNSHINE KRISPY CRACKERS Salted 16 oz. Pkg. **49¢**

OTHER ITEMS

Orleans Broken Shrimp 4½ oz. can	69¢
Light Chunk Tuna STARKIST ... 6½ oz. can	53¢
Lady Lee Chili With Beans Regular or Hot ... 15 oz. can	51¢
Lady Lee Salad Oil ... 24 oz. plastic	83¢
Viva Paper Towels SCOTT Decorated ... 126 sheet roll	49¢
Chun King Dinners Assorted Varieties ... reg. pkg.	91¢
Dry Roasted Peanuts PLANTER'S 12 oz. jar	89¢
Batter 'N Bake GENERAL FOODS For Chicken 13¼ oz. pkg.	27¢
Adolph's Meat Tenderizer Seasoned or Unseasoned ... 3½ oz. bottle	52¢
Harvest Day Beverages Regular Assorted Flavors ... 12 oz. can	13¢

CONDIMENTS & PRESERVES

Best Food Mayonnaise ... 32 oz. jar	1.09
Lady Lee Peanut Butter Creamy or Chunk Style 18 oz. jar	79¢
Pitted Ripe Olives EARLY CALIFORNIA Extra Large 6 oz. can	47¢
Del Monte Relish Assorted Varieties ... 12 oz. jar	42¢
French's Mustard ... 9 oz. jar	23¢

BANANAS Fancy Large Golden Ripe ... LB. **14¢**

POTATOES California White Rose, U.S. #1 Size A ... LB. **9¢**

PEACHES Juicy Yellow Meat ... LB.	29¢
NECTARINES Full of Juice and Flavor ... LB.	35¢
CHERRIES Northwest Bings ... LB.	49¢

LAUNDRY AIDS

White King Soap ... 40 oz. pkg.	99¢
Faultless Spray Starch (Fabric Finish 20 oz. 65¢) Aerosol ... 22 oz. can	66¢
Cheer Detergent ... 84 oz. pkg.	1.75
Drive Detergent ... 49 oz. pkg.	1.04
Basin-Tub-Tile Cleaner LYSOL Aerosol ... 17 oz. can	86¢
Lady Lee Laundry Detergent No Phosphate, No Enzyme ... 49 oz. pkg.	69¢
Clorox Bleach ... gal. plastic	68¢

FRUITS & VEGETABLES

Mandarin Oranges GEISHA ... 16 oz. can	55¢
Bartlett Pears LADY LEE — Halves ... 29 oz. can	57¢
Pork & Beans VAN CAMP'S ... 31 oz. can	55¢
Cut Green Beans LADY LEE ... 16 oz. can	26¢
Shoestring Beets LADY LEE ... 16 oz. can	24¢
Del Monte Corn Whole Kernel or Cream Style ... 17 oz. can	28¢
Niblets Corn GREEN GIANT — Vac Pak ... 12 oz. can	28¢
Lady Lee Spinach ... 15 oz. can	23¢

THESE ITEMS AVAILABLE AT ALL LUCKY SUPERMARKETS AND DISCOUNT CENTERS.

ARRID DEODORANT Extra Dry or Light Powder, Regular or Unscented, 9 oz. Can **1.29**

RIGHT GUARD FOOTGUARD **1.29** Regular or Clear Spray, 9 oz. Can

REFRIGERANT **69¢** For dripless cold storage, just freeze then use. 16 oz.

EXCEDRIN PM **1.27** Bottle of 50

VITALIS DRY 3 **1.16** Men's Hair Spray, 8 oz. Can

PROEN PATTERN SPRINKLER Square or Rectangular ... EACH **1.19**

SPONGE PACK O-Cel-O cellulose, super absorbent, 2-pack, each sponge 6" x 3¼" x ¾". **25¢**

SALAD BOWL Beautiful lair design with serving fork & spoon. Clear or Olive. Each **1.39**

STACKING TUMBLERS 13 oz. **29¢** 18 oz. **34¢**
Super smart and super good for serving up the cool and frosty. Easy to store - just stack'em up! In Assorted Colors.

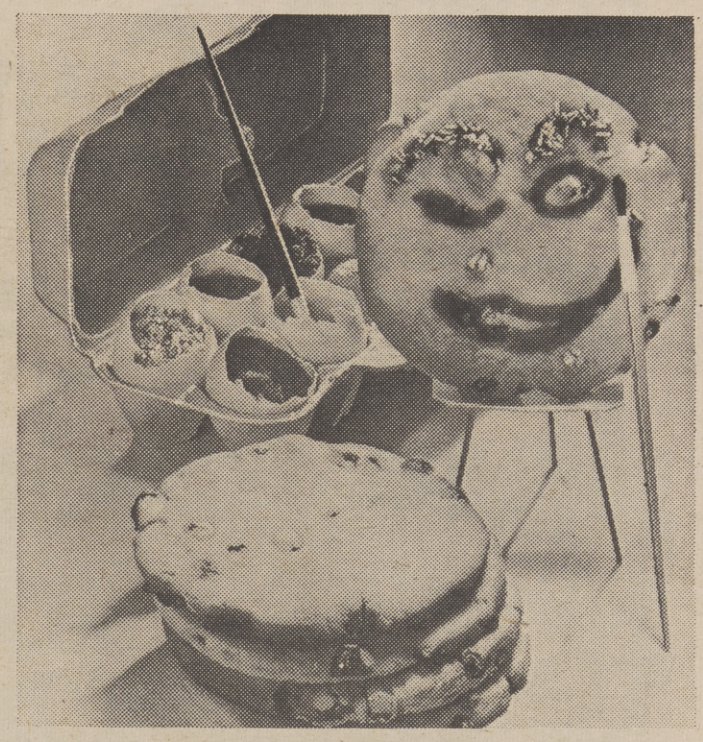
ZORIES Ladies, Mens or Childrens. YOUR CHOICE ... PAIR **44¢**

LUCKY INTRODUCES: **HI-FLO OIL**

30 weight non-detergent	20 & 30 weight Hi-Performance	Supreme 10W40
37¢	46¢	54¢

6431 Fair Oaks Blvd. Carmichael	106601 Folsom Blvd. Rancho Cordova	150 Harrison St. Auburn	2700 Marconi Ave. Sacramento	9105 Kiefer Blvd. Sacramento	5937 Watt Ave. No. Highlands	110 Broadway Placerville	828 'J' St. Marysville	Sunrise Mall Citrus Heights	100 River Rd. Tahoe City
4794 Manzanita Ave. Carmichael	2501 Fair Oaks Blvd. Sacramento	1900 Anderson St. Davis	5445 Auburn Blvd. Sacramento	2157 Pillsbury Rd. Chico	4315 Arden Way Sacramento	4150 Florin Rd. Sacramento	2211 'F' St. Sacramento	700 Gray Ave. Yuba City	At Tahoe Blvd. at Highway 50 So. Lake Tahoe
7919 Auburn Blvd. Citrus Heights	2441 Northgate Blvd. Sacramento	323 E. Bidwell St. Folsom	5600 Folsom Blvd. Sacramento	La Riveria & Watt Sacramento	4408 Del Rio Rd. Sacramento	6008 - 44th St. Sacramento	4830 'J' St. Sacramento	West & Court Woodland	

A Fun Summer-Time Assignment For The Kids



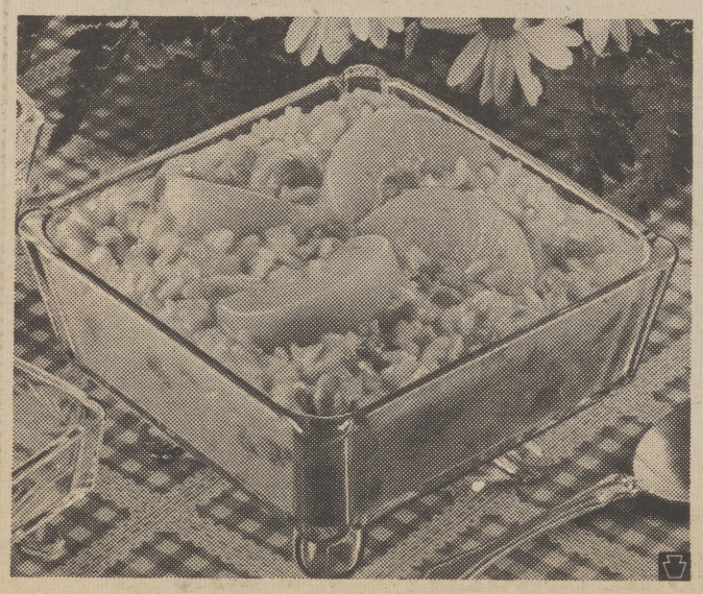
Baking raisin cookies is one thing. Painting them is another. That makes two great summer activities for youngsters. Saucer-size cookies are cut out with a two-pound empty coffee can which definitely adds to the drama.

The big plump California raisins are inspirational, artistically as well as gastronomically. They make an eye here, a nose there, and maybe the sly grin or scary scowl. Simply mix egg yolk with food colors for the paints and set them on the half-shell in the egg carton. You'll probably need some shaggy and sparkly cake decorations, too

RAISIN EGG-PAINTED COOKIES

1 cup butter
2 cups sugar
2 eggs
4 cups sifted flour
2 teaspoons baking powder
1/2 teaspoon salt
1-1/2 cups California raisins
2 teaspoons vanilla extract

Cream butter and sugar; add eggs one at time. Sift flour, baking powder, and salt into butter mixture and blend. Stir in raisins and vanilla. Chill dough. Roll dough about 1/4-inch thick. Cut out cookies with an empty 2-lb. coffee can. Bake at 375 degrees for 15 minutes. Makes 10 cookies.



Try This Budget-Ease Entree, Fruit Rice Pudding

Homespun as a quilting bee, rice pudding's a dessert men seem to savor! A streamlined version, plumped with luscious bites of peach, is ideal to follow some of today's leaner, lighter, budget-minded entrees. Quick cooking rice and a new canned peach dessert mix, containing pieces of real fruit, make preparation easy. No baking's required for this "peach of a pudding," and the rice deliciously extends one can of dessert mix to yield six ample servings. As a change from peach, consider pineapple as the dessert mix ingredient in this modern rice pudding. It may well become a family recipe "heirloom."

FRUITED RICE PUDDING

1 cup quick converted rice
1-1/4 cups water
1/4 teaspoon salt
2 teaspoons margarine
1/3 cup golden seedless raisins
1 can Peach or Pineapple Fruit Float
1 can cold whole milk
1/2 teaspoon almond extract
Canned peach slices or pineapple chunks and cinnamon, garnish.

Stir quick rice, water, salt, margarine and raisins together in saucepan. Bring to vigorous boil. Cover, reduce heat and simmer 10 minutes or until water is evaporated.* Meanwhile, pour Fruit Float into mixing bowl. Fill can with milk; add milk and almond extract to Fruit Float. Stir until thickened (about 30 seconds). Stir in warm rice and raisins. Turn into 6 dessert dishes. Serve warm or cooled to room temperature with garnish of cinnamon and fruit.

*1-1/2 cups any type cooked, unrefrigerated white rice, combined with 1/3 cup raisins may be used. Salt cooking water light. 1/4 teaspoon or less.

Mix Up Summer Fruits With A Banana Dish

The refreshing flavor of fresh fruits and berries is one of the special joys of summer. This is the time of year to enjoy the luxury of colorful fruit salad plates on beds of crisp lettuce. Arrange generous cuts of juicy melons, peaches, pears, apricots, purple plums, strawberries--any combination of fruits in season--in colorful compositions to delight the eye and tempt the palate. Besides being delicious and lovely, fruit salad plates that include melon, banana, strawberries, and citrus fruits are also important sources of essential vitamin C. Nuts, halved or chopped, are always a good addition to fruit salads.

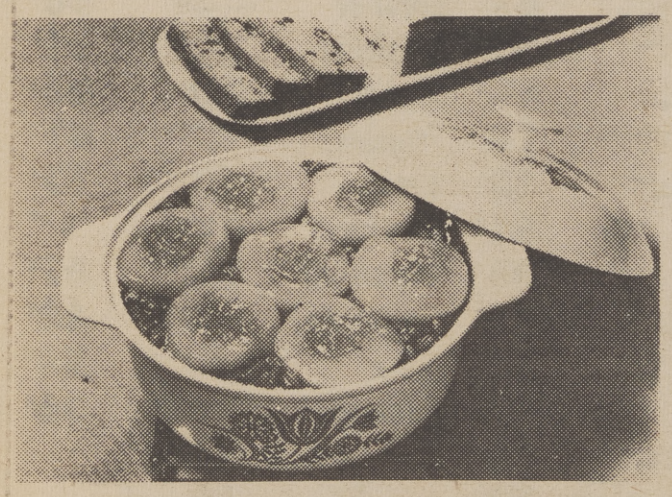
And over such salads, serve flavorful dressings especially created to complement the fruit flavors. The two fruit salad dressings given here were developed in the Hellmann's/Best Foods kitchens.

BANANA SALAD DRESSING

Mash 1 banana (about 1/2 cup). Stir in 1 tablespoon orange juice and 1/2 cup Real Mayonnaise. Add 1/4 teaspoon minced onion, if desired. Makes about 1 cup dressing.

LIME COTTAGE CHEESE DRESSING

Mix 1/2 cup Real Mayonnaise, 1/2 cup small curd creamed cottage cheese. Stir in 2 tablespoons milk, 1 tablespoon sugar, 1/2 teaspoon grated lime rind and 1 tablespoon lime juice. Makes 1 cup dressing.



Peachy Bean Casserole-Something Unique

Thrifty New England settlers knew the value of dried beans and how to make the most of this dietary staple. Despite the fact that dried beans have in some cases doubled or tripled in price, they are still one of the most nutritious of budget foods. They are a good source of protein, food energy, B vitamins and iron and are versatile enough to be the basis for many satisfying main dishes.

In the interest of saving time and energy, many cooks like to take advantage of canned beans and add their own flavor touches. Whether you prepare the beans from dry or canned ones, serve them with another plant protein food such as bread. Round out the meal with a green vegetable and a simple dessert.

PEACHY GINGERED BEAN CASSEROLE

1/2 cup Karo dark corn syrup
1 tablespoon finely chopped onion
1 can (1 lb. 13 oz.) peach halves drained
1 teaspoon ground ginger
2 can (1 lb. each) baked beans

Mix corn syrup, onion and ginger. Spoon baked beans into 2-qt. casserole. Stir in syrup mixture. Top with peaches. Bake in 400 degree oven 1 to 1-1/2 hours beasting frequently or until peaches are glazed. Makes 6 servings. Note: For Cardamon Peach Baked Beans, follow basic recipe, substituting 1 teaspoon orange marmalade in center of each peach half, if desired. For Beans with Canadian Bacon, follow basic recipe substituting 1/2 lb. sliced Canadian Bacon for peaches.

Raley's Super Low Meat Prices

BONELESS CHUCK
BEEF ROAST OR STEAK

Center Cut, Midwest Corn Fed "Steakhouse" Beef.

Sept. '73 Price ..... lb. 1.59

1.19 lb.

GROUND CHUCK
GROUND FRESH DAILY

100% fresh Midwest Corn Fed "Steakhouse" Beef Chucks and nothing else!

Sept. '73 Price ..... lb. 1.49

98¢ lb.

Boneless CROSS RIB
TENDER BEEF ROAST

Midwest Corn Fed "Steakhouse" Beef Roast. Easy to carve.

Sept. '73 Price ..... lb. 1.79

1.39 lb.

FRESH FRYER PARTS
Calif. Grown, Hand Cut, King Cornish

FRESH BREASTS	Ribs Attached Sept. '73 Price—1.19 lb.	lb. 79¢
FRESH DRUMSTICKS	Sept. '73 Price 1.09 lb.	lb. 69¢
FRESH THIGHS	Sept. '73 Price 1.09 lb.	lb. 69¢
FRESH WINGS	Sept. '73 Price .59¢ lb.	lb. 39¢
BACKS & NECKS	Sept. '73 Price .29¢ lb.	lb. 19¢

CANTS
JUMBO

A fresh, ripe fruit perfect for a breakfast fruit or dessert after dinner.

39¢ ea.

RED ONIONS	Sweet and good for you!	2 LBS 29¢
CUCUMBERS	Spice it up for your salad.	2 FOR 25¢
SQUASH	Summer, Zuccini, or Yellow	lb. 23¢
APPLES	Choice of: Golden Delicious, Red Delicious, or Granny Smith.	lb. 39¢

GIN/VODKA 3.17 ea.
80° VIP 5th

WHISKEY	Blend VIP 80° 5th	3.49
BOURBON	VIP 80° 5th	3.39
BRANDY	Calif. Tradition 5th	3.99
WHISKY	Canadian Province 5th 80°	3.99
BOURBON	Ancient Age 86° Qt.	5.99
WHISKY	Windsor Canadian 80° Qt.	5.99
WINE	Woodbridge: Cablis, Burgundy, Vin Rose, Pink Chablis ea. Gallon	2.49
WINE	Acampo Village: Burgundy, Cablis, Vine Rose ea. 5th	1.39
BEER	Steinbrau, 12 oz. Can	6 pak 99¢

Check These Low Low Prices

Kotex 10's	Sanitary Napkins Reg. 42¢ Freedom Small	33¢
Kotex 30's	Sanitary Napkins New Freedom Small Reg. 1.11	79¢
Mustard	Nalleys 32 oz. Reg. 49¢	45¢
Sweet Relish	Nalleys 22 oz. Reg. 69¢	63¢
Dills	Nalleys All Varieties 30 oz. Reg. 66¢	60¢
Cookies	Sunshine Hydrox 20 oz. Reg. 77¢	72¢
Cookies	Sunshine Chiparoo 15 oz. Reg. 79¢	74¢
Macaroni	Golden Grain Salad 2 lbs. Reg. 75¢	71¢
Granola	Vita Crunch Reg. 1 lb.	71¢
Bleach	Purex Gallon Reg. 65¢	53¢
Flour	Gold Medal 5 lbs. Reg. 89¢	85¢
Sauce	Kraft Barbecue 18 oz.	45¢
Marshmallows	Kraft 10 oz.	28¢
Margarine	Parkay 1 lb.	55¢
Folgers	Coffee lb.	1.19
Folgers	Coffee 2 lbs.	2.19
Folgers	Coffee 3 lbs.	3.17
Folgers	Instant Coffee 6 oz.	1.39
Folgers	Instant Coffee 10 oz.	1.99
Yogurt	Knudsen 8 oz.	31¢
Ice Cream	Rounds Knudsen ½ Gal.	1.29
Orange Juice	Knudsen 32 oz.	52¢
Bleach	Sanicolor Gal. Reg. 53¢	49¢
Bread	Schillings All Varieties Frozen 7 oz.	47¢
Potatoes	Oh! Boy Stuffed Cheese or Chives 12 oz. Frozen	43¢
Cakes	Pepperidge Farm Layer 17 oz. Reg. 1.17 Frozen	1.09
Orange Juice	C&W Valencia 8 oz. Frozen	39¢
Swiss Chard	C&W 12 oz. Frozen	30¢
Vegetables	C&W Italian Style 10 oz. Frozen	41¢
Vegetables	C&W Delicieux 12 oz. Frozen	28¢
Dial	Anti-Persp. 30¢ off 5 oz. Very dry Reg. 94¢ scented or unscented	59¢
Preil	Liquid Shampoo 40¢ off 11 oz. Reg. 1.44	92¢
Toothpaste	Aim brand 8¢ off 4.6 oz. Reg. 1.08	85¢
Juice	Minute Maid Grapefruit 6 oz.	31¢

Plus thousands more Super Low Prices!

FREEZER SPECIAL
Whole Boneless **CHUCK**

Midwest Corn Fed "Steakhouse" Beef. Cut to order while you wait. 85 lb. avg. wt.

lb. **98¢**

YOUR DOLLAR BUYS MORE AT A RALEY'S STORE

CORNED BEEF	Stenson's Mild or Spiced Brisket	lb. 1.09
CORNED BEEF	Shenson's for oven roasting, mild cure	lb. 1.19
BONELESS B-B-Q STEAK	Center Cut Crossrib "Steakhouse" beef	lb. 1.59
BONELESS STEW BEEF	Cubes, Midwest Corn Fed "Steakhouse" Beef	lb. 1.29
BONELESS CUBE STEAK	Midwest Corn Fed "Steakhouse" Beef	lb. 1.79
FRANKS	Made Rite Reg. or Beef, 12 oz. pkg.	65¢
SALAME CHUBS	Gallo, 8 oz. pkg.	1.45
SALAME CHUBS	Gallo, 13 oz. pkg.	2.15
SALAME CHUBS	Gallo, 18½ oz. pkg.	2.85
SLICED SALAME	Gallo, 3 oz. pkg. 67¢ / Gallo, 6 oz. pkg.	1.19
CHEESE	Borden's American Singles, 12 oz. pkg.	99¢
SMELTS	Ocean Beauty, I.Q.F., Fresh Frozen, 1 lb. bag	69¢
BIT-O-SHRIMP	Rose Brand, Heat and Serve	lb. 1.49
OCEAN PERCH	Fresh Fillets, Tasty and Low in Calories.	lb. 1.09
FRESH SEA BASS	Northern White Fillets, Try Some	lb. 1.09
FRESH DOVER SOLE	Fresh Fillets, Snowy White Meat	lb. 1.39

VALUABLE COUPON
MAYONNAISE
Best Food 32 oz.
LIMIT 1 limit one coupon per family
89¢
Raley's Expires 7/16

VALUABLE COUPON
TOMATO CATSUP
Del Monte 14 oz. bottle
LIMIT 2 limit one coupon per family
19¢
Raley's Expires 7/16

VALUABLE COUPON
CHUNK TUNA
Bumble Bee 6½ oz.
LIMIT 2 limit one coupon per family
43¢
Raley's Expires 7/16

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PRICES GOOD THRU JULY 16

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- 1700 Capitol Ave.
- 4850 Freeport Blvd.
- 14th Ave. & 60th St.
- Watt and Whitney
- Roseville

PEANUT BUTTER
Golden Nugget 36 oz. Reg. 1.59
1.39

CRISCO OIL
24 oz. Reg. 89¢
85¢

ORANGE JUICE
Bonnie Hubbard 6 oz. Reg. 23¢
19¢

BONUS BUYS
Special manufacturer's discounts passed on to you for greater savings.

Apple Drink	Motts 32 oz. Reg. 46¢	41¢
Prune Juice	Motts Super 32 oz. Reg. 69¢	61¢
Beans	Ranch Style 300 can Reg. 39¢	36¢
Spam	12 oz. Reg. 94¢	89¢
Chili Beans	Riviera 40 oz. Reg. 79¢	74¢
Clams	Gorton Minced or chopped 6½ oz. Reg. 47¢	42¢
Chicken Broth	Morton 47 oz. Reg. 68¢	61¢
Kraft Dinner	Spaghetti Mild 8 oz. Reg. 35¢	31¢
Cereal	Natural Quaker 16 oz. Reg. 79¢	72¢
Mustard	Nalleys 32 oz. Reg. 52¢	43¢
Mayonnaise	Fehrs Qt. Reg. 99¢	95¢
Dressing	Kraft Gold Ceasar 8 oz. Reg. 57¢	50¢
Spot Remover	Faultless Soil & Stain off 14 oz. Reg. 89¢	82¢
Fabric Finish	Faultless 20 oz. Reg. 62¢	59¢
Cleaner	Lysol Toilet Bowl 24 oz. Reg. 78¢	66¢
Freshner	Wizard Solid Air 6 oz. Reg. 71¢	61¢
Starch	Spray Niagra 22 oz. Reg. 80¢	66¢
Tamales	Gebhardt 300 can no. Reg. 55¢	47¢
Syrup	Log Cabin, Buttered 24 oz. Reg. 93¢	87¢
Cleaner	Woolite, Liquid 16 oz. Reg. 1.29	1.19
Macaroni	Perfection, Elbow 2 lb. Reg. 75¢	67¢
Gatorade	Stokleys 32 oz. Reg. 43¢	40¢
Juice	Treesweet, Pink Grapefruit 46 oz. Reg. 59¢	54¢
Oranges	Geisha, Mandarin 11 oz. Reg. 38¢	36¢

Plus Many Many More!

Keep Garbage Cans Clean

Garbage containers have become so attractive these days that you might think they elevate the caliber of your refuse! Not quite . . . but a pretty garbage container is some incentive to keep it neat and clean.

You can buy garbage pails in high-style enameled finishes, chrome, rubber and plastic. They're so easy to wash that there's no excuse for odor build-up.

Keep them fresh by regularly scrubbing inside and out with full-strength Janitor in A Drum. Its pleasant pine scent keeps your garbage pail odor - and germ-free.

Outdoor garbage pails should be kept clean too. Treat them to a hose-down and a cleaning once a month. This eliminates the attraction the pail provides to neighborhood dogs and other fauna.

Indoor or outdoor, keep your garbage neat by lining the container with newspaper or plastic bags made especially for discarding refuse. To prevent drippy garbage, drain off liquids and wrap before throwing away.

BAN PROPOSED ON VINYL CHLORIDE MONOMERS

WASHINGTON, D. C. - The U.S. Consumer Product Safety Commission has proposed a ban on all household aerosols containing vinyl chloride monomer.

The proposal to classify household aerosols that contain vinyl chloride as banned hazardous substances under the Federal Hazardous Substances Act was published May 23 in the Federal Register.

The proposed ban does not cover food, drugs and cosmetics which are regulated by the Food and Drug Administration nor does it cover insecticides or pesticides which are regulated by the Environmental Protection Agency.

If You Can't Stand The Heat... Read On.

The kitchen is usually the warmest room in your home because that's where most heat-producing appliances are located. If you follow these tips, you'll keep cooler in the kitchen as well as in the rest of your home and your air conditioner won't have to work so hard:

Tip Use big heat-producers like your washer, dryer, oven, and dishwasher in the early morning or in the evening after 7 when it's cooler.

Tip Do full loads. The fewer times you operate your washer, dryer, and dishwasher, the less heat you'll generate in your home.

Tip Keep the condenser coils of your refrigerator and freezer clean. These appliances will operate more efficiently, cost less to operate, and produce less heat.

Tip Do less cooking. Serve salads and other foods you don't have to cook. Cold dishes are especially refreshing on hot nights.

Tip Cook outdoors. It's a great way to conserve energy, cool the kitchen, and encourage someone else to do the cooking.

Tip When you do cook, use smaller appliances. Crockpots, pressure cookers, toaster-ovens, broilers, and frypans use less electricity and produce less heat than your big oven and range.

It's The Summer of '78 . . .

If you have air conditioning, try keeping your home at 78 degrees . . . you'll conserve energy and save dollars, too. And remember, adequate insulation can cut air conditioning costs a "cool" one-fourth!

Electricity is valuable . . . SMUD wants to help you use it wisely.

SMUD
SACRAMENTO MUNICIPAL UTILITY DISTRICT

SHOP SAFEWAY DISCOUNT....SAVE MONEY!

SUPER SAVER

Look For Safeway Super Savers

FOR EXTRA SAVINGS

ONLY AT SAFEWAY!

FREE!

½ PRICE TICKETS

For Admission To:

Cal Cap Trotting Races

Good Tuesday, Wednesday, & Thursday, except holidays, at Cal Expo Race Track in Sacramento. No purchase necessary. Pick-up as many tickets as you can use at Safeway.

Del Monte, Whole New
POTATOES
Cooked and Peeled
3 16-oz. Cans **$1**

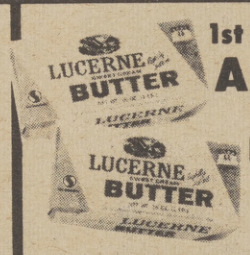
Scotch Treat
FROZEN PEAS
Frozen, delicious
4 10-oz. Pkgs. **$1**

Cream O'the Crop, Grade AA
LARGE EGGS
Dozen Carton
55c

Serving Suggestion

(Medium Doz. 45c)

Velkay--all purpose
SHORTENING
3-Lb. Can
$1.29



1st Quality, Lucerne
AA BUTTER
1-Lb. Package
74c

Scotch Treat
LEMONADE
Frozen Delight
6-oz. Can **13c**

Cold Power
DETERGENT
5-lb. Package
$1.37

Lipton
TEA BAGS
48-Bag Pkg.
59c

Minute Maid-100% Pure
ORANGE JUICE
12-oz. Can 49c
From Florida
4 6-oz. Cans **$1**

Scot-Asst. Colors
PAPER TOWELS
140-Sht. Roll
39c

Ragu--
SPAGHETTI SCE.
Plain, W/Mt., W/Mushrms.
15-oz. Jar **39c**

Antiseptic--Kills Germs
LISTERINE
20-oz. Bottle
99c

Hunt's--Yellow Cling
SLICED PEACHES
29-oz. Can
39c

Quaker State
MOTOR OIL
Non-detergent or HD 30 wt.
Quart Can **49c**

SAVINGS GALORE

- Comet Cleanser 21-oz. Can 31c
- Clorox 2 Dry Bleach—(61-oz. Pkg., $1.19) 40-oz. Pkg. 81c
- Conditioner Calgon Bouquet Water Condt. 16-oz. Pkg. 49c
- Bath Oil Beads Calgon— 16-oz. Pkg. 89c
- Pam Dry Fry 9-oz. Can 99c
- Flour Gold Medal (Self-Rising—5-lb. Bag 95c) 5 lb. Bag 89c
- Grapefruit Juice Minute Maid Pink 6-oz. Can 34c
- Coffee Safeway—Rich & Delicious 2 lb. Bag $2.03

GREAT SAVINGS

- Ice Milk Lucerne—Assorted Flavors ½-Gal. Ctn. 79c
- Apple Juice Tree Top, Frozen 12-oz. Can 61c
- Snack Tray Jeno's Frozen 7-oz. Pkg. $1.05
- Asparagus Spears Bel Air— 8-oz. Pkg. 59c
- Green Beans Bel-air—Frozen French Cut 9-oz. Pkg. 23c
- Formula 409 Liquid Cleaner 64-oz. Btl. $1.65
- Pampers Disp. Diapers—Overnight (Daytime, $1.07) 12-ct. Pkg. $1.07
- Comfortube Regular or Super 30-Ct. Pkg. $1.33

QUALITY BUYS

- Ham. Helper Betty Crocker—Assorted 5-oz. Pkg. 59c
- Cake Mixes Betty Crocker Layer Variety 18-oz. Pkg. 56c
- Sanka Coffee—Freeze Dried (8-oz. $2.59) 4-oz. Jar $1.39
- Coffee Brim—Freeze Dried (8-oz., $2.65) 4-oz. Jar $1.45
- Wheaties General Mills—Breakfast Cereal 18-oz. Pkg. 74c
- Pancake Mix Betty Crocker—Complt. Bttrmlk 26-oz. Pkg. 69c
- Minute Rib Rice 7-oz. Pkg. 31c
- Chunk Tuna Carnation Light 6-oz. Can 53c

HEALTH & BEAUTY AIDS

- Shampoo Herbal Essence—Reg. or Oily 8-oz. Btl. 89c
- Tampons Kotex—Reg. or Sup. 40-Ct. Pkg. $1.43
- Sun Tan Lotion Q.T.—Quick Tan 4-oz. Bottle $2.37
- Sea & Ski Sun Tan Lotion 4-oz. Bottle $1.39
- Bufferin Pain Relief Tablets Bottle of 100 $1.41
- Nasal Spray 4-Way—Relieves Nasal Congestion ½-oz. Bottle 97c
- Deodorant Sure—Anti-perspirant 6-oz. Can 88c
- Anti-Perspirant Dial—Very Dry 5-oz. Can 92c

WINES & LIQUORS

- * Stanton's Gin 80 Proof ½-Gal. Jug $7.49
- * Kavlana Vodka 80 Proof ½-Gal. Jug $7.49
- * Whiskey Old Calhoun—Rsv. 86 Proof ½-Gal. Jug $9.99
- * Whiskey Cold Brook—Blended 80 Proof ½-Gal. Jug $8.59
- * Whiskey Early Times Stgt., 86 Proof ½-Gal. Jug $11.98
- Dessert Wine Christ. Bros. Chat. Le Salle Fifth Btl. $2.25
- Mateus Rose 25-oz. Btl. $3.39
- Six-Pack Beer Brown Derby 6 12-oz. Cans 95c

(*Available at stores with instore Liquor Depts)

U.S. No. 1 Grade, New
RUSSET POTATOES
10-lb. Bag **89c**

- **Green Beans** Stringless Fresh Lb. 39c
- **Mushrooms** Shady Oak, Large Lb. 79c
- **Lettuce** Red, Butter or Romaine 2 Bunches 39c
- **Large Mangos** Large, Ready to Eat EACH 39c

- Chinese Cabbage lb. 23c
- Swiss Chard Fresh, Crisp Bunch 25c
- Italian Squash Young & Tender Lb. 39c
- Carrots Fresh & Crisp 2 Lb. Bag 39c
- Must. Greens Serve With Ham 2 Bun 39c
- Orange Juice 100% Florida ½-Gal. Jug $1.09
- Fresh Beets Cook and Fry, Delicious Bunch 39c
- Green Cabbage Fresh, Firm Heads Lb. 12c

Mild Flavor, Yellow
ONIONS
New Crop Mild Flavor
3-lb. Bag **29c**

This Week's Feature
Wexford Crystal
12-oz. Beverage Glass **39c** Each

Serving Suggestion

Any Size Package

Beef Plus Brand TM. Reg.
Beef Patty Mix
Lb. **65c**

Spareribs
Lean Tender Meat
Lb. **88c**

Serving Suggestion

Cut-Up Fryers
Trophy Brand
Lb. **49c**

- Corned Beef Shenson—Brisket Lb. 99c
- Smokie Links Oscar Mayer 12-oz. Pkg. $1.25
- Baking Hens Foster Farms lb 55c
- Pot Roast Beef Shoulder—Boneless (Was Cross Rib) Lb. $1.39
- Round Steak Boneless Beef USDA Choice Lb. $1.49
- Stew Beef Lean Meat Lb. $1.49
- Boneless Roast Beef Chuck Lb. $1.39
- Cube Steak Beef Lb. $2.09
- Chicken Fry Steak Lb. $1.89
- Veal Steak Boneless Lb. $1.98
- Wieners Ball Park—Skinless Franks 1-Lb. Pkg. $1.19
- Sliced Bacon Allan 1-Lb. Pkg. $1.09
- Sliced Bologna Roth 1-Lb. Pkg. 89c
- Sliced Ham Leo's 4-oz. Pkg. 79c

- Skinless Franks Dubuque 1-lb Pkg. 83c
- Ham Patties Swift 21-oz. Can $1.49
- Banquet Ham Made Rite Lb. $2.39

Manor House

Serving Suggestion

Hen Turkeys
Or Toms
Lb. **49c**

- Bologna Oscar Mayer—Meat or Beef 8-oz. Pkg. 69c
- Salami Oscar Mayer—Beef or Cotto 8-oz. Pkg. 79c
- Turkeys Armour Star—Rotisserie Lb. 77c
- Ground Turkey Versatile, Plus Protein Lb. 88c

- Turkeys Turkeys Self-Basting Manor House Grade A Lb. 69c
- Armour Turkeys Golden Star Lb. 77c
- Fryer Breast Foster Farms—or Thighs Lb. 89c
- Drumsticks Foster Farms (Wings—lb. 59c) Lb. 79c
- Shrimp Meat Trophy Brand 8-oz Pkg. $1.09
- Pre-Cooked Cod Fillets Lb. 99c
- Fishsticks Jumbo Pre-cooked Lb. 99c
- Flounder Sea Food Delight Lb. 89c
- Turbot Fillet Greenland Lb. $1.09
- Perch Fillets Captain's Choice Lb. 79c
- Game Hens 20-oz. Net Weight Each 79c
- Beef Liver Delicious & Healthful Lb. 99c
- Wieners Safeway—Skinless 12-oz. Pkg. 59c
- Boneless Ham Safeway Lb. $1.39
- Sliced Bacon Smok-A-Roma Mississippi 1-lb. Pkg. 85c
- Ground Beef Regular—Any Size Pkg. Lb. 85c
- Liver Sausage Safeway Lb. 89c
- Canned Ham Hormel 1½ lb. can $2.89

Prices effective thru Sat. July 13th, 1974, in stores below.

SAFEWAY

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The Sacramento Observer

AUTOMOTIVE SECTION

SPECIALIST AT SENATOR FORD

Tony Clayton, Master Mechanic

Tony Clayton is familiar with this country's oldest personnel policy which dictates that Blacks are usually "the last hired and the first fired."

But Clayton, a master mechanic with 21 years experience, is also a man who has seen that policy reverse itself to a certain extent. In 1971, when Lloyd Wringer's brand new Senator Ford, Inc. opened doors at 3801 Florin Road, he was the first employee hired.

A front-end, brakes and power steering specialist, Clayton began his career in Los Angeles in the early 50's.

He admits sitting down and assessing the employment market, in the late 40's before finally making a career choice.

"People will always drive cars and eat meat," reasoned Clayton, who at that time, was a young man fresh out of the service with a young family to care for.

Based upon that assessment, he first considered becoming a meat cutter but chose instead to go to school and become an auto mechanic. To this day, he does not regret that choice.

"I like serving the public. I'm assured of a good job with good pay and I'm working for Senator Ford which is a large reliable firm. What more could you ask?" quizzed Clayton, a man obviously pleased with the turns his life has taken.

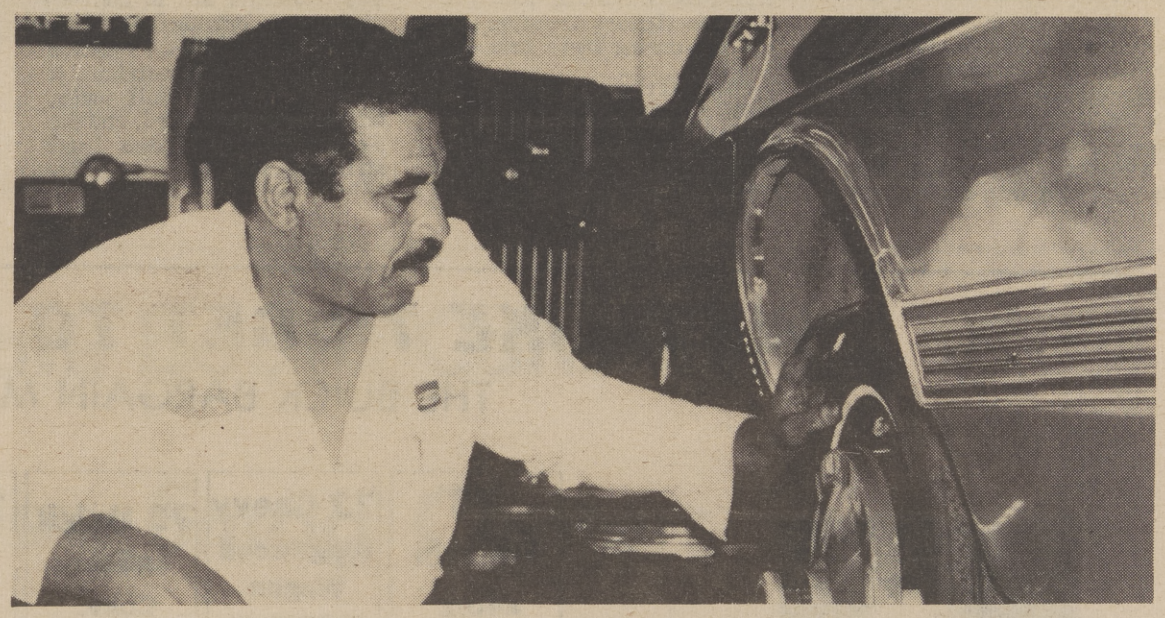
Times weren't always as good, however. It wasn't until 1960 that registered agencies began to accept Black mechanics, remembers Clayton. It was difficult "breaking in," even then.

Throughout his 2 decades as a mechanic Clayton has broke through many racial barriers and often he found himself to be the "first Black" on many of his jobs. He was the first Black to become a member of the mechanics union in the San Pedro and Willington areas of Los Angeles County.

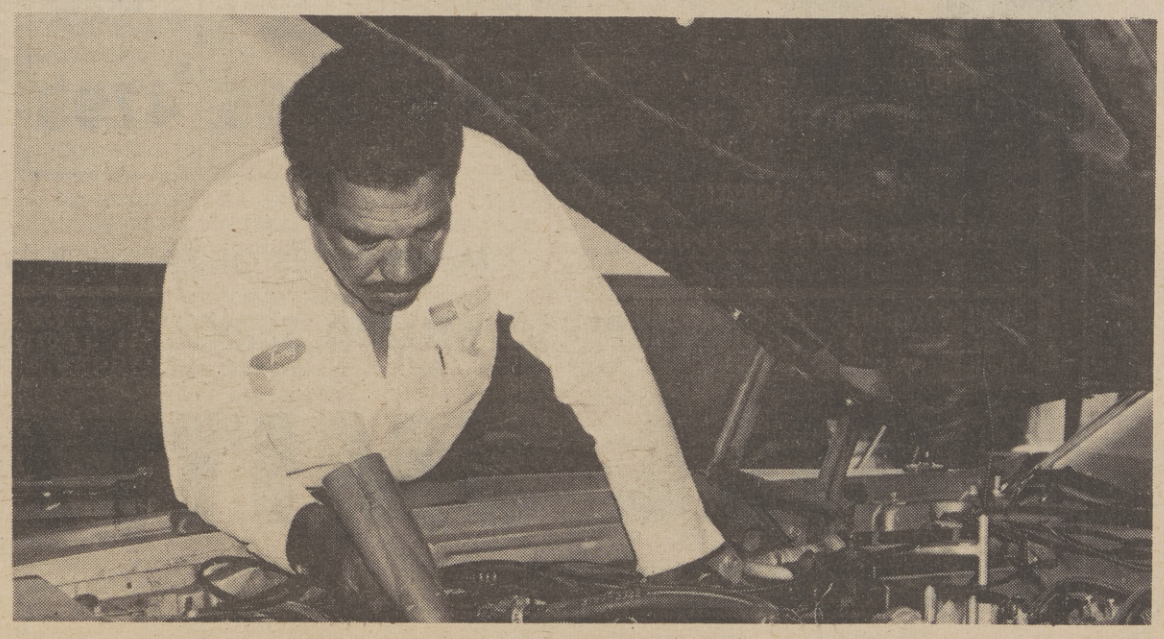
It has been difficult getting where he is, but that has only served to make him more bullish on his career choice.

"It's a good business," affirms Clayton. "More Black should consider going into the auto mechanics.

Married and the father of two, Louisiana born Clayton, is staking his future at Senator Ford. He is quick to point out that Senator Ford is a good company to work for, one where Sacramentans rceive the service they deserve.



Tony Clayton, mechanic at Senator Ford.



Clayton checks power steering on customer's car.

Bicycle/Motorcycle Doubleheader

Helvetia Park will host the area's first Bicycle/Motor Cycle Moto-Cross double - header, Sunday July 14. Promoter John Durbin, cites the ever increasing popularity of the Moto-Cross Bicycles as the reason for the motorless two-wheelers being added to the July 14 program.

Durbin stated, "Every week we are receiving more and more requests for bicycle races. I guess they want to be like their heroes on the big dirt bikes." He continued, "Heaven knows we have all the Motor Cycles we can handle now, so we have set the bicycle feature for intermission. The fans really get a kick out of these little guys racing around the big track on their bikes."

The Bicycle portion of the program will be limited to those kids 13 and under, with classes set up according to age. Coordinators of the special bicycle competition are, Doug Good, of A & B Cyclery, in Roseville

(Continued on Page G-3)

GM Produces 'Shortage' Film

DETROIT - Resources recycling, one of the most promising answers to growing world-wide shortages of energy and materials, is the subject of a new motion picture produced by General Motors.

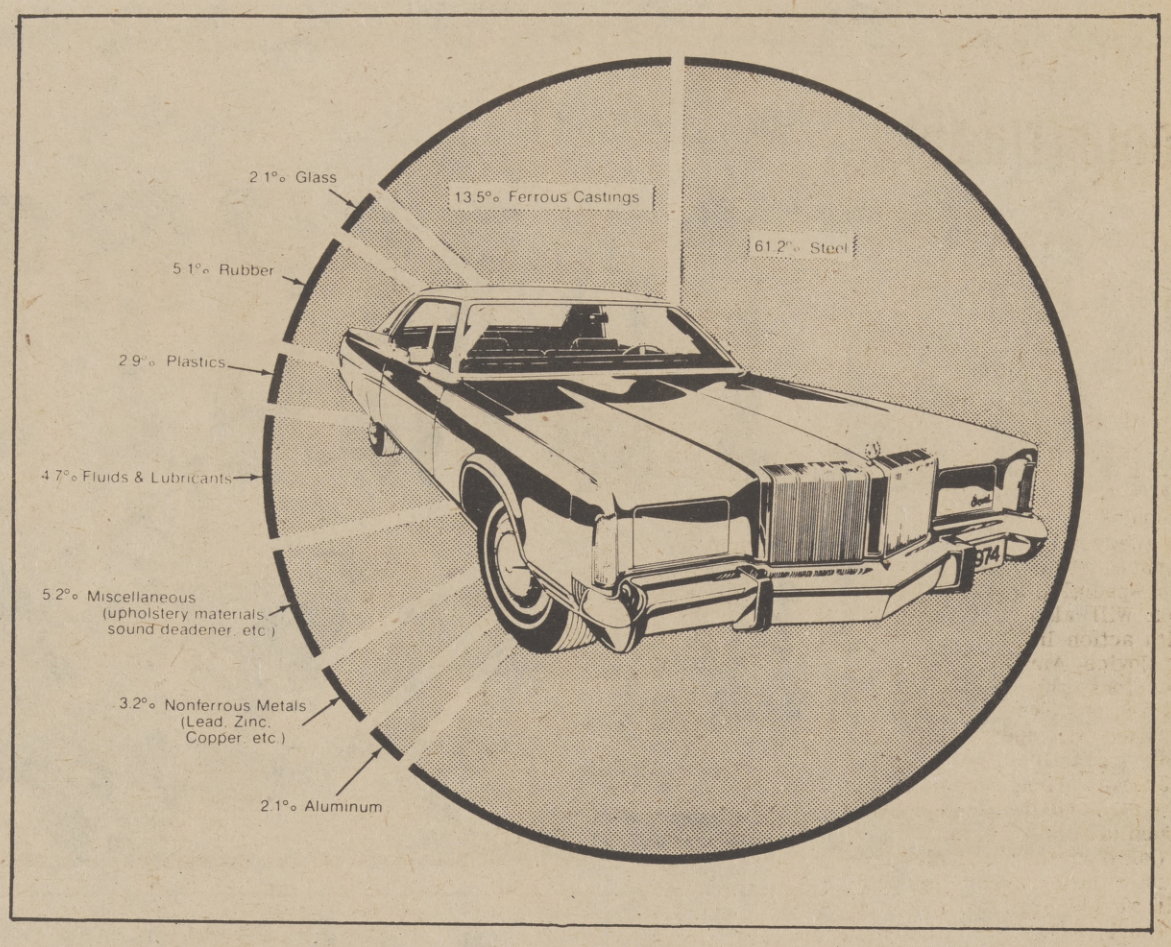
The film, entitled, "The Worth of Waste," uses real-life case examples to show how shortages of the future might be moderated or even completely eliminated by recovering the materials and other values from solid waste and using them again.

"Three hundred and eighty million tons of solid waste including paper, wood, metal, glass and garbage are created each year in the United States," according to Ernest S. Starkman, vice president in charge of GM's Environmental Activities Staff.

"This new GM film documents how waste can be considered a national resource and therefore, an economic opportunity," Starkman said.

The opening sequence of "The Worth of Waste," shows a surburban home in Richmond, Virginia, built almost completely of material that once would have been deposited in the nation's trash dumps -- or just left lying around. One of the film's numerous examples of recycling technology shows how oil from an Oldsmobile plant in Lansing, Michigan, is separated from waste water, refined and piped directly to the city power and light company for fuel. The oil is used as fuel in the utility's steam generators producing the electric power that lights and runs the city. The water from which the oil was removed is reused in the plant.

"The Worth of Waste" was filmed in 34 locations coast to coast. It runs twenty minutes and is available to interested groups or organizations through the GM Film Library, General Motors Building, Detroit, Michigan 48202.



"Snips and snails and puppy dogs' tails, that's what little boys are made of. Sugar and spice and everything nice, that's what little girls are made of." Then there's: "Glass and gas and a touch of brass, that's what Imperial cars are made of.

Stations Indicate Supplies Adequate

A random sampling of over 500 gas stations in the 45 central and northern counties of California and the entire state of Nevada (membership area of the California State Automobile Association), continues to indicate that gasoline supplies are remaining adequate to meet the needs of early summer vacation motorists.

Weekends are considerably less difficult than during earlier months, but caution is suggested for those planning long cross - country trips through remote areas late at night and during early morning hours, as open gas stations are often few and far during these periods.

There are, however, an increasing number of seven-day-a-week, 24-hour stations operating along major freeways. Motorists should remember that these outlets can be widely separated.

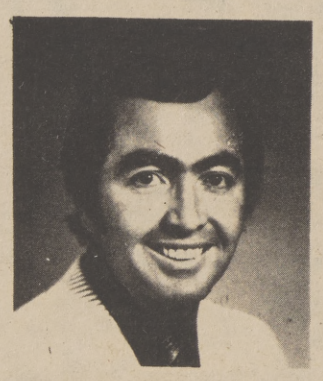
The key to a summer without gas problems lies in the continued cooperation of the American motorists. Vacation plans need not be restricted if engines are kept well tuned, tires properly inflated, and the 55-mile-an-hour speed limit strictly observed.

The price of gasoline in California and Nevada, remained steady during the past week, with regular selling from 52.3 cents to 61 cents. Premium was prices from 59.5 cents to 64.4 cents per gallon. Several areas reported temporary spot shortages of regular gasoline during periods of high demand. No shortages of premium grades were reported.

Ninety-eight percent of the world's leading airlines use quality retreaded tires--and save more than $75 million annually by doing so! Where car tires are concerned, you save half the money that equivalent new tires would cost. Also in view of the fuel pinch, 4-1/2 less gallons of crude oil are used to retread tires than to manufacture new ones! Last year, 35 million retreads were bought and save 180 million gallons of the nation's oil.

WE'D LIKE TO GET TO KNOW YOU

THE BUICK BARGAIN MAN



73 Datsun 240-Z	72 Chevy Kingswood Wagon	73 Buick LaSabre Conv.	73 Buick 4Dr. Limited	73 Pontiac Grand Prix	73 Opel Manta Luxus
2-Dr. Radio, heater, 4 speed transmission. Only 10,000 miles. Lic. # 881-JVW Ser.# 1623- 48	Radio, heater, power steering, power brakes, factory air conditioning, automatic w/s/w tires, vinyl top roof rack, power windows, power seat, am/fm stero w/tape. Lic. # 776CNB Ser. # 912324.	Radio, heater, power steering, power brakes, factory air conditioning, automatic. Lic. # 493 HZZ. Ser. # 161413.	Radio, heater, power steering, power brakes, factory air conditioning, automatic, vinyle top, am/fm stero, power windows & seats, low mileage. Lic. # SKNO-P-235. Ser. # 481435.	Radio, heater, power steering, power brakes, factory air conditioning, automatic, vinyle top, stero. Lic. # 054-gdp Ser. # SKNO-P-212A.	Air conditioning, automatic, only 4400 miles. Lic. #375-JAM. Ser. # 88455.
$4995	$2995	$4795	$5495	$4399	$3099

MANY TYPES OF FINANCING PLANS AVAILABLE

'Home of PERSONALIZED SERVICE before and after the sale'

BILL SMITH BUICK

2939 FLORIN RD. PHONE 392-1000

BICYCLE, MOTORCYCLE DOUBLEHEADER...

(Continued from Page G-1)

and Henry Walther, from Sacramento.

Motor Cycle will be running their regular AMA-District 36 feature races. Competition is slated in the 125-250-500 cc classes in the Novice, Amateur, and Expert divisions, plus the 100 - Novice category. Bonus trophies plus AMA points will be awarded in all big-bike categories.

A special Mini-Cycle Exhibition will also be on the card with action limited to the 7-80 cc Novice, Amateur, and Expert Divisions plus the 100-Novice Mini's, only.

Gates will open at 6:30 a.m. with practice from 7:30 - 8:30 a.m. First race is set for 9 a.m., and the Championship round is set for 1 p.m.

Oak tree-shaded picnic areas plus 3 large swimming pools will also be available.

Helvetia Park is located in West Sacramento, 5 miles North of Interstate 80 on Harbor Boulevard.

Spectator admission is $2.50 with pit pass free. Kids under 6 are also admitted free.

For additional information, call (916) 391-1241.

INURANCE FOR BUSINESS

Q. Is there any kind of insurance a small businessman can get on his health so that the premiums are tax deductible, and any money he collects from the insurance company will also be deductible?

A. Surprisingly to many businessman, it's possible to buy a disability income policy for a key employee. An owner of a small corporation is allowed to count himself as the most key employee he has. He can also count his wife as a key employee if she's really active in the business.

Under the law, the premiums are considered a normal business expense and are fully deductible. Yet the premiums are not considered at income to the employee and are not taxable to him.

Should the key employee become disabled and be compensated each week by the insurance company for lost wages during absence from work beyond 30 consecutive days are excluded from gross income.

Health insurance premiums are also deductible by the company, yet proceeds are not taxable to the employee.

AIRLINE'S NEW LOGO

United Airlines has unveiled a new, contemporary corporate symbol, logotype and exterior color scheme for its fleet of jetliners and ground support equipment. Here, designer of the new project, Saul Bass of Los Angeles, right, discusses the new paint scheme with Inflight Attendant Tina Ricard and United Regional Vice President Ellsworth perry of Los Angeles. The "new look" features a distinctively designed corporate symbol as seen on the airplane tail in blue and red; a bold three-stripe color scheme in orange, red and blue on the plane's fuselage, and the new logotype. It will require 33 months for United to paint its entire fleet of 367 jets. ---United Air Lines photo

State Board Considers New Smog Centers

California Air Resources Board, in response to a California Supreme Court decision, will consider a new schedule for installation of smog controls on 1966-1970 model vehicles when it meets Wednesday, July 10, in San Deigo.

The Court on June 27 filed an opinion holding that the Air Resources Board exceeded its authority when, in December 1973, it delayed the mandatory device installation on 1966-70 vehicles for one year because of the energy crisis. Therefore, the ARB must implement this phase of the program as soon as possible.

Under the mandatory phase of the device retrofit program, all 1966-70 vehicles except those exempt for technical reasons must be equipped with accredited devices for control of oxides of nitrogen (NOx) emission. Such installation is required by Health and Safety Code Section 39177.1, adopted by the legislature in 1971.

The installation schedule, keyed to the final digit of license plate number was to have started January 1, 1974, to be implemented on a 10-month schedule. On December 19, 1973, the ARB delayed the license plate phase of the program one year because the devices increase gasoline consumption up to 10% and energy shortages were manifest and energy conservation was a major goal of federal, state and local governments.

The Board has the authority to defer or delete the license plate phase for extraordinary and compelling reason. It believed the energy crisis was such a reason.

The delay was first challenged in the Superior Court by the Clean Air Constituency, two device manufacturers, and Gladys Meade, a former Board member. The Superior Court held in favor of the ARB. The plaintiffs then filed an original proceeding in the Supreme Court.

The Court did not hold in its June 27 opinion that the energy crisis was not an extraordinary and compelling reason, but it did hold that the ARB could not consider the energy crisis in exercising its discertion. It said the ARB must limit exercise of its discretion to delay the program to three factors: speedy installation of the devices, substantial NOx reduction, and effective enforcement.

Installation of devices when vehicles of 1966 - 70 vintage change ownership has been required since October, 1973, in the South Coast Air Basin and since April 1, 1974, statewide.

About 3.8 million 1966-70 vehicles remain to be equipped with devices. It is anticipated that when a schedule is established it will extend over a period of a number of months, because of the capacity of the approximately 10,000 licensed installation stations to do the work and flow of devices from manufacturers to the stations throughout the State.

Other items on the agenda of the Wednesday meeting of the ARB include reports on procedures and program for testint motor vehicle fule additives; ing motor vehicle fuel additives; feasibility of controlling emissions from use heavy-duty vehicles; survey of manufacturer's emission control systems warranties; assembly-line plant inspections; evaluation of inspection and diagnostic methods for vehicles using catalytic converters; and consideration of highway and inspeciton exhaust emission standards.

Senator Cautions Rec Vehicles Users

The easing of the gasoline shortage does not mean "that things are back to normal" for the recreational vehicle users according to an article by Senator Alan Cranston in RV World, a family camping magazine.

In the current issue, August, 1974, Cranston said the current breathing space, may be "only long enough to take action to ease" our next energy crisis.

"The people who use and enjoy recreational vehicles can play an important role," Cranston said. "They can take the lead in demonstrating that important parts of our lifestyle can best be protected by introducing into them a sense of economy and self-discipline."

Cranston suggested various gasoline saving tips so that the "conflict between the need to save energy and the desire for recreation and travel need not be solved by cutting back recreation."

* Visit parks closer to home.

* Plan an extended stay at one park and explore it in depth.

"The National Park Service," Cranston said, "Is planning an expanded educational program throughout the system," to encourage longer stays by park visitors. There will be more to do, more to see and more to learn at each national park this year.

* Drive more slowly and avoid racing starts.

*Walk or ride a bicycle whenever possible.

"In an increasingly -urban nation with still-unsolved problems of smog, pollution, noise and crowding, we need the rest for the spirit that vacations can provide," Cranston said.

"But the threat of future gasoline shortages falls first on the recreational use of vehicles.

"Fuel would necessarily be husbanded for more basic needs -- essential services, movement of food, keeping the economy going."

However, Cranston asserted, "It wouldn't take long to discovered that relaxation, travel and vacations are also necessities."

"Making vacation plans with an eye to energy economy is one important contribution that can be made," the Senator continued.

Even though the National Park Service is predicting as much as a 15 per cent decline in visitors to the parks in 1974, Cranston said, the decline will probably not be too noticeable at parks close to major urban areas.

"Yosemite and Golden Gate National Recreation Area in California, the Everglades in Florida, Gateway in New York and the Great Smokey Mountains in North Carolina and Tennessee, will probably get heavy use."

"Recreational vehicle users made up a significant portion of the almost 220 million visitors to our national parks last year," Cranston said. But if concerted efforts are made to conserve gasoline "we can continue to enjoy the recreation trips that have become part of our definition of the good life."

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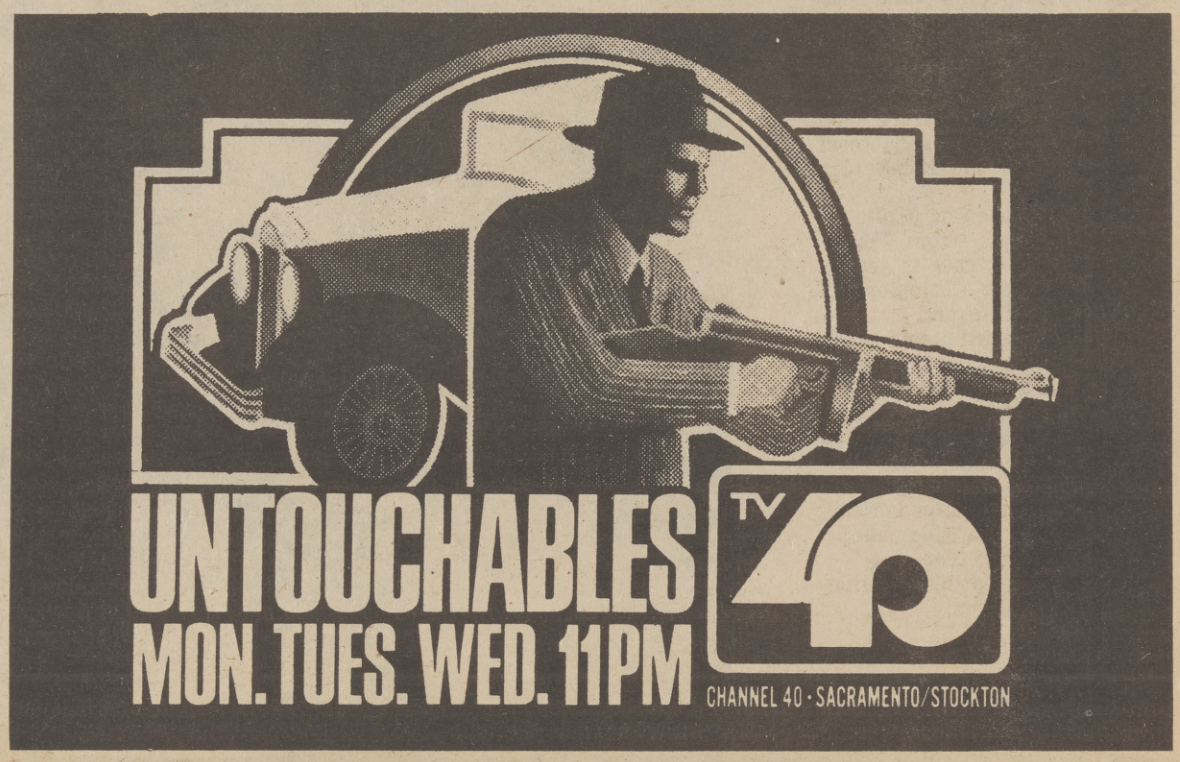

SOUTHGATE LINCOLN MERCURY

Vacation Specials

'GET A GOOD THING GOING TODAY'

1974 COMET 2DOOR — $2797
6 cyl. white walls. Radio, Stk. # 5369. Mtr. # 2973

1974 MER MONT WGN — $4997
Auto. Air cond. Luggage rack. Much more. Stk. # 5060. Mtr. # 9273

NEW 1974 LINCOLN CPE — $7797
Fully equipped. Including tilt wheel & speed control. Stk. # 5153. Mtr. # 7712

1974 COUGAR XR7 — $4997
Auto. air cond. Vinyl roof. Radial white walls & more. Stk. # 5554. Mtr. # 5012.

1974 CAPRI 2000 — $3697
4-speed. Radio. Radial tires, rear defroster. Stk. # 5537. Mtr. # 4989.

1971 FORD LTD 4DSD — $1697
Auto. Air cond. Power steering, brakes, radial tires. Stk. # 1008. Lic. # 871EEO

1974 CAMARO — $3997
Auto. Air cond. Power steering, brakes. Low mileage. Stk. # 1018. Lic. # 810JBM.

USED 1973 COUGAR — $3497
Auto. Air cond. vinyl roof. New tires. Stk. # 1009. Mtr. # 6300

1972 MARK IV — $6797
Fully equipped - including AM FM Stereo. Stk. # 1005. Lic. # 619 EPZ

1972 MUSTANG MK I — $3597
Auto. air cond. Power steering and brakes. Stk. # 1022. Lic. # 646EWX

DEMO
1974 MER MARQUIS BROUGHAN
2-dr. ht. Air. Tilt wheel, power windows, seats, and much more.
Stk. # 5042. Mtr. # 3049 $5497

FAMILY SPECIAL
1973 MER COLONY PARK
Aut. Air. Rack. Less than 1,800 miles. Stk. # 1019. Lic. # 747 GDM.
$4897

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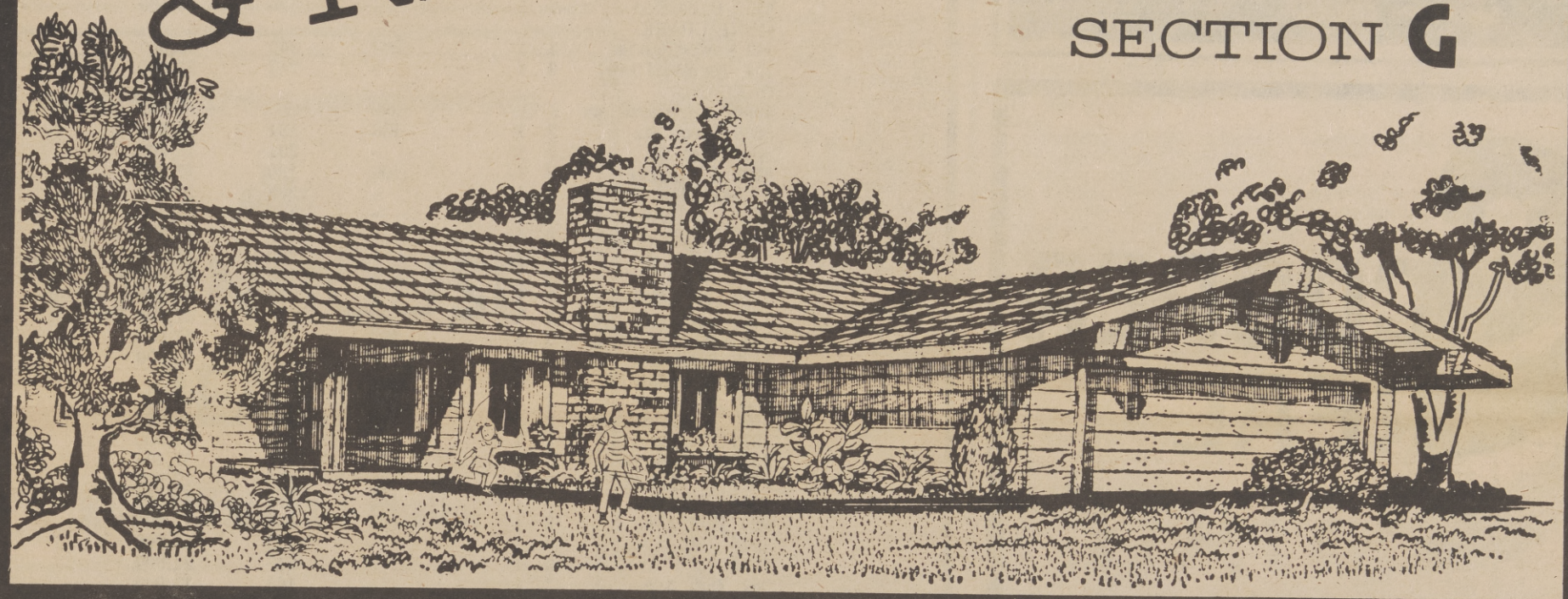
OPEN SUNDAYS 11 AM to 6 PM
SOUTHGATE LINCOLN MERCURY
3805 Florin Rd. (West)

The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G



Business League Fight Drug Problem

WASHINGTON, D.C. Meeting into the night, The Committee for National Policy Review of the National Business League gave its endorsement to a proposal to mount a national attack on drug abuse in Black communities across the country.

The project will be jointly sponsored by the National Newspaper Publishers Association, the Black Press of America, the National Bar Association and the National Business League.

Meeting in conjunction with NBL's Second Annual Washington Briefing, the CNPR, representing the major Black trade, professional and business associations.

The groups reviewed the need for a total Black community approach to the drug problem in a briefing by NNPA Consultant, Naomi Gray of San Francisco. She described the mulit-phased strategy which calls for extensive involvement at the grassroots level in three general areas -- prevention, treatment, and Legal/legislative support.

The activities as planned under the proposal will focus on helping the Black community define its own interests in working toward a solution to the drug problem.

Community residents, professionals, Black educational institutions, groups and organizations, and politically oriented groups will be brought together for a concerted attrack on this problem. Research and remedial programs will be studied from the perspective of all relevant fields including psychiatry, psychology, penology, business, communication, education, political science and economics. The group called for intensive study of these areas as they related to the Black experience.

Funding will be sought from private and public sources to support the program.

a broad section of business, trade, civic, professional fraternal, social and civil rights organizations will join the major sponsors of the program in an effort to bring together one of the broadest and most representative Black efforts in history in an attemp to offset the devastating impact which these problems have heaped upon Black people.

VA Renews After-Hours Housing Service

SAN FRANCISCO - The VA's Regional Office here is renewing an after-hour information and counseling service for veterans desiring to purchase homes under the GI Bill, J.E. Mullen, Director of the San Francisco Regional Office, announced this week.

The objectives of the service, Mullen said, is to make veterans in the Bay Area aware of the provisions of the VA's loan guaranty program, and to assist them in every way possible if they are planning to buy a home with a VA-guaranteed loan.

"There is an abundance of literature available to veterans who are thinking of buying a home under the provisions of our loan guaranty program," Mullen said, "but we believe veterans will understand these provisions better if they are counseled on an individual basis."

"This is especially true for disadvantaged or minority group veterans," he added, "so this service is chiefly for them."

Loan guaranty specialists from the San Francisco Regional Office will be available at the American GI Forum at 1680 E. Santa Clara Street, in San Jose, Wednesday evenings from 5:30 to 8:00 p.m. For an appointment, call: (408) 258-0663.

They will be at the GI Forum at 4006 Foothill Boulevard in Oakland, Thursday evenings from 5:30 to 8:00 p.m. For an appointment, call (415) 261-1636.

Mullen emphasized that veterans who desire to take advantage of the after-hour individual counseling service at either of these two locations must do so by an appointment.

For non - appointment counseling and assistance veterans can visit the Regional Office at 211 Main Street anytime between 8:00 a.m., and 4:40 p.m., Monday through Friday.

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These properties are available to anyone - veteran or non-veteran, with stable employment and good credit without regard to race, color, religion, sex or national origin. Features include quick possession and no loan fees or points. All properties are sold in "as is" condition without any warranty; however, most homes have been renovated. Phone any real estate broker for complete information.

ANTIOCH					
2008 Dennis Drive	3	1	$500	$273	$27,500
CONCORD					
2325 Holbrook Drive	3	2	500	355	36,500
3337 Moretti Drive	3	2	700	327	32,500
EAST PALO ALTO					
1087 Bay Road	2	1	-	169	15,900
1740 Bay Road	2	1	-	219	21,900
2752 Fordham Street	3	1	200	201	22,500
471 Larkspur Drive	3	1-1/2	-	215	20,400
2310 Ralmar Ave.	3	1	-	201	19,900
2351 Ralmar Ave.	2	1	-	196	19,500
FREMONT					
4494 Hardwood St.	3	1	-	196	19,500
MENLO PARK					
441 Newbridge St.	3	1	200	249	25,500
267 Terminal Ave.	3	1	-	213	21,900
OAKLAND					
10007 Bernhardt Dr.	2	1	100	171	16,900
9830 Birch St.	2	1	100	181	16,900
364 Clara St.	2	1	-	201	16,700
9220 E. Street	2	1	100	190	17,900
10004-10006 E St.	2	1	-	238	22,400
7728 Garfield Ave.	2	1	-	175	17,400
2400 Highland Ave.	2	1	-	222	21,400
7144 Holly St.	3	1	-	225	21,900
9226 Holly St.	2	1	-	183	16,300
2824 26 Linden St.	2	1	-	253	22,900
1256 Seminary Ave.	2	1	100	182	17,500
248 Sextus Road	3	1	100	194	17,900
9429 Sunnyside St.	2	1	-	169	15,900
9526 Sunnyside St.	1	1	-		
9528 Sunnyside St.	2	1	200	277	26,900
3490 Woodruff Ave.	2	1	-	211	20,300
1614 12th Ave.	2	1	-	147	14,900
1330 E. 20th St.	4	4	900	413	37,400
1910 E. 21st St.	2	1	100	174	17,900
2439 25th Ave.	2	1	100	193	18,900
893 70th Ave.	2	1	-	186	17,300
1015 70th Ave.	2	1	-	143	14,300
1909 73rd Ave.	2	1	-	217	21,300
951 76th Ave.	2	1	-	166	15,900
1427 76th Ave.			-	All cash	15,900
PITTSBURGH					
1730 Chester Drive	3	1	100	210	21,300
2942 Clearland Cir.	3	2	200	243	23,900
77 Delta Drive	3	1	-	209	18,900
27 Wharf Drive	2	1	-	189	19,200
RICHMOND					
704 Phanor Drive	2	1	-	140	12,900
747 9th St.	3	1	100	126	12,000
416 South 14th St.	3	2	300	184	16,900
SACRAMENTO					
3842 Kern St.	2	1	150	132	11,750
4109 E. Nichols Ave.	2	1	100	121	11,400
3832 Palmetto St.	2	1	-	97	8,300
6250 Sun River Dr.	3	1	-	126	11,400
3612 19th Ave.	2	1	100	105	10,900
SAN FRANCISCO					
227 Randolph St.	2	1	300	282	29,500
SAN JOSE					
5487 Don Marcello Ct.	3	1-1/2	100	232	22,700
832 Gilchrist Dr.	2	1	200	198	18,900
1548 Jeanne Ave.	3	2	600	277	27,900
3031 Jenkins Ave	4	2	1,500	439	44,900
1797 Loyola Dr.	3	2	300	232	21,900
483 Sebastian Way	3	2	400	260	27,500
1856 Tampa Ave.	3	2	400	235	22,900
STOCKTON					
2356 East Alma St.	2	1	100	138	14,000
880 Palm Circle	2	1	-	154	13,900
930 Palm Circle	2	1	-	147	12,900
830 Sequoia Blvd.	3	1-1/2	-	175	18,900
VALLEJO					
230 El Sendero	3	1	100	175	18,900
203 Patricia Drive	5	2	900	339	36,900

July 1, 1974

*All listings require 360 monthly loan payments due the first day of each month, with annual percentage rate of 8-3/4%. All installents shown above include monthly amounts required for principal, interest, taxes and insurance.
All listings are subject to prior sale, price changes, or removal from listing.

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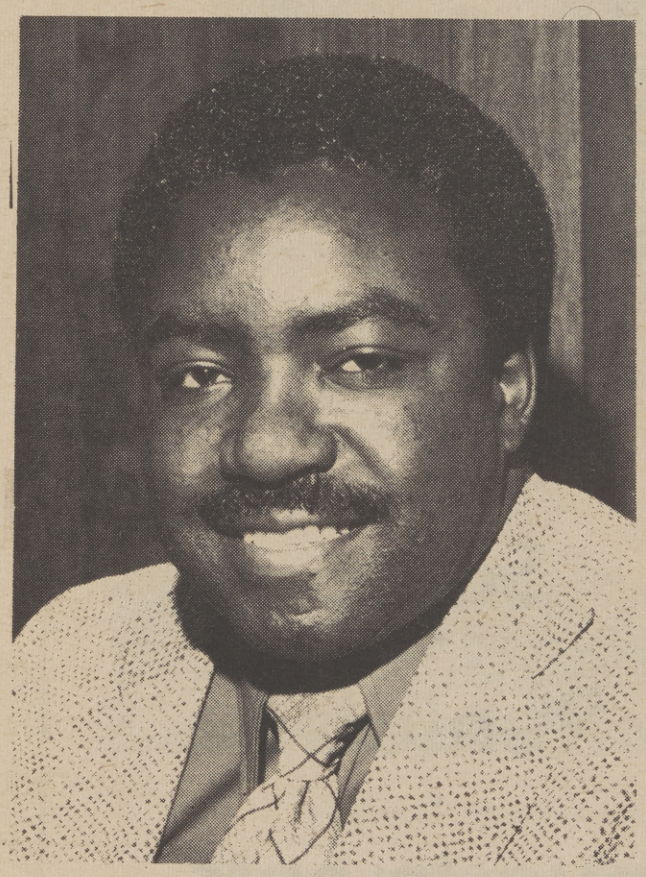

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WILLIAMS OPTIMISTIC ON ROLE

"As far as I'm concerned it's a whole new year. It only takes a few wins to get thing turned around," said Dick Williams as he assumed his new role as manager of the California Angels.

"This is the first time I've taken over a team in the middle of a year, so we'll have to learn while we're playing championship games. Hopefully, we will win while we are learning," said Williams, who never has finished in the second division in eight professional seasons. "Iwill be making evaluations of the players based on what the coaches inform me and what I see first-hand.

"I ask only that my players give me 100 per cent of what they have each day and that they do not make mental mistakes. If they do that, they will have no problems with me.

"I do have ideas I want to use and have used in the past few years with success. I will try to cover all phases of the game offensively and defensively and delegate authority to the coaches to have them do their jobs to the best of their ability in their specific fields. It will take a few days to go over this but I feel by the end of the homestand, or hopefully before, I will feel relaxed with and have a through knowledge of the team."

Williams' first move was to appoint Frank Robinson team captain, the first in the Angels' history.

"His knowledge can be very instrumental in our success here," said Williams of the No 4 all-time home run hitter. "There's a lot more he can accomplish for this team besides what he does with the bat. He can be of great value to our younger players."

Williams began his Angels' career against a team with which he was considerably more familiar-- the Oakland A's. He guided them to three consecutive American League West titles and back-to-back World Championships before resigning in late October.

Williams, 45, was lured away from a public relations position in Florida by what he called "the best contract I ever received." It extends through 1977.

"I definitely expected to be out all this year," he said. "I have not done anything about baseball except follow the box socres in the paper but I have followed the A.L. West probably more closely than any division in either league."

Williams' first major league managerial job was at Boston in 1967. He took a team which finished ninth in 1936 and immediately led it into the World Series. He isn't perdicting such instant success with the Angels but does draw favorable comparisions.

"Boston's pitching staff didn't compare with the Angels'," he said. "Even after we won the pennant we were rated only the fourth best team in the league. But you don't have to have a best club to win."

Pitching and defense have been Williams' trademarks and they will draw top priority with the Angels, who were in sixth place, 10 games behind Oakland when Williams took command after a four-day interim term by coach Whitey Herzog.

"This ball club definitely is better than it has shown, which is no reflection on Bobby Winkles," said Williams. "I want to straighten out the pitching. We have to strengthen the bullpen, there's no question about it.

Official Notice To Real Estate Brokers OFFICIAL LISTING DATE :

July 12, 1974·

Five Day Waiting Period Expires :

4:30 P.M., July 18, 1974

SACRAMENTO SOUTH					
6148 McClaren Avenue	14,500	B1	3	1	$338
SACRAMENTO NORTH					
93 Arcade Blvd.	16,500	C1	3	2	-
RIO LINDA					
7046 Silver Knoll	19,000	E1	3	1	531
FIRST COME - FIRST SERVED					
SACRAMENTO					
2155 Meadowglen Avenue	21,500	F1	3	2	-
6873 Cherrywood Circle	22,000	F1	3	2	-
7500 Schreiner Street	23,000	G1	4	2	501
820 Northey Drive	22,000	F1	3	2	-
3307 Western Avenue	16,500	B1	2	1	-
3920 Huron Street	13,000	B1	2	1	-
3920 Huron Street	13,000	B1	2	1	-
3932 High Street	12,500	B1	2	1	-
RED BLUFF					
940 Hasvold Drive	19,000	E1	4	1-1/2	434
SHERIDAN					
607 12th Street	22,500	F1	4	2	-
AS IS					

Outstanding brokers instructions regarding As-Is Sales, Codes 1, 2, 3 and 4 apply with these exceptions:

A. Occupant and Nonoccupant

The Special "AS-IS" Sales Week is extended to close of business July 18, 1974. During that time, offers will be accepted from occupant owners and nonoccupant owners with the highest offer above the listed price being accepted. Offers above the stated minimum must be in increments of $100. Offers in other than even $100 increments, will be refused.

B. The following language must be included as an addendum to all sales contracts: "The purchaser understands that the premises purchased under this contract may have been built prior to 1950 and may contain lead-based paint, which was in use at that time, and that I have received a copy of the Department of Health and Welfare brochure identified as DHEW Publication (HMS) 73-5101, titled Watch Out For Lead Paint Poisoning, from the seller.

NOTE: Codes 2, 3, and 4 are bid items, increments of $100 only and $500 deposit required.

SACRAMENTO SOUTH - Sales Code 1					
913 Roundtree Court	21,500	F1	3	1-1/2	$735
1700 Anoka Avenue	17,500	D1	3	2	338
5808 Mascot Avenue	20,000	E1	4	2	-
7446 Winkly Way	17,500	D1	3	2	238
7689 Center Parkway	17,500	D1	2	1	486
SACRAMENTO SOUTH - Sales Code 2					
3278 4th Avenue	7,000	All cash	3	1	-
3331 27th Avenue	6,000	All cash	3	1	-
3801 2nd Avenue	9,000	All cash	2	1	372
SACRAMENTO SOUTH - Sales Code 3					
2749 Santa Cruz Way	3,500	All cash	2	1	257
2808 16th Avenue	12,500	All cash	3	1	-
3410 45th Street	5,500	All cash	3	1	273
3417 42nd Street	4,000	All cash	2	1	287
4469 8th Avenue	6,000	All cash	2	1	257
SACRAMENTO NORTH - Sales Code 1					
180 Lindley Drive	15,000	C1	4	2	458
216 Silver Eagle Road	17,500	D1	3	2	401
SACRAMENTO NORTH - Sales Code 4					
3914 Ivy Street	1,000	All cash lot approx.			50 x 120
RED BLUFF - Sales Code 1					
"As is with customary contract warranty on structural soundness and condition of operating systems."					
STOCKTON - Sales Code 2					
1311 E. Scotts Street	25,000	All cash	2	1	1,056
STOCKTON - Sales Code 3					
2322 E. Poplar Street	7,000	All cash	2	1	403
STOCKTON - Sales Code 4					
428 S. Gertrude Avenue	1,750	All cash lot approx.			74 x 107
BRODERICK - Sales Code 2					
930 Beardsley Drive	10,000	All cash	3	2	-
BRODERICK - Sales Code 3					
625 William Street	8,000	All cash	3	2	240
ELVERTA - Sales Code 1					
8121 Schoonover Street	20,000	E1	3	2	558
8141 Leyden Street	20,000	E1	3	2	558
OLIVEHURST - Sales Code 3					
4656 Ardmore Avenue	9,000	All cash	2	1	-
This property has a drainage problem and the water and sewer lines also serve adjoining or abutting property owners and that HUD makes no representations as to the right of those persons for continuation of such service.					
SUTTER - Sales Code 3					
2241 Maple Street	15,500	All cash	3	2	-
ANDERSON - Sales Code 1					
3264 Camellia Street	15,000	C1	2	1	-
The following are condominiums and are subject to all association dues and assessments:					
SACRAMENTO - Sales Code 1					
4343 G Parkway #3	15,000	C1	2	1	-
4537 Greenholm Drive #3	13,500	B1	2	1	-
ELK GROVE - Sales Code 1					
9520 Emerald Park #2	14,000	B1	2	1	-
9524 Emerald Park #4	14,000	B1	2	1	415
9528 Emerald Park #3	14,500	B1	2	1	415
9532 Emerald Park #2	14,000	B1	2	1	415
CITRUS HEIGHTS - Sales Code 1					
6505 Greenback Lane #2	14,500	B1	2	1	410

Please see receptionist (Room 147) for location of sales drawing. The sales office has moved to Room 408 at 801 I Street, Sacramento. Telephone numbers will remain the same.

TO THE PUBLIC

We have others for sale to qualified purchasers without regard to the purchaser's race, color, creed or national origin.

Seattle Firm Get $600,000 Pact

SEATTLE - The U.S. General Services Administration announced recently that a $671,-025 contract has been awarded to a Seattle minority-owned firm to provide janitorial services for the new 37-story federal building in Seattle.

"This is the largest janitorial contract awarded in this area under special provisions of the Small Business Act," said GSA Regional Administrator David L. Head. GSA let the contract to the Small Business Administration which subcontracted with Special Building Maintenance Co., a Black-owned firm.

The company's owner, Raymond W. Henry, estimates that 50 employees will be hired to perform the services required at the federal building. The one-year contract will commence in July when the new facility is accepted by GSA from the contractor. The Seattle building is considered a prototype of fire-safety systems.

Under Section 8 (a) of the Small Business Act, the federal government is permitted to award contracts to firms owned by socially or economically disadvantaged persons on a non-competitive basis for up to three years. Since 1969, GSA has awarded some 1,500 service, construction, concession and manufacturing contracts totaling over $142 million to minority - owned firms.

Administrator Arthur F. Sampson said the agency is committed to President Nixon's minority enterprise and equal employment programs "to bring more Blacks, Spanish-speaking Americans, American Indians and other minority groups into the mainstream of our economy.

WOMEN on Wheels

HELPFUL SAFETY TIPS

by Elizabeth Stimley
Plymouth Safety Writer

Watch Those Emergency Stops

Practice may save your life.

If you put your foot on the brake pedal and nothing happens, don't panic, use the parking brake.

Modern cars have three braking systems - one for the front, one for rear - and the parking brake. The possibility of all systems failing at the same time is small. You can also slow down by moving the gear shift lever into a lower gear.

One day, go to a deserted parking lot and practice using the parking brake to stop the car.

First, put the car in drive and start the car rolling slowly. Pull out on the hand lever, and press down on the parking brake. You'll find that you have to jam down on the parking brake quite hard, but it will stop the car. Do this several times until you get the feel of it.

Should you lose braking power while in traffic, move over to the slow driving lane, testing the brake pedal as you do so.

Then shift into a lower gear to slow down. If you feel that you can't drive the car further, move onto the shoulder of the road with care. Don't slam on the brakes, pump them. Watch out for soft shoulder surface roads.

Slow down as much as possible before you leave the pavement, keeping the wheel straight. Turn on the four-way flashers to indicate that you are having trouble.

Be ready for an emergency braking problem, test the brakes before you leave home and learn to use the parking brake. It's as simple as running a sewing machine.

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TALENT SEARCH GETS ACTOR

NEW YORK - ABC, climaxing a talent search matched in discretion only by David O. Selznick's quest for the right actress to portray Scarlett O'Hara 35 years ago, presented Fred Williamson last week as the newest member of its "Monday Night Football Team."

Williamson, a pro football player turned karate-chopping, pistol-packing hero in countless Black-oriented action films signed a multi - year contract with the network to replace Don Meredith as the third man on ABC's highly successful National Football League telecasts.

He joins Howard Cosell and Frank Gifford on the ABC team.

"I am a star and will continue to be a star," declared Williamson. "I have not given up acting and I will be a star in the broadcasting booth."

Williamson, now 36, starred in football and track at Northwestern and was originally drafted by the San Francisco 49ers after the 1959 season.

He was released in training camp and later played for the Pittsburgh Steelers, the Oakland Raiders and the Chiefs, making All-AFL at Oakland and Kansas City.

"ABC Sports has searched long and hard for the right man to become the third member of our team, and we were delighted to find him in Fred Williamson," said Arledge. "The important thing about Fred is that he has established himself as a personality in a different field.

"We had literally hundreds of letters about the opening. Almost everyone in the business made a pitch for the position."

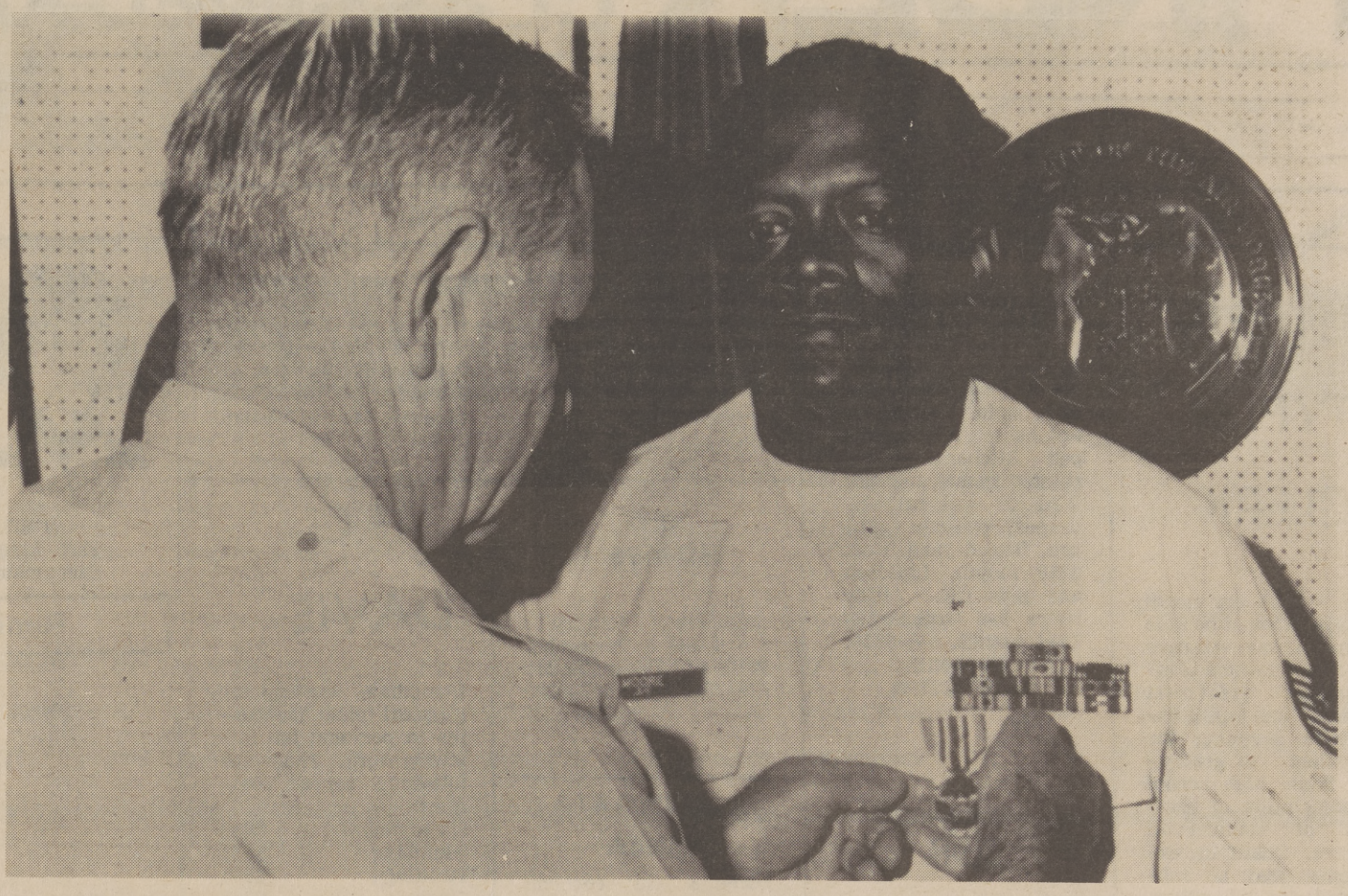
Williamson earned the nickname "The Hammer" because of his habit of halting enemy ball carriers with a stiff forearm to the neck.

His acting experience includes a stint as Diahann Carroll's love interest in the now defunct TV series "Julia."

Williamson, tall, agressive, supremely confident, handled newsmen's questions as easily as he handled bomb-throwing gangsters in such films as "The Legend of Nigger Charlie," "Black Caesar," and "Hell in Harlem."

"I'm looking forward to starting a new career and joining Frank and Howard," said Williamson. "Howard draws so much bad publicity I think he wanted me around to share some of it. I always say what's on my mind, and I'm bigger than Howard so I'll get my licks in."

"At least I'll bring some color to the show."



SEOUL, Korea (AHTNC) Air Force Master Sergeant James L. Moore, right, son of Mrs. Agnes Hunter, 1019 Adeline St., Oakland, Calif., is presented the Joint Service Medal in Seoul, Korea. The Joint Service Commendation Medal was awarded for meritorious performance of service in a joint activity assignment. Ranking with the Army Commendation Medal, it was established by the Department of Defense in May 1967. Sgt. Moore earned the award while assigned as the Non-commissioned Officer in charge of the Supply Branch, Headquarters Detachment, Joint U.S. Military Assistance Group-Korea. Presenting the award is Major General H. S. Cunningham, Chief of the Joint U.S. Military Assistance Group-Korea. The Sergeant's wife, Marion, lives at 3901 Ramsey Dr., North Highlands.

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The California FAIR Plan is an association of all property insurance companies certified to do business in California. Established under state law, the Association, in cooperation with the State of California, provides insurance coverage to responsible applicants, who have been unable to secure fire and crime insurance for their business or residence in the normal market.

California FAIR Plan

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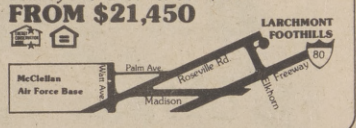

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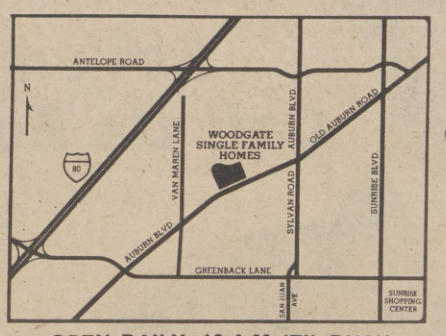

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U.C. DAVIS

Immediate openings for physical plant mechanics to perform the following work. These are full-time career positions.

Sheet metal	$983
Plumbing	$983
Painting	$983
Steam	$983
Electronical specialist,	$1,138

Apply in person Monday, Wednesday, Friday, 312 Mrak Hall, Davis, California. Final filing date: Wednesday, July 19, 1974. An EQUAL OPPORTUNITY EMPLOYER. AFFIRMATIVE ACTION PLAN

Insurance 700

PROTECT YOUR HOME WITH FARMERS HOMEOWNERS POLICY

NEED AUTO INSURANCE? GET THE BEST WITH FAST, FRIENDLY SERVICE FROM

STAN LIVINGSTON

Farmers Insurance Group

FIRE-AUTO-TRUCK-COMMERCIAL-LIFE
9779 Lincoln Village Dr. Ph. 363-2648
Sacramento Calif. 95827 Res. 362-3200

Furniture & Appliances 550

DEANS

New & Used APPLIANCE

EASY FINANCING
BANK AMERICARD MASTER CHARGE

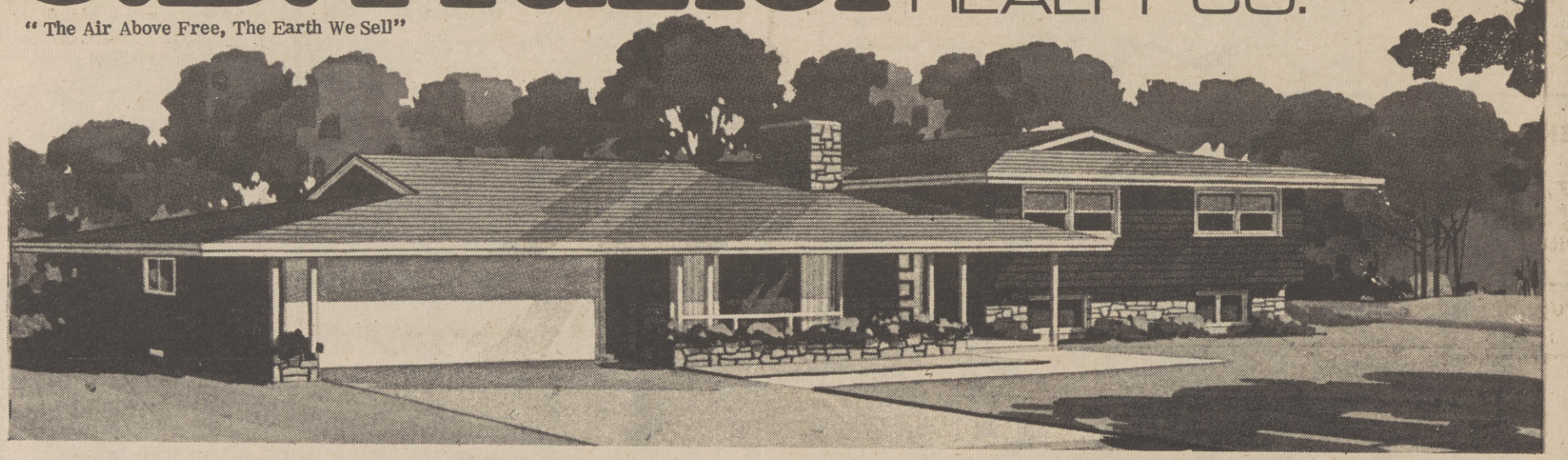
EXPERT REPAIR
OF WASHERS, DRYERS, AIR CONDS., GAS AND ELECTRIC RANGES

Sales & Services

3514 BROADWAY 451-6556

C.B. Frazier REALTY CO.

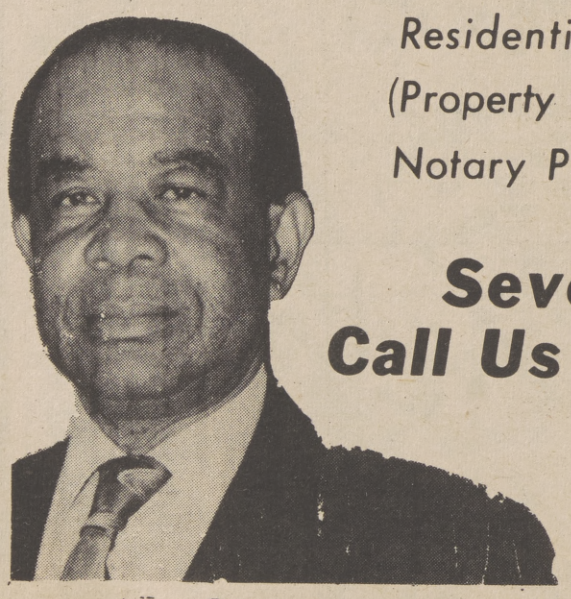
"The Air Above Free, The Earth We Sell"



Residential, Commercial, Ranches, Income Properties; (Property Management), Equities Purchased, Apprasials, Notary Public, Government Resales: G.I., FHA & FHA 235

ALL AREAS

Seven Agents To Serve You
Call Us For Fast, Courteous Service



C.B. FRAZIER, SR. BROKER

922—5429
921 GRAND AVE.
SACRAMENTO, CALIFORNIA

C.B. FRAZIER, JR. BROKER

FINDER

The Sacramento Observer (916) 452-4781

CLASSIFIED ADS

CLASSIFIED ADVERTISING INDEX

All FINDER Ads are placed in Classification for your convenience. All classifications are listed by title and numerical order. THE SACRAMENTO OBSERVER reserves the right to classify all advertisements, to delete objectionable words or phrases or to edit or refuse any advertisement. Every FINDER Classified Ad must specify a bona fide offer in good faith. Advertisers will hold THE OBSERVER harmless against all claims resulting from publication of an advertisement.

THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.

ANNOUNCEMENTS	100	Meetings	140	Help Wanted	210	RENTALS	400	AUTOMOTIVE	600	Recreational Vehicles	680
Personals	110	Drugs & Sundries	150	Agencies	250	Apartments	450	Trucks, Trailers	630	INSURANCE	700
Legal Notice	120	Schools & Instructors	160	Real Estate	300	MERCHANDISE	500	Mobile Homes	640	TOO LATE TO CLASSIFY	800
Lost & Found	130	EMPLOYMENT	200	Home Loans		Furniture & Appliance	550	Motorcycles	660	QUICK BUSINESS GUIDE	900

Want to buy?... Sell or trade?... Looking for services?... Call (916) 452-4781

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

Personals 110

SACRAMENTO BAIL BOND

SINCE 1926
24-HOUR SERVICE
A. RICCI-F. VANCE
F. WITTON
443-2523
600 EYE ST.

RENT TO OWN
TV's and STEREOS
$7.00 and UP
Free delivery, free service, 451-8213 - 451-8675

Drugs & Sundries 150

OUYE'S PHARMACY
Prescription Pharmacists
WE DELIVER
Free Parking
HI4—7370
10th and V Street, Sacramento

TEETHING PAIN

Many baby doctors tell mothers to use this fast, safe, gentle relief. Helps teething baby and you sleep.

baby ora-jel®

RENTAL

RETIRED LADY TO LIVE WITH SAME. SOME HSEKEEPING. . . $100 PER MONTH. For details, call 391-0191 after five or wkends.

FOSTER PARENTS

Are you interested in being Foster Parents or a visiting friend to a child. No short - term commitments. Cowell Children's Center. Call 452-4071.

$ NEED MONEY $

1st and 2nd real estate loans, on any type of property, in any area, use money for any reason. Even if behind in payments or in-between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs & budget.
452-5593
24 Hour Service
We accept collect calls

GOLDEN PLAN OF CALIFORNIA
4305 Freeport Blvd.
Sacramento
A California Loan Brokerage Firm

Help Wanted 210

JOURNEYMAN

DRAFTSMAN

Requirements: Six (6) years general machine shop experience or the completion of a recognized machinist apprenticeship. Math and blueprint background required. Must possess practical experience in N/C, vertical and horizontal turning and pro-filing. Excellent fringe benefits including prescription drug and dental plan. Call or write Personnel Department, Aerojet Liquid Rocket Company, P. O. Box 13222 Sacramento, Ca. 95813. Phone (916) 355-3230.
An Equal Opportunity Employer M/F

SAN JUAN GREENBACK APT. NO. 2

Equal Opportunity Fair Housing. Unfurnished apartment, 1 bdrm., $120 month; 2 bdrm., $116.86 per month; 2 bdrm., lg. $151.86 per month. Central heating & air cond. water, electric, hot water and garbage service supplied. Also furnished, wall to wall shag carpets, range and refrigerator. Apply at office, 7500 Greenback Lane, Citrus Heights, Ca. 95610

Help Wanted 210

SENIOR PROGRAMMING ANALYST

Experience in installation and operation of Bill of Materials on IBM system. 3-model — 10 RPG II, Fast growing manufacturer.
Good future. Salary open. Complete fringe benefits. Including stock ownership program. Mailed resumes only. Replies confidential.

STEIGER TRACTOR INC.
3101 1st Ave. No., Fargo, No. Dakota 58102
Attention: Bob Lilliquist

THE BOOK EVERY GIRL SHOULD READ BEFORE SHE BECOMES PREGNANT.

It's free. Send for it:
Nutrition, Pueblo, Colorado 81009.

Ad Council

A Public Service of This Newspaper & The Advertising Council
U.S. Departments of Agriculture and Health, Education, & Welfare
Grocery Manufacturers of America

Help Wanted 210

COOK

To $3.50 hour. Know gourmet foods. Call
WALT LOVE
PARLIAMENT PERSONNEL AGENCY
1812 J Street
444-5680

SALES REP.

$150 week. Grad. of math or stat. Basic Trig. Call
LORETTA PINE
PARLIAMENT PERSONNEL AGENCY
1812 J Street
444-5680

RETAIL

Manager $600. Sales Background. Call Mr. Ben
PARLIAMENT PERSONNEL AGENCY
1812 J Street
444-5680

BUILT INS

Fishing and swimming on American River. Two bedrooms, built - ins, wall to wall carpet, assume loan. 383-1926, after five p.m.

SENATOR FORD'S EXCLUSIVE
YELLOW CLASSIFIED AUTO PAGE
MONTH END SALE

BRAND NEW
1974 FORD
COUNTRY SQUIRE WAGON

Factory air conditioning, V8, automatic transmission, power steering, power disc brakes, radio, power windows, tinted glass, luggage rack other extras. Ser. No. 4J76S-162999.

SENATOR SALE PRICE **$1047**

DISCOUNT FROM LIST PRICE
IMMEDIATE DELIVERY

---

73 PINTO
STATION WAGON
Radio, heater, automatic. Lic. No. 572KUD.
$2488

72 DODGE
4 DOOR
Radio, heater, power steering, automatic. Ex Police car. Lic. No. 526KUE.
$688

---

73 OLDS
CUTLASS 2 DOOR COUPE
Radio, heater, power steering, factory air conditioning, automatic, vinyl top. Lic. No. 220GQU.
$3188

71 PLYMOUTH
CRICKET
Radio, heater, 4 speed transmission. Lic. No. 689DPI.
$1288

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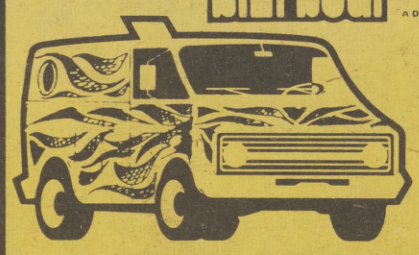
bizi bodi The Van VANTASTIC!
A DREAM ON WHEELS



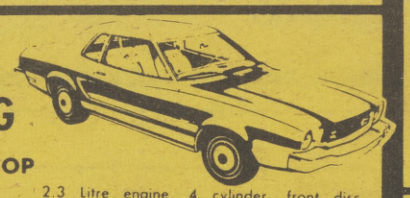
See the genuine Bizi-Bodi Vans! Row upon Row! All different . . . All sensational fun machines.

Dazzling paint jobs! Custom Upholstery. Sexy Interiors! Deluxe panel ing Lush carpeting Wide Ovals, Mags A Mini Home on Wheels

$100 DN. $98.31 Per Mo.

Total cash price $5349 plus tax and license. Deferred payment $8796.48 for 84 mo. on credit approval. A.P.R. 13.76% Ser. No. E14GHU10814

1974 MUSTANG
2 DOOR HARDTOP



2.3 Litre engine, 4 cylinder, front disc brakes, radio, bucket seats. Lic. No. 883JVD.

SENATOR SALE PRICE **$2888**

IMMEDIATE DELIVERY

---

72 MUSTANG
FASTBACK
Radio, heater, power steering, factory air conditioning, automatic. Lic. No. 534EEP.
$2788

71 PINTO
COUPE
Radio, heater, automatic. Lic. No. 746CGI.
$1688

---

73 VW
SUPER BEETLE
Radio, heater, 4 speed transmission. Lic. No. 392HXA.
$2488

69 CADILLAC
4 DOOR SEDAN
Radio, heater, power steering, power brakes, air conditioning, automatic, power windows. Lic. No. ZGB831.
$1688

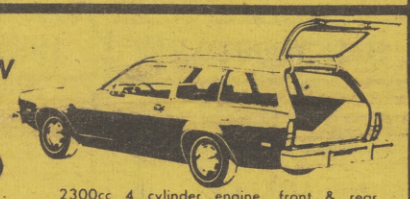
1974 LTD
4 DOOR SEDAN

Factory air conditioning, V8, automatic transmission, power steering, vinyl top, power disc brakes. Lic. No. 215JVD. Under 3,000 miles.

SENATOR SALE PRICE **$3888**

IMMEDIATE DELIVERY

BRAND NEW
1974 PINTO
WAGON



2300cc 4 cylinder engine, front & rear bumper guards, bucket seats, vinyl trim, front disc brakes, Ser. No. 4R12Y211764.

SENATOR SALE PRICE **$2788**

IMMEDIATE DELIVERY

---

73 FORD LTD
4 DOOR
Radio, heater, power steering, power brakes, factory air conditioning, automatic, vinyl top. Lic. No. 997FXV.
$2988

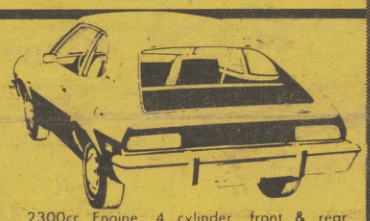
71 FORD
Galaxie 2 Dr. Hdrp.
Radio, heater, power steering, power brakes, factory air conditioning, automatic, wsw tires, vinyl top. Lic. No. 676BXM.
$1888

---

72 MERCURY
Radio, heater, 4 speed transmission. Lic. No. 418EFE.
$2288

70 FORD LTD
2 DOOR HARDTOP
Radio, heater, power steering, power brakes, factory air conditioning, automatic, wsw tires, vinyl top. AM-FM stereo. Lic. No. 525JIO.
$1788

BRAND NEW
1974 PINTO
RUNABOUT



2300cc Engine, 4 cylinder, front & rear bumper guards, bucket seats, vinyl trim, front disc brakes. Ser. No. 4R11Y184589.

SENATOR SALE PRICE **$2688**

IMMEDIATE DELIVERY

BRAND NEW
COURIER
& CAMPER SHELL

4 Speed transmission, heater, white wall tires, vinyl trim, tool kit. Ser. No. SGRANE52468.

SENATOR SALE PRICE **$2788**

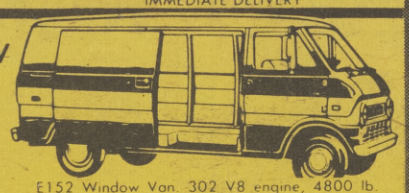
IMMEDIATE DELIVERY

---

72 CHEVROLET
NOVA
6 Cylinder, radio, heater, standard. Ser. No. 107637.
$2288

72 TOYOTA
CELICA CPE.
Radio heater, factory air cond., 4 speed transmission, wsw tires, vinyl top. Lic. No. 148GDV.
$3188

BRAND NEW
1974 FORD VAN



E152 Window Van. 302 V8 engine, 4800 lb. GVW pkg., amp & oil gauge. Sol. St. Ign., cruiso 3 spd., cig. lit., tnt. glass, R.H. slide cargo drs., F &R chrome bumpers, bright hub caps, 5 belted 8 ply rating tires. Ser. No. E15GHU31566.

SENATOR SALE PRICE **$3788**

IMMEDIATE DELIVERY

---

71 TOYOTA
CORONA COUPE
Radio, heater, 4 speed transmission, vinyl top. Lic. No. 322CND.
$1488

72 FORD
F-250
8 Cylinder, radio, heater, power steering, factory air conditioning, automatic. Lic. No. 49342K.
$2988

1974 PINTO
2 DOOR

4 Speed, radio, heater, 2300cc engine, bucket seats. Lic. No. 239JWF

SENATOR SALE PRICE **$2388**

IMMEDIATE DELIVERY

SPECIAL PURCHASE
73 CHEVROLET MALIBU Coupes
4 TO CHOOSE FROM
Lic. Nos. 395GMD, 399 GMD, 083GMD, 636FSE

All have FACTORY AIR CONDITIONING, automatic transmission, power steering, radio, heater, vinyl tops, wheel covers, white walls & much more.

LOW PRICE **$2988**

$188 DN. $88.40 Per mo. for 42 months. A.P.R. 12.75%. Total deferred payment price incl. tax & lic. $3,900.80.

R V SALE
MOTORHOMES CAMPERS

CUSTOM VANS
MINI MOTOR HOMES

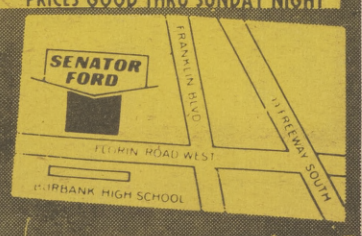
CAB & CHASSIS MOUNTS
CUSTOM PAINTED PICKUP TRUCKS

Ford LEASING

74 Pinto ..... $68.00 Mo.
74 F-100 PU ... $68.00 Mo.
74 TORINO .... $95.00 Mo.
LTD ..... $97.00 Mo.

SERVICE IS OUR MOST IMPORTANT PRODUCT

OPEN MONDAY THRU SATURDAY 9-10, SUNDAY 10-6
SERVICE DEPT. OPEN MON. THRU FRI. 7:30 TO 5:30
PRICES GOOD THRU SUNDAY NIGHT

SENATOR FORD

3801 Florin Road West ... Sacramento, ph. 391-3000